



**MUTHAYAMMAL  
COLLEGE OF ARTS  
AND SCIENCE**  
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Lead  
A UNIT OF VANETRA GROUP

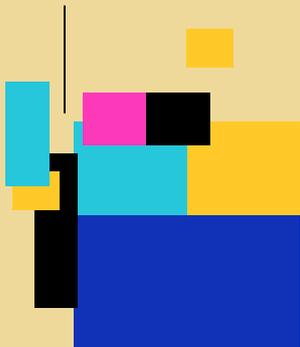


Learn.

Lead..

# MONTHLY MAGAZINE

From 1<sup>st</sup> JULY 2023  
To 31<sup>st</sup> JULY 2023



**MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

Rasipuram-637 408, Namakkal Dt. Tamil Nadu, India

Affiliated to Periyar University, Salem | Accredited by NAAC with 'A' grade | Recognized by UGC Under Section 2(f) & 12(B)





## Contents

- Extension Activity
- Summer Internship Programmes
- MoU Signing Programme
- CM Trophy
- National Level Workshop
- Field Visit
- Faculty Development Programme
- First Year UG Induction Programme
- Blood Donation Camp
- Eye Camp
- Best Performer Awards
- International Self Care Day for Women

## SUMMER INTERNSHIP PROGRAMME

Students of B.Sc.Zoology from THIRVALLUVAR Government Arts and college had been offered summer internship programme on “MOLECULAR TECHNIQUES” on successful completion of the internship, the students were appreciated by the Principal Dr.S.P.Vijeikumar and also he distributed the certificates to the students on 03.07.2023.



## INTERNSHIP CERTIFICATE DISTRIBUTION

Summer Internship programmes on MOLECULAR TECHNIQUES and Plant Tissue Culture for the Students of M.Sc (Zoology) & Botany, Gandhigram Rural University, Dindigul were completed on 07.06.2023 and certificates had been distributed to the students.



## INTERDEPARTMENT ACTIVITY

An interdepartment activity on ELECTROPHORESIS for the students of biochemistry was carried out on 14-07-2023. The students winced interest in learning about the laboratory techniques used to separate DNA, RNA or protein molecules.





### MOU SIGNING

Department of Statistics signed an MOU with NILKAMAL LIMITED, HOSUR on 08.07.2023. It would facilitate the students with internship Training, Field Visit and Placements and make the students understand the purpose and function of Statistical Quality control Techniques.

### CLEAN VILLAGE

25 students of statistics entrusted themselves in carrying out the extension activity at Kattanachampatti village on 19-07-2023. They campaigned on the need for "CLEAN ENVIRONMENT". They cleaned the main localities of the village and the elementary school campus. They sowed in the young minds the seeds of maintaining a clean environment. They planted saplings at the prime locations and distributed saplings, notebooks and stationery to the students.



### HAIR CREATOR'S DAY

"Hair Creator's Day" was celebrated by the department of TFD on 12.07.2023 in the premises of the college. Sixty students expressed their Self- Styles Creatively. The students showed of their hair-styling skills to become self-taught Hair Creators of the world.

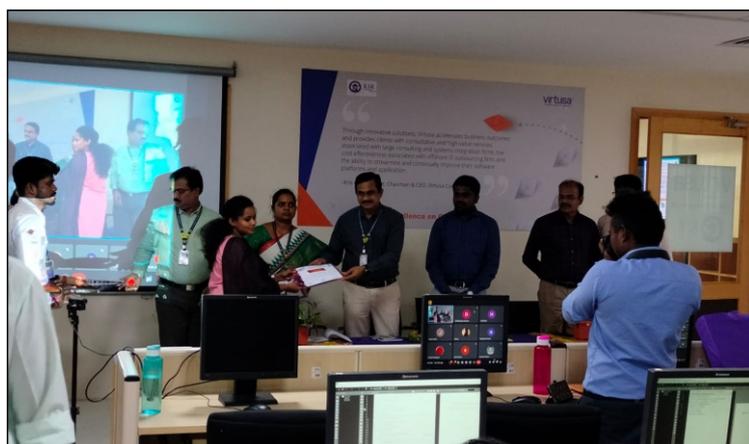


### TNPSC- FOREST ZOOLOGY EXAMINATION

A programme for preparing the students for TNPSC FOREST EXAMINATION was scheduled at the B-block Mini- Seminar Hall on 14.07.2023. Dr.M.Prabu, Assistant Professor of Zoology, MCAS, suggested some strategies such as dividing the subjects into strong and weak areas and devoting time accordingly to pass the TNPSC examination hands down.

### NATIONAL LEVEL WORKSHOP

Nine mathematics students participated in the one day National Level workshop on “MATHEMATICAL RESEARCH WRITINGS THROUGH LATEX”. The workshop was conducted by KSR Institute of Engineering and Technology in Trichengode on 07-07-2023.



### FIELD VISIT

34 students and three faculty of the department of HM & CS had gone on an Field Visit to RADISSON HOTEL in Salem on 18-07-2023. The students had acquired first hand knowledge about the customer-centered services, Tangering specialty restaurants, large banquets and well – appointed rooms. Mr.R.Prabhu, HR-Manager motivated the students to feel relaxed and comfortable.





### WORLD PAPER BAG DAY

25 students and two faculty members of the department of Physics celebrated WORLD PAPER BAG DAY at CS Puram on 21-07-2023. The residents were educated about the importance of using paper bags that they could be reusable, recyclable and would minimize pollution. The public also understand the cost-reduction on using paper bags.

### AWARENESS PROGRAMME ON DIGITAL TRANSACTION

Ten students and two faculty members of the department of the Computer Science visited Koonavelampatty on 25.07.2023 to create an awareness among the villagers about online transactions. They educated the people about the advantages and disadvantages of online transactions and precautions to ensure SECURE ONLINE TRANSACTIONS.



### EYE CAMP

Driven by the Healthcare initiatives, 20 students and two faculty of the department of Microbiology, in association with Dr. Agrawal's Eye hospital in Rasipuram, conducted an eye-camp at Thoppupatti village, Singalanthapuram on 27.07.2023. 50 individuals in total had availed the opportunity and received comprehensive eye-care services.





### MOU SIGNING

Department of Business Administration signed on MoU with JCI Rasipuram, Metro, on 27.07.2023. This MoU might help the students in learning Business Organization and Psychology, Business Communication, Human Resources Management, Business Law, Entrepreneurship Development.etc.,

### DESKTOP ASSEMBLING

At the D-block AV hall on 26.07.2023, Mr. S.Arulmani, Head, Department of Electronics and Communication conducted a session on “PC DESKTOP ASSEMBLING AND SERVICING”. He demonstrated the technicalities required to assembling and servicing desktop and equipped 32 students of the department with adequate skills.



### MOU SIGNING CEREMONY

Department of CA & Data Science successfully signed an MoU on 31.07.2023 with Airavath Technologies, Chennai & Salem for establishing a cooperative working relationship between MCAS and the company in order to provide IT trainings on recent technologies, Internship & Placement Opportunities for the benefit of our students.



## MOU WITH TAMIL UNIVERSITY

Department of Tamil had the privilege to sign an MoU with TAMIL UNIVERSITY in Thanjavur on 29.07.2023.



## Admission Cell

### INDUCTION PROGRAMME

Inauguration for the commencement of classes for the students of I B.COM, I B.COM-CA and I B.COM-PA was conducted on 05.07.2023. Thiru K.P.Ramaswamy, Chairman, in his presidential address, stated clearly that promotion of education coupled with discipline, upliftment of rural community and women empowerment are the prime objectives of Vanetra Muthayammal Institutions. Director- Academics, Principal, Vice principal and Dean- Administration spoke in line with the chairman's views.



### INDUCTION PROGRAMME

Admission cell organized an Induction Programme for the I UG Students of BBA, BT, BC, Zoology, Physics, Chemistry, Mathematics, E&C, IOT, English, TFD, HMCS, and Statistics on 06.07.2023. Thiru R.Muthuvel, Secretary, Vanetra Muthayammal Institutions, presided over the programme and assured that the students would be provided quality education focusing on the all-round development of each student. He wanted the students to have an eye only on attaining excellence without diversions.





### FDP BY INFOSYS

Four Faculty members of Muthayammal College of Arts & Science had attended an Eight-day FDP organized by INFOSYS at Mysore from 23.06.2023 to 01.07.2023. They had been trained to develop Soft Skills like creativity, problem-solving, critical thinking, emotional intelligence and decision making.

### KNOWLEDGE SHARING

Four of our Faculty members who had attended the eight-day FDP organized by INFOSYS, Mysore, shared their experience and knowledge gained with the faculty members MCAS on 08.07.2023 at the B-Block conference hall. The participants were exposed to some games-like events of STRESS MANAGEMENT in nature.



### FDP ON DESIGN THINKING

Mr.T.Prabhu, ICT Coordinator & Assistant Professor, Department of BCA and Mr.R.Karthik, Assistant Professor, Department of Computer Science attended 2 days FDP on Design Thinking from 20.07.2023 to 21.07.2023 in R.P.Sarathy Institute of Technology, Poosaripatty, Salem and it was organized by ICT Academy. The Guest of the speaker was Mr.Prasanth and Ms.Simi from ICT Academy.





## PHYSICS TEACHERS TRAINING PROGRAMME

Dr.M.Meenachi, Assistant Professor of Physics, participated in the Physics Teachers Training Programme (PTTP-2023) organised at Azim Premji University in Bangalore from 17th to 21st July 2023. Dr.M.Sivakumar, Chief Coordinator and Dr.Anand Das Gupta, Professor, University of Hyderabad, covered some challenging topics in Physics. The training included sessions on INTERACTIONS, PROJECT-BASED LEARNING & BUILDING HANDS-ON EXPERIMENTS.

## Library

### LIBRARY VISIT

135 students of I B.COM-CA and 85 Students of I B.COM had been taken to the library on 03.07.2023 & 04.07.2023 respectively. The librarian briefed about the entry & exit and the utility processes.



## R & D



### MOU WITH TICEL BIOPARK LIMITED

Muthayammal College of Arts and Science Stepped forward to cross one more milestone on 06.07.2023 by signing an MOU with Mr.P.Poongumaran, Managing Director, Tichel, Biopark, Government of Tamilnadu, Chennai. It would focus on internship, Training and project Collaboration.



### BEST BLOOD DONATION CAMP ORGANIZER AWARD

Namakkal District collector Mrs.S.Uma, in recognition and appreciation of our institution's lofty gesture of organizing BLOOD DONATION CAMPS and donating blood to keep the world beating, honored us on 10.07.2023 with a shield and a certificate for being the "BEST BLOOD DONATION CAMP ORGANIZER". 120 units of blood have been our contribution to the BLOOD BANK at the Namakkal Government Hospital during 2023.

### BLOOD DONATION CAMP

At the physics laboratory of Muthayammal College of Arts and Science, a BLOOD DONATION CAMP was organized by the YRC& RRC wings on 20-07-2023. Dr.R.Senthilkumar, blood bank Medical Officer and Dr.Jayanthi, chief Medical Officer from Rasipuram Government Hospital had been at the camp throughout and prescribed medical tips to the voluntary student donors. 55 units of blood were donated and contributed to



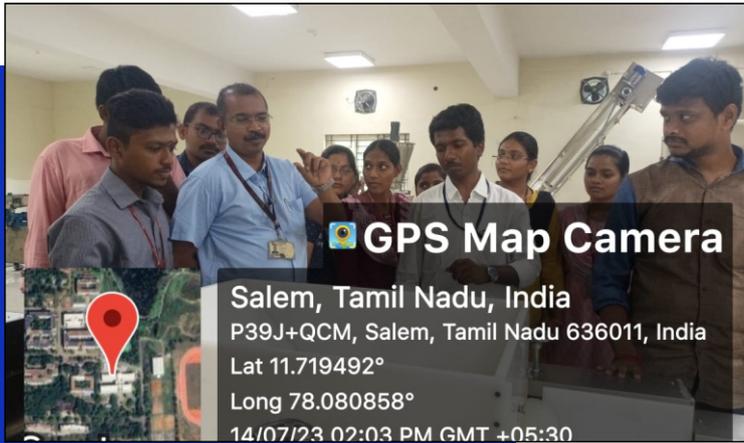
### INNOVATION ECOSYSTEM ENABLER ON NOVEL APPLICATION OF AI

A session on Innovation Ecosystem Enabler on Novel Application of Artificial Intelligence was organized on 10.07.2023 at the C-block Av hall. Dr.P.Kavitha, Head – IIC made the session enlivened with activities to make the students understand the innovation towards 6th wave to have idea about Artificial Intelligence, Machine Learning and Deep Learning.



## VISIT TO INCUBATION CENTRE

50 students and two faculty members had visited the 'INCUBATION CENTRE' at the Periyar University in Salem on 14.07.2023. The students gained exposures about the incubation services and support offered by the centre to all passionate and entrepreneurship individuals.



## PROTOTYPING IN PRODUCT DEVELOPMENT

Institutions Innovation Cell (IIC) conducted a session on 'Prototyping in New Product Development Strategy' on 25.07.2023 at the B block conference hall. Mr. R.Kaviarasan, IIC-Innovation Ambassador, pointed out the processes such as Defining, focusing on features, production, testing and presenting involved in prototyping. He made it clear that prototype would serve as a basis for future models.



## Internal Quality Assurance Cell(IQAC)

## PROFESSIONAL DEVELOPMENT

A programme on 'PROFESSIONAL DEVELOPMENT' had been organized for II and III UG students by IQAC on 14th, 17th & 18th of July 2023 at the 'B' block Conference Hall. Dr.R.Selvakumaran, Director- Academics, emphasized the need for acquiring advancing skills and competencies that contribute to secure better careers and be successful in the work place.



### CM TROPHY 2023



CM Trophy 2023, a State -level tournament, was conducted by the Sports Development Authority of Tamilnadu at Chennai on 11.07.2023. Two of our athletes displayed their impeccable strength and clinched laurels. D.Mahimaidas (English) snatched a GOLD MEDAL & a cash award of Rs.1,00,000/-and Tharun (BBA) Won a SILVER MEDAL and cash award Rs.75, 000/-.

### CM TROPHY CRICKET

CM Trophy Cricket Tournament for women had been organized from 9th July 2023 to 12th July 2023 in Chennai. R. Madhumathi of BBA exhibited her cricketing talents and emerged to be the part of the runners -up team. She was credited with a cash award of Rs.75, 000/-



### WORLD CHESS DAY

On 20-07-2023, World Chess Day was celebrated in the premises of MCAS. 30 students took part in the celebration. They competitively challenged one another and exhibited their cognitive skills in the game of chess. The most tactful and skillful players were appreciated.





## INTERNATIONAL SELF CARE DAY FOR WOMEN

Women's forum, to signify the women's security and self-dignity, celebrated "International Self Care Day for Women" on 24.07.2023, 350 students had attended the programme .

Mrs. .C.Manju, Executive Director of Vanetra Muthayammal Institutions presided over the celebration.

Dr.N.Manjoo Shree , Clinical Psychologist, Founder LIFEOLICIOUS, SALEM limelighted that women should shake off their fear of failures and break open their shells to be more self-confident to tunnel through conflicts and achieve feats in all stages of life.



# June Month Best Performer Awardees - 2023



**E.Boojhana(22PHDMB006)**  
Microbiology



**K.Viswabharathi(22UCM157)**  
Commerce



**P.V.Shankar(21UCM150)**  
Commerce



**R.Suresh(21UCC183)**  
Commerce



**B.Hariharan(22PCM010)**  
Commerce



**Dr. P. Selvamaleeswaran**  
Head, Biotechnology



**Dr. D.Kavitha**  
Assistant Professor, Biotechnology



**Ms.R.Nalini**  
Assistant Professor, Biotechnology



**Mr.I.Balakrishnan**  
Assistant Professor, E&C



**Ms.A.Manjula**  
Assistant Professor, English



**Dr.M.Prabu**  
Assistant Professor, Zoology



**Mr.N.Radhakrishnan**  
Assistant Professor, Microbiology



**Dr.G.Thangapandi**  
Head, Commerce



**Dr.V.Vijayadeepa**  
Head, BCA



**Dr.N.Nithiya**  
Head, Chemistry



**Dr.M.Devi**  
Assistant Professor, Biochemistry



**Mr.M.Mohanraj**  
Head, HMCS



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## MUTHAYAMMAL POLYTECHNIC INSTITUTION

Approved by AICTE, New Delhi  
 Affiliated to DOTE, Chennai, Tamil Nadu

## MUTHAYAMMAL COLLEGE OF EDUCATION

Recognized by NCTE, Bangalore  
 Affiliated to TNTEU, Chennai, Tamil Nadu



21 Under Graduate Courses  
 10 Post Graduate Courses  
 5 Ph.D Courses

- Diploma in
- Civil Engineering
  - Mechanical Engineering
  - Automobile Engineering
  - Electrical and Electronics Engineering
  - Electronics and Communication Engg.
  - Computer Engineering

B.Ed.,  
 Tamil | English | Mathematics  
 Physical Science | Biological Science  
 History | Commerce  
 Computer Science

94422 22137

99655 71437

99655 82437



Scan here for College Location



### NATIONAL RANKING 2023

Ranked **129<sup>th</sup>** Among Top 197 Best Science Colleges in INDIA  
 Department of BCA is Ranked **76<sup>th</sup>** Among Top 170 BCA Colleges in INDIA  
 Department of Commerce is Ranked **150<sup>th</sup>** Among 225 Commerce Colleges in INDIA

