

Best Practice -1

Muthayammal College Of Arts and Science, Rasipuram

CSR Activities – 2022-23

Dental Check up Camp

04.01.23

Department of Business Administration Organized a one - day free dental checkup camp for the benefit of the public at Muthukalipatti village in collaboration with **Soundarya Dental Clinic and JCI**, Rasipuram. The prime Endeavour of the camp was to offer essential dental health education to the people and motivate them to maintain good dental hygiene.

This camp was carried out with probing to find out the widespread nature of dental diseases among the people.



About 65 members of Muthukalipatti village participated in this dental check up camp, and they were educated and motivated with regards to hygienic maintenance. A few of the patients were referred by the doctor for further treatment. The volunteers played a vital role in making this camp a success with their dedication, and they guided people in the right direction.

Tree Plantation & Skill Development Program

05.01.23

Realizing the prime need for creating a green environment, students and the faculty of the department of textile and fashion design developed a keen interest In planting the saplings in the ground of the government higher secondary school. About twenty saplings



of varied plants have been planted. It has been decided to keep in frequent touch with the authorities to keep us updated on the rearing of saplings.



Around 63 plus two students of the Government higher secondary school situated at Tho. Jedarpalayam participated in the career guidance programme organized by the department of textile and fashion design. Students of the concerned school have been offered training to acquire hand embroidery skills.

They have been exposed to skills in hand embroidery design, design tracing, needle and thread handling, and basic hand embroidery stitches. Twenty-one students and two faculty members of the department of textile and fashion design instilled in the students the vigor for acquiring entrepreneurial skills in order to become entrepreneurs.

Road Safety Awareness Program

20.01.23

The aim of the awareness program is to reduce the risk of road accidents and road side injury because of the mistakes of people while driving on the road. We cannot count the daily road side accidents and death of people because of the driving mistakes and lack of road traffic rules followers.



Everyone needs to be well aware of the road traffic rules. It is found that most of the hospitalization cases and leading cause of death are because of the road trauma. Road safety is very necessary while being on the road and must know by all because road accidents are the leading cause of death. Everyone should learn the road traffic and safety rules at a very early age to perform safer behaviors in the later life. Traffic rules pamphlet distributed to the youngsters of the poosariplayam village and advised them to follow the rules of the traffic. This program organized by the department of commerce.

Literacy Camp

20.01.23



Department of Tamil organized a Literacy Camp from at Appanaickanpatti village. Earlier, as a preliminary step, ten students guided by a few faculty members, had a survey at the village and identified 30 residents for the camp. The student- volunteers and the faculty members taught them the basics of language and trained them to learn to put their signatures

The student- volunteers and the faculty members taught them the basics of language and trained them to learn to put their signatures. They were also made aware of the need and the importance of education. The residents identified had been assembled at a common venue and the volunteers had interacted with them to make them realize the value of literacy. Their response was overwhelming.

Career Guidance Program

20.01.23

Guidance has been given to the pattanam muniyappanpalayam school students about how to achieve our goals in education through video presentations. The tips have been offered to the students to help them avoid the fear of competitive exams. The main aspects related to the students, like social values, health, personal hygiene, moral ethics, etc., were discussed.



Also, common issues like addiction to mobile and games were explained to be aware of the usage of social media. The session was completed in a graceful manner by the department of mathematics with the support of volunteers.

Awareness program on Ozone protection

20.01.23

The Department of Physics organized an extension activity at C.S. Puram on January 20, 2023. The public were made aware of the need for preserving OZONE LAYER (O_3). People were insisted to keep safe the ozone layer and not to do activity to cause damages to the ozone layer. People were reminded of the slogans, "Preserve Ozone and Preserve Life; Save Ozone and Save the Earth."



Blood Donation Camp

20.01.23



The prime aim of conducting the blood donation camp is to promote awareness among the students about the importance of donating blood in saving lives and to create a sense of social responsibility among the student community. Blood donation camp has been conducted on 20.01.2023 by the YRC & RRC cells in collaboration with **Government Hospital, Namakkal**. About 53 volunteers have been donated blood.

25.01.23

Health Awareness Camp

The Department of Biotechnology organized a health camp at Moolapalayam village to celebrate the International Millet Year 2023. Mr.M.Sathishkumar, Block ICDS and Mrs.K.Jayabharathi, supervisor, ICDS, Rasipuram, inaugurated the camp. They have been explained about nutritional meals, preschool education, primary healthcare, immunizations, and health check-ups.



People from the village interestingly participated in this camp. Volunteers exhibited the millet and millet based food items in the camp. Awareness created among the public about the importance of traditional foods.

Tree Plantation and Millet based snacks Distribution

25.01.23



Health Awareness Camp

25.01.23

The Department of Zoology organized a health camp at Perumagoundampalayam village to celebrate the International Millet Year 2023. Mrs.R.Nithya, Block Co-ordinator and Mrs.A.Rathinavalli, Grade 2 Supervisor, Rasipuram, inaugurated the camp. They have been explained about nutritional meals, preschool education, primary healthcare, immunizations, and health check-ups. People from the village interestingly participated in this camp. Volunteers exhibited the millet and millet based food items in the camp. Awareness created among the public about the importance of traditional foods.



Tree Plantation Camp

27.01.23



NSS unit of MCAS planned to plant saplings of varied trees at Arasapalayam village with the consent of president of village identified the location. About 30 NSS Volunteers involved in this tree plantation process under the guidance of programme officers. The Vice-President of the Panchayat initiated the activities.

Volunteers planted seventy saplings at the allotted area. Instantly they watered the saplings of trees. The president of Arasapalayam Village panchayat extended his thanks to the volunteers for their services and college.



National Girl Child Day Celebration

27.01.23

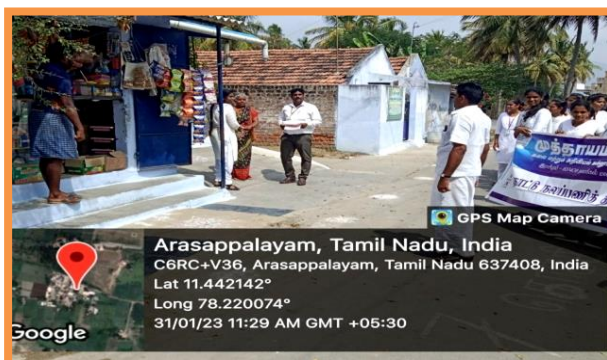


Women's Forum of our college celebrated National Girl Child Day at Government Higher Secondary School in Kullapanaickanur. Competitions were conducted in Drawing Singing, Dancing and Oratorical and Problem solving skills and the winners and runners had been honored with prizes. The power that could be offered to empower the girls for a brighter tomorrow.

31.01.23

National Voter's Day Celebration

National Voters day was celebrated on 31.01.2023 at Arasapalayam village by the NSS volunteers of our college. During the event created the awareness among the public by distributing the awareness pamphlets. About thirty NSS Volunteers participated in this event. The vice President of Arasapalayam panchayat initiated this event.



NSS Volunteers and the programme officers organized a rally and distributed pamphlets door-to-door to create awareness among the public about the significance of exercising our franchise. In the end, the panchayat President Mrs. Ramayee Rajendiran, thanked the management, students and the staff members for rendering the community service.

Dental Checkup Camp

06.02.23



The department of mathematics conducted a free dental checkup camp for the benefit of the people of Pattanam Muniyappanpalayam. Many of the villagers were lacking in oral hygiene. Awareness and the lack of healthy oral habits among the villagers are causes for concern. They would only visit the dentist when in pain. They have been advised in the camp to visit the dentist at least twice in a year to maintain the oral hygiene. A team of doctors, along with students of the dental college from JKKN, Komarapalayam, participated in the camp and rendered their services in a effective way. About 78 persons have been benefitted in this camp.

10.02.23

Dental Checkup Camp

The Department of Biochemistry organized a free dental checkup camp at Velampalayam village in collaboration with **SUBIKSHAM DENTAL CLINIC**, Rasipuram. Velampalayam village is a small village situated at Namakkal district near Rasipuram. Most of the rural people may not aware strongly about oral hygienic.



The aim of the camp was to serve the basic medical needs of the unaware and poor villagers. Dr.Aananthi., is well known and reputed physician in the Rasipuram town, she has advised the participants, the simple ways to maintain the oral hygienic.

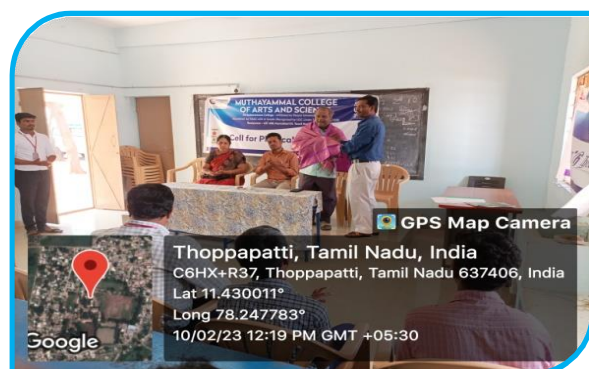


Doctor also gave guidance to the patients about the food intake and daily routine they should follow to prevent dental disorders. All the participants have been advised in the camp to visit the dentist at least twice in a year to maintain the oral hygiene. About 60 persons have been benefitted in this camp.

World Disability Day Celebration

10.02.23

Muthayammal College of Arts and Science, Cell for Physically Challenged organized a World Disability day celebration at Government Higher secondary school, Thoppapatti Jedarpalayam for the benefit of disabled students of school and colleges.



The prime motto is to promote the rights and well being of persons with disabilities at every level of society and development to raise awareness of the situation of persons with disabilities in all aspects of political, social, economic and cultural life. About 30 disabled students participated in the celebration.

Few of the students were referred to apply scholarship in District Disability Welfare Office at Namakkal. The motivations and Govt. policy & Schemes were given by Mr.K Guruprakash

OLD AGE HOME VISIT

13.02.23

able, Collector, Collectorate campus, Namakkal. The program commenced in the presence of H.M and at the end of the session hygienic lunch provided to all.

Volunteers of Microbiology department paid a visit to the SARON Old Age Home situated



at Namagiripettai. It was a charitable visit to create among the inmates of the home a great hope and attachment to life. The team of students and staff members had friendly and cordially interacted with the deserted and the destitute to keep alive their more; strength and make them feel that there are people to care for them and their needs.

The environment of the home was a bit different than we expected. When we reached there, we could see the happiness in their eyes. They looked happy, but still we can feel their pain of not being able to live dear ones. But still, it looked like a big joint family.

National Deworming Day

15.02.23



National Deworming Day (NDD) was celebrated with the intension to control the worm infections to the children between the age group of 1 – 19 years. Every year it is observed on 10th February to create awareness about the importance of deworming in all educational institutions. During this awareness session, Albendazole tablet distributed to all the first year students those who are under the age limit of below 19 years.

Health Awareness Camp

15.02.23

The famous saying "Health is Wealth" is well known. People can develop diseases and distinct medical conditions for a variety of reasons. Through awareness campaigns, they must be educated on diseases and health. They ought to be aware of what to eat and what not to eat, as well as how to stay healthy and fit through regular exercise and a balanced diet.



Based on their age, gender, and medical conditions, everyone must be aware of the annual screening tests that are required of them. People in rural areas ought to have access to all of this knowledge. The Department of Biochemistry organized a Health Awareness Camp for the benefit of the public at Velampