

2.6.1 Programme outcomes, Programme specific outcomes and course outcomes for all Programme offered by the institution are stated and displayed on website and communicated to teachers and students.

DEPARTMENT OF COMMERCE

Name of the Programme: B.Com

Programme Outcome(PO):

Upon completion of the degree requirements, students will be able

1	PO1:	Accounting knowledge: Apply the knowledge of mathematics, Social science, accounting fundamentals, and accounting specialization to the solution of complex accounting & management problems.
2	PO2:	Problem analysis: Identify, formulate, research literature, and analyse socio – economic problems to arrive at substantiated conclusions using first principles of statistics, natural and social sciences.
3	PO3:	Design/development of solutions: Design solutions for economic problems and design case study, processes to meet the specifications with consideration for the public health and safety, and the cultural, societal, and environmental considerations.
4	PO4:	Conduct investigations of complex problems: Use research – based knowledge including design of tools, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
5	PO5:	Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern statistical tools.
6	PO6:	The accountant and society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to the professional accounting practice.
7	PO7:	Environment and sustainability: Understand the impact of the professional accounting solutions in societal and environmental contexts, and demonstrate the knowledge of and need for sustainable development.
8	PO8:	Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the accounting practices.
9	PO9:	Individual and team work: Function effectively as an individual, and as a member or leader in teams, and in multidisciplinary settings.
10	PO10:	Communications: Communicate effectively with the accounting professional community and with society at large. Be able to comprehend and write effective reports documentation. Make effective presentations, and give and receive clear instructions.
11	PO11:	Project management and finance: Demonstrate knowledge and understanding of management principles and apply these to one’s own work, as a member and leader in a team. Manage project in multidisciplinary environments.
12	PO12:	Life – long learning: Recognize the need for and have the preparation and ability to engage in independent and life – long learning in the broadest context of technological change.

Programme Specific Outcomes (PSOs):

1	PSO1:	The students should possess the knowledge, skills and attitudes during the end of the B.com degree course
2	PSO2:	By virtue of the training they can become an Manager, Accountant , Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government jobs etc.,

Course Outcome(CO):

Sem	Course	Title of the course	Course Outcome
I	CORE :I	Principles of Accountancy	CO1. Provide a basic knowledge about Basic Concepts Fundamentals of Book Keeping accounting concepts . CO2. Understand use the Final accounts of a sole trading concern . CO3. Understanding the Final accounts of Non- trading concerns. CO4. To have knowledge on preparation Bank Reconciliation statement and Royalties CO5. To have knowledge on preparing Depreciation Accounts.
	CORE :II	Business Communication	CO1.To know about effective communication writing CO2.Gain Knowledge about effective problem solving. CO3. Ensure skills that maximise team effectiveness. CO4. Eeveloping and delievering effective presentation. CO5. To know the resume preparation and know how to face an interview .
	ALLIED-I	Business Economics	CO1:Understand the basic economics and business economics. CO2:Understand about various methods of demand forecasting.Basic idea of demand and the concept 'elasticity of demand'. CO3: understand the concept of production CO4:Get the idea on Break Even Point in profit planning of a firm CO5:..Get the knowledge over various types of market structure and their features

II	CORE :III	Financial Accounting	CO1: Have a knowledge on preparing Branch and Departmental Accounts CO2:Have skill in the procedure for preparing of accounts from incomplete Records. CO3:Learn about the partnership Accounting.
	CORE :IV	Business Management	CO1: Know the conceptual learning skills in today's business environment. CO2: Understanding the financial performance of an organisation. CO3: Evaluate Organisational decisions with consideration of the political, legal and ethical aspects of business. CO4: Learn the Strengths, weakness, opportunities and threats of the business environment.
	ALLIED-II	Indian Economy	CO1. Develop ideas of the basic characteristics of Indian economy, its potential on natural resources. CO2. Understand the importance, causes and impact of population growth and its distribution, translate and relate them with economic development. CO3. Understand agriculture as the foundation of economic growth and development. CO4. Understand the concept of industrialization CO5. understand the importance of planning undertaken by the government of India.
	CORE :V	Business Law	CO1: Understanding the legal Environment of business. CO2: Understand the Basic Knowledge of the business Transactions. CO3: Elucidating Communication effectively by using standard business and legal Terminology.
	CORE :VI	Corporate Accounting - I	CO1:Understanding the concept of Equity Shares Issue at Par, at Premium and at Discount & Forfeiture and Re-issue. CO2:Learning about the provisions relating to redemption of preference shares . CO3:Various Methods of Redemption, Writing off discount on Redemption of debentures. CO4:Ability to Valuation of Goodwill and shares & Learning about methods of valuation of shares. CO5:To learn the Pre -incorporation, Post -incorporation & Preparation of Final accounts of companies .

III	CORE VII	Banking Theory Law& Practice	<p>CO1. have better understanding about banks and its relationship with customers.</p> <p>CO2. know complete knowledge on cheques, material alteration, crossing and endorsements.</p> <p>CO3. have understanding of rights, duties of payment and collecting Bankers.</p> <p>CO4. understand general principles of lending, Types of advances in business.</p> <p>CO5. have knowledge on the concept, evolution of banking</p>
	SBEC - I	Capital Market	<p>CO1.To know the functions and importance of Capital Market.</p> <p>CO2.To Understand the level of Investor's and guidelines issued by SEBI.</p> <p>CO3.To learn the functions of Credit rating agencies.</p> <p>CO4.To Understand the trade practices followed in the Indian Capital market.</p> <p>CO5.To realise the Stock Price movement and Indian economy system.</p>
	SBEC - II	MS-Office Practical - I	<p>CO1:Provide working Knowledge on Word Processing.</p> <p>CO2:Provide exposure to various utilities of spreadsheet and Excel</p> <p>CO3:Provide knowledge on the creation of power point presentation.</p>
	NMEC-I	Share Market Operation	<p>CO1.Explaining access to instruments.</p> <p>CO2.To Understand the Over the Counter Trading (Local and International Markets).</p> <p>CO3.To learn the dealings with large base of investors.</p> <p>CO4.To Understand the Index and equity futures and options.</p> <p>CO5.To provide comprehensive in-depth analysis necessary making investment decisions.</p>

IV	CORE :VII	Company Law	CO1. know the concept of joint stock companies and their classification. CO2. understand the procedure for the incorporation of companies. CO3. know about important documents of companies such as memorandum, articles, prospectus. CO4. know the management of companies, appointment, rights, duties of directors and MD CO5. understand the nature and matters discussed in different types of meetings.
	CORE IX	Corporate Accounting - II	CO1:To learn the Amalgamation as per AS-14, absorption and external reconstruction . CO2: Learn about the Alteration of share capital and Internal reconstruction. CO3:Understanding the concept of Accounts of Banking Companies & how prepare Balance sheet format as per form A. CO4:Accounts of Insurance Companies Life, Fire and Marine
	CORE X	Principles of Marketing	CO1. understanding and knowledge of Introduction of Marketing. CO2. To have knowledge on Marketing Function CO3. Understanding the Standardisation, Grading, MIS. CO4. To have knowledge on Product Planning and Development and Product life cycle. CO5. To have knowledge on Global Marketing- E-Marketing- Tele Marketing- Green Marketing- Online Marketing- Neuro Marketing.
	SBEC-III	Project Methodology	CO1:Understand project characteristics and various stages of a project. CO2: Understand the conceptual clarity about project organization and feasibility analyses – Market, Technical, Financial and Economic. CO3:Analyze the learning and understand techniques for Project planning, scheduling and Execution Control. CO4:After the successful completion of the course the student will come to know how to carry out the project work
	SBEC - IV	Tally Practical - II	CO1:Create a company using tally and functions keys and short cut keys. CO2:Enter ledger accounts and various vouchers. CO3:Work with inventory records. CO4:Create cost centre and cost category.

	NMEC - II	Banking Practice	<p>CO1. to familiarise the students with the fundamentals of banking and thorough knowledge of Banking operations.</p> <p>CO2. to build up the capability of students for knowing banking concepts and operations.</p> <p>CO3: to make the students aware of banking byusiness and practices.</p> <p>CO4. to make understandable to the students regarding the new concepts introduced in the banking syatem.</p> <p>CO5. to enable the students to appreciate the utility of banking operations in business and industries.</p>
V	CORE XI	Cost Accounting	<p>CO1: Imbibe conceptual knowledge of cost accounting.</p> <p>CO2: Understand the significance of material management system</p> <p>CO3: To study the cocept of labour cost</p> <p>CO4: Understand the concept of Overheads and machine hour rate.</p> <p>CO5: To learn the concept of process costing.</p>
	CORE XII	Auditing	<p>CO1. explain the objectives, types and procedure for auditing.</p> <p>CO2. provide knowledge on internal control, internal check and internal audit and their relations.</p> <p>CO3.understand the concept of vouching and duties of auditor as regards vouching.</p> <p>CO4. understanding the qualification, appointment and removal of auditor.</p> <p>CO5.Understanding the specialized audit.</p>
	CORE XIII	Income Tax Law and Practice - I	<p>CO1. To know the Income Tax Act 1961 and important terms in income tax</p> <p>CO2. Provide knowledge about Residential status</p> <p>CO3. Understand the concept of income from Salary and its provisions.</p> <p>CO4. To gain knowledge about income from house property .</p> <p>CO5. build an idea about income from Business or Profession.</p>

CORE XIV	Information Technology in Business	<p>CO1. To understand about business</p> <p>CO2. To understand about various components of computers.</p> <p>CO3. To know the innovation path in business</p> <p>CO4. To understand the basis of computer.</p> <p>CO5. To understand the Importance of the computer in different streams like buying and selling etc.,</p>
Elective - I	Project Work	<p>CO1.To know about Identifying the title of the project.</p> <p>CO2.Gain Knowledge above how collection of data.</p> <p>CO3.Ability to interpret the collection of data.</p> <p>CO4.To develop give suggestions to company.</p> <p>CO5.How prepare Questionnaire.</p>
CORE XV	Management Accounting	<p>CO1. provide a basic knowledge about management accounting concepts</p> <p>CO2. understand use the different types of ratios</p> <p>CO3. describe the method of preparing the cash flow statement as per AS-7 and fundflow statement</p> <p>CO4.understand the basic concept of budget and its type</p> <p>CO5. Understand the basic concept of marginal cost</p>
CORE XVI	Entrepreneurial Development	<p>CO1.Understanding and knowledge of Introduction of an Entrepreneur Characteristics of entrepreneur ,classification of entrepreneur .</p> <p>CO2. To have knowledge on Problems of Entrepreneurs – Women entrepreneurs.</p> <p>CO3. Understanding the Business idea generation – identification of business opportunities.</p> <p>CO4. To have knowledge on MSME- Meaning- Features- Role- Problems- Rural entrepreneurship.</p> <p>CO5. To have knowledge on Financial assistance and service.</p>

VI	CORE XVII	Income Tax Law and Practice - II	<p>CO1. Familiarize the concept of capital gain.</p> <p>CO2. Enlighten the concept of income from other source.</p> <p>CO3. To know the concept of clubbing and set off and carry forward of losses.</p> <p>CO4. Discuss the concept of Tax liability of individual and firms.</p> <p>CO5. Enlighten the concept of income tax authroities, appeals and revisions.</p>
	CORE XVIII	Commerce Practicals	<p>CO1. understanding and knowledge of Preparation of of invoice, receipts, vouchers .</p> <p>CO2. To have knowledge on Drawing, endorsing and crossing of cheques</p> <p>CO3. To have knowledge on Filling up of application forms admission in cooperative societies deposit challan and Jewel loan application.</p> <p>CO4. To have knowledge on Preparation of agenda and minutes of meetings.</p> <p>CO5.To have knowledge on Filling up of an application form for L1C policy, filling up of the premium form</p>
	Elective - II	Fundamentals of Insurance	<p>CO1. understanding and knowledge of Introduction to Insurance.</p> <p>CO2. know complete information about life insurance policies and its various kinds and Nomination.</p> <p>CO3. To have knowledge on Fire and Marine Insurance.</p> <p>CO4. To have knowledge on Miscellaneous Insurance.</p> <p>CO5. know basic information on LIC of India Procedure for becoming an Agent.</p>

DEPARTMENT OF COMMERCE

Name of the Programme: B.Com CA

Programme Outcome(PO):

Upon completion of the degree requirements, students will be able

1	PO1:	Accounting knowledge: Apply the knowledge of mathematics, Social science, accounting fundamentals, and computer specialization to the solution of complex accounting & management probl Problem analysis: Identify, formulate, research literature, and analyse socio – economic problems to arrive at substantiated conclusions using first principles of statistics, natural and social sciences.
2	PO2:	Design/development of solutions: Design solutions for economic problems and design software, processes to meet the specifications with consideration for the public health and safety, and the cultural, societal, and environmental considerations.
3	PO3:	Conduct investigations of complex problems: Use research – based knowledge including design of tools, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
4	PO4:	Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern statistical tools & software.
5	PO5:	The accountant and society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional accounting practice.
6	PO6:	Environment and sustainability: Understand the impact of the professional accounting solutions in societal and environmental contexts, and demonstrate the knowledge of and need for sustainable development.
7	PO7:	Environment and sustainability: Understand the impact of the professional accounting solutions in societal and environmental contexts, and demonstrate the knowledge of and need for sustainable development.
8	PO8:	Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the accounting practices.
9	PO9:	Individual and team work: Function effectively as an individual, and as a member or leader in teams, and in multidisciplinary settings.
10	PO10:	Communications: Communicate effectively with the accounting professional & IT community and with society at large. Be able to comprehend and write effective reports documentation. Make effective presentations, and give and receive clear instructions.
11	PO11:	Project management and finance: Demonstrate knowledge and understanding of management & software engineering principles and apply these to one’s own work, as a member and leader in a team. Manage project in multidisciplinary environments.
12	PO12:	Life – long learning: Recognize the need for and have the preparation and ability to engage in independent and life – long learning in the broadest context of technological change.

Programme Specific Outcomes (PSOs):

1	PSO1:	Students will demonstrate that they can present the results of their observations and research in a way that is objective, technically accurate, and legally acceptable.
---	--------------	--

2	PSO2:	Students will use effective technology appropriately, such as PowerPoint, slides, posters, handouts, and transparencies in oral presentations.	
Course Outcome(CO):			
Sem	Course	Title of the course	Course Outcome
I	CORE :I	Principles of Accountancy	CO1. Provide a basic knowledge about Basic Concepts Fundamentals of Book Keeping accounting concepts . CO2. Understand use the Final accounts of a sole trading concern . CO3. Understanding the Final accounts of Non- trading concerns. CO4. To have knowledge on preparation Bank Reconciliation statement and Royalties CO5. To have knowledge on preparing Depreciation Accounts.
	CORE :II	Business Communication	CO1.To know about effective communication writing CO2.Gain Knowledge about effective problem solving. CO3. Ensure skills that maximise team effectiveness. CO4. Eeveloping and delievering effective presentation. CO5. To know the resume preparation and know how to face an interview .
II	CORE :III	Financial Accounting	CO1: Have a knowledge on preparing Branch and Departmental Accounts CO2:Have kill in the procedure for preparing of accounts from incomplete Records. CO3:Learn about the partnership Accounting.
	CORE V	Business Law	CO1: Understanding the legal Environment of business. CO2: Understand the Basic Knowledge of the business Transactions. CO3: Elucidating Communication effectively by using standard business and legal Terminology.

III	CORE VI	Corporate Accounting - I	<p>CO1. Understanding the concept of Equity Shares issue at Par, at Premium and at Discount & Forfeiture and Re-issue.</p> <p>CO2: Learning about the provisions relating to redemption of preference shares .</p> <p>CO3: Various Methods of Redemption, Writing off discount on Redemption of debentures.</p> <p>CO4: Ability to Valuation of Goodwill and shares & Learning about methods of valuation of shares.</p> <p>CO5: To learn the Pre -incorporation, Post - incorporation & Preparation of Final accounts of companies.</p>
	SBEC - I	Capital Market	<p>CO1. To know the functions and importance of Capital Market.</p> <p>CO2. To Understand the level of Investor's and guidelines issued by SEBI.</p> <p>CO3. To learn the functions of Credit rating agencies.</p> <p>CO4. To Understand the trade practices followed in the Indian Capital market.</p> <p>CO5. To realise the Stock Price movement and Indian economy system.</p>
	SBEC - II	Marketing	<p>CO1. understanding and knowledge of Introduction of Marketing.</p> <p>CO2. To have knowledge on Marketing Function.</p> <p>CO3. Understanding the Standardisation, Grading, MIS.</p> <p>CO4. To have knowledge on Product Planning and Development .</p> <p>CO5. To have knowledge on Product Life Cycle – Product Diversification.</p>
	NMEC-I	Share Market Operation	<p>CO1. explain the objectives, types and procedure for auditing.</p> <p>CO2. provide knowledge on internal control, internal check and internal audit and their relations.</p> <p>CO3. understand the concept of vouching and duties of auditor as regards vouching.</p> <p>CO4. understanding the qualification, appointment and removal of auditor.</p> <p>CO5. Understanding the specialized audit.</p>

	CORE IX	Corporate Accounting - II	<p>CO1: To learn the Amalgamation as per AS-14, absorption and external reconstruction .</p> <p>CO2: Learn about the Alteration of share capital and Internal reconstruction.</p> <p>CO3: Understanding the concept of Accounts of Banking Companies & how prepare Balance sheet format as per form A.</p> <p>CO4: Accounts of Insurance Companies Life, Fire and Marine</p>
	SBEC III	Project Methodology	<p>CO1: Understand project characteristics and various stages of a project.</p> <p>CO2: Understand the conceptual clarity about project organization and feasibility analyses – Market, Technical, Financial and Economic.</p> <p>CO3: Analyze the learning and understand techniques for Project planning, scheduling and Execution Control.</p> <p>CO4: After the successful completion of the course the student will come to know how to carry out the project work</p>
	SBEC IV	Human Resource Management	<p>CO1: To develop the understanding of the concept of human resource management and to understand its relevance in organizations.</p> <p>CO2: To develop necessary skill set for application of various HR issues</p> <p>CO3: To analyse the strategic issues and strategies required to select and develop manpower resources.</p> <p>CO4: To integrate the knowledge of HR concepts to take correct business decisions</p>
	NMEC - II	Banking Practice	<p>CO1. explain the objectives, types and procedure for auditing.</p> <p>CO2. provide knowledge on internal control, internal check and internal audit and their relations.</p> <p>CO3. understand the concept of vouching and duties of auditor as regards vouching.</p> <p>CO4. understanding the qualification, appointment and removal of auditor.</p> <p>CO5. Understanding the specialized audit.</p>
	CORE XI	Cost Accounting	<p>CO1: Imbibe conceptual knowledge of cost accounting.</p> <p>CO2: Understand the significance of material management system</p> <p>CO3: To study the concept of labour cost</p> <p>CO4: Understand the concept of Overheads and machine hour rate.</p> <p>CO5: To learn the concept of process costing.</p>

V	CORE XII	Auditing	<p>CO1. explain the objectives, types and procedure for auditing.</p> <p>CO2. provide knowledge on internal control, internal check and internal audit and their relations.</p> <p>CO3. understand the concept of vouching and duties of auditor as regards vouching.</p> <p>CO4. understanding the qualification, appointment and removal of auditor.</p> <p>CO5. Understanding the specialized audit.</p>
	CORE XIII	Income Tax Law and Practice I	<p>CO1. To know the Income Tax Act 1961 and important terms in income tax</p> <p>CO2. Provide knowledge about Residential status</p> <p>CO3. Understand the concept of income from Salary and its provisions.</p> <p>CO4. To gain knowledge about income from house property .</p> <p>CO5. build an idea about income from Business or Profession.</p>
	Elective - I	Project Work	<p>CO1. To know about Identifying the title of the project.</p> <p>CO2. Gain Knowledge about how collection of data.</p> <p>CO3. Ability to interpret the collection of data.</p> <p>CO4. To develop give suggestions to company.</p> <p>CO5. How prepare Questionnaire.</p>
	CORE XV	Management Accounting	<p>CO1. provide a basic knowledge about management accounting concepts</p> <p>CO2. understand use the different types of ratios</p> <p>CO3. describe the method of preparing the cash flow statement as per AS-7 and fundflow statement</p> <p>CO4. understand the basic concept of budget and its type</p> <p>CO5. Understand the basic concept of marginal cost</p>

VI	CORE XVI	Entrepreneurial Development	<p>CO1. Understanding and knowledge of Introduction of an Entrepreneur Characteristics of entrepreneur ,classification of entrepreneur .</p> <p>CO2. To have knowledge on Problems of Entrepreneurs – Women entrepreneurs.</p> <p>CO3. Understanding the Business idea generation – identification of business opportunities.</p> <p>CO4. To have knowledge on MSME- Meaning- Features- Role- Problems- Rural entrepreneurship.</p> <p>CO5. To have knowledge on Financial assistance and service.</p>
	CORE XVII	Income Tax Law and Practice - II	<p>CO1. Familiarize the concept of capital gain.</p> <p>CO2. Enlighten the concept of income from other source.</p> <p>CO3. To know the concept of clubbing and set off and carry forward of losses.</p> <p>CO4. Discuss the concept of Tax liability of individual and firms.</p> <p>CO5. Enlighten the concept of income tax authorities, appeals and revisions.</p>
	CORE XVIII	Commerce Practicals	<p>CO1. understanding and knowledge of Preparation of of invoice, receipts, vouchers .</p> <p>CO2. To have knowledge on Drawing, endorsing and crossing of cheques</p> <p>CO3. To have knowledge on Filling up of application forms admission in cooperative societies deposit challan and Jewel loan application.</p> <p>CO4. To have knowledge on Preparation of agenda and minutes of meetings.</p> <p>CO5.To have knowledge on Filling up of an application form for L1C policy, filling up of the premium form</p>
	Elective - II	Fundamentals of Insurance	<p>CO1. understanding and knowledge of Introduction to Insurance.</p> <p>CO2. know complete information about life insurance policies and its various kinds and Nomination.</p> <p>CO3. To have knowledge on Fire and Marine Insurance.</p> <p>CO4. To have knowledge on Miscellaneous Insurance.</p> <p>CO5. know basic information on LIC of India Procedure for becoming an Agent.</p>

DEPARTMENT OF COMMERCE

Name of the Programme: M.Com

Programme Outcome(PO):

Upon completion of the degree requirements, students will be able

1	PO1:	Critical Thinking and Professional Development: Emphasizing the critical thinking and analytical skills on the basis of subject expertise to equip the students into professionals.
2	PO2:	Problem Solving: Exploring the subject expertise to understand the complex problems and executing the resolving strategy through effective networking among the knowledge pool.
3	PO3:	Effective Communication: Ability to perform the knowledge dissemination through the effective oral/ verbal communication, report writing and presentations.
4	PO4:	Multi-Disciplinary Exploration: Value added exposure to the students to work on the multi-disciplinary platform.
5	PO5:	Research and Development (R&D) Capability: Ability to pursue research and development (R&D) careers in academic and industrial sectors on the core/ inter disciplinary areas.
6	PO6:	Skill Development, Employable and Entrepreneurial Abilities: Strengthening the skill components of the students and enabling their lifelong learning ability and Inculcating the entrepreneurial capacity on their relevant subject areas.

Programme Specific Outcomes (PSOs):

1	PSO1:	The students should possess the knowledge, skills and attitudes during the end of the M.com degree course
2	PSO2:	By virtue of the training and curriculum, they can become an Managers, Accountants , Cost Accountants, Bank Managers, Auditors, Company Secretaries, Teachers, Professors, Stock Agents, Government jobs etc.,

Course Outcome(CO):

Sem	Course	Title of the course	Course Outcome
I	Core I	Marketing Management	CO1: Understanding the Marketing concepts and its evolution. CO2: Analyse the market based on segmentation, targeting and positioning. CO3: Know the consumer behaviour and their decision making process. CO4: . Make decisions on product, price, promotion mix and distribution. CO5: Understand the rural markets and the contemporary issues in markets.
	Core II	Accounting for Managerial Decision	CO1: Know about Tools and Techniques of Management Accounting. CO2: Learning about the Advantages & Limitations of Ratio Analysis. CO3: Understanding the concept of Funds and Flow of Funds. CO4: Budgeting and
	Core III	Financial Management	CO1: To learn the Role and functions of Financial management. CO2: Learn about the Cost of Capital and its importance. CO3: Understanding the concept of Leverages and Theories of Capital Structure. CO4: Dividend Theories ,Dividend policy. CO5: Gain Knowledge about Determinants and

Core IV	Modern Banking	<p>CO1. To learn the context of banking: the financial system.</p> <p>CO2. To Understand the principles of banking.</p> <p>CO3. Elucidate the broad functions of banks.</p> <p>CO4. Analyse and explain the basic raison d'etre for banks.</p> <p>CO5. Describe the components of the balance sheets of banks. Elucidate the liability and asset portfolio management "problem" of banks.</p>
Elective I	Organisational Behaviour	<p>CO1. To studying the concept of organisational behaviour</p> <p>CO2. To study the theories of personalitiy</p> <p>CO3. To learn the concept of motivation</p> <p>CO4. To Understand the Concepts of group, types of group and group behaviour.</p> <p>CO5. To gain the Knowledge about interpersonal behaviour, principles and developing interpersonal behaviour</p>
Core V	Advanced Cost Accounting	<p>CO 1 : Indentify various Classifications of cost and Elements of cost.</p> <p>CO2 : know the methods of accounting followed for inventory maintenance and issues of stocks from the stores.</p> <p>CO3 : know the cost ascertainment tecnique for labour cost including various incentive plans.</p> <p>CO4 : Learn the appropriate and apportionment of overheads for a department and calculation of machine hour rate.</p> <p>CO5 : Understand the preparation of Job, Batch , Contract costing and process cost accounting and report.</p> <p>CO6 : Limelighting the preparation of reconciliation of cost and financial accounting</p>

II	Core VI	Investment Analysis and Portfolio Management	<p>CO1. To study the concept of investment, speculation, gambling, investment process.</p> <p>CO2. To understand the various of investment alternatives and strategies.</p> <p>CO3. Limelighting the fundamental analysis of economic, industry and company analysis.</p> <p>CO4. To gain the knowledge about Technical analysis, types of chart and various theories</p> <p>CO5. To know the concept of Portfolio analysis and management.</p>
	Elective II	Financial Markets and Institutions	<p>CO1. Describe the dimensions of performance and risk relevant to financial firms and Calculate contemporary measures of financial measures of performance and risk.</p> <p>CO2. Describe contemporary managerial risk management oversight processes and Explain how the financial services component industries (insurance, banking, securities, real estate and financial planning) interact.</p> <p>CO3. Design hedging strategies to manage market risks (e.g., currency, commodity, economic and political).</p> <p>CO4. Evaluate the economic environment and the impact of governmental economic policies on consumers and financial institutions.</p> <p>CO5. Describe the impact that financial innovation, advances in technology, and changes in regulations has had on the structure of the financial firms</p>
	Core IX	Research Methodology	<p>CO1 : Know the concept of business research and its types</p> <p>CO2 : Understand the process of identification, selection and formulation of research problem.</p> <p>CO3 : Know the need and sources of collection of primary and secondary data.</p> <p>CO4 : Understand the different methods of data collection and techniques.</p> <p>CO5 : Understand the methods and techniques of sampling and steps in sampling.</p> <p>CO6 : Gaining Knowledge on different data processing tools and techniques applicable to commercial research areas.</p> <p>CO7 : Acquire the contents, qualities and steps in the preparation of research reports</p>

III

Core X	Advanced Corporate Accounting	<p>CO1. Learn the accounting knowledge about Equity shares, Preference Shares and Debentures.</p> <p>CO2. Understand the accounting concept of Final Accounting.</p> <p>CO3. Acquire the accounting concept of amalgamation, absorption, Internal and External Reconstruction.</p> <p>CO4. To motivate the students to understand the concept of Liquidator's Final Statement and Holding Company.</p> <p>CO5. To remember the accounting for Banking and Insurance companies.</p>
Core XI	Human Resource Management	<p>CO1. To study the objectives and functions of Human resource management</p> <p>CO2. To understand the concept of Human resource planning and HRP process and job analysis</p> <p>CO3. Limelighting the selection process, recruitment and training development.</p> <p>CO4. To gain the knowledge about discipline, Act of discipline and Grievances</p> <p>CO5. To know the concept of organisational conflict and Leadership theories.</p>
Core XII	Income Tax and Tax Planning	<p>CO1. Introduce the basic concept of income tax and exempted incomes.</p> <p>CO2. Familiarise the provisions of salary income and house property income.</p> <p>CO3. Discuss about income from business and profession also know the concept of capital gains.</p> <p>CO4. Understand the concept of income from other sources, set off and carry forward losses.</p> <p>CO5. To know deductions form GTI, Clubbing of income & Assessment of Individual.</p>
Elective III	Retail Marketing	<p>CO1: Understand the overview of retail marketing & retail Consumers.</p> <p>CO2: Have knowledge on retail pricing & retail Locations.</p> <p>CO3: Know about various Retail Formats.</p> <p>CO4: Learn Supply Chain management & E-Retailing</p> <p>CO5: Explain Retail Environment and Merchandise management.</p>
Core XIII	Indirect Taxes	<p>CO1. understand the concept of indirect taxes</p> <p>CO2. understand the Nature, scope and other concepts of CENVAT and MODVAT also about VAT</p> <p>CO3. UNDERSTAND CUSTOMA act</p> <p>CO4. Understand the concept Central sales Tax Act</p> <p>CO5. know about GST and apportionment of GST between central and states</p>

	Core XIV	Services Marketing	<p>CO1. Know in detail about the Service Sector and apply the 7 P's of Service Marketing.</p> <p>CO2. understand the Consumer Behaviour in Service Sector.</p> <p>CO3. Getting indepth knowledge about Service marketing concepts.</p> <p>CO4. Getting acquainted with the utilities in Service marketing Sector.</p> <p>CO5. Set standard and measure service quality and productivity.</p>
IV	Core XV	Project Work	<p>CO1.To know about Identifying the title of the project.</p> <p>CO2.Gain Knowledge above how collection of data.</p> <p>CO3.Ability to interpret the collection of data.</p> <p>CO4.To develop give suggestions to company.</p> <p>CO5.How prepare Questionnaire.</p>
	Elective IV	Insurance and Risk Management	<p>CO1. To studying the concept of objectives, principles and characteristics of insurance</p> <p>CO2. To understand the Indian insurance institute</p> <p>CO3. To know the overview of the risk management</p> <p>Co4. To Lean the concept of Tourism marketing</p> <p>Co5. Gain the knowledge about risk management and control</p>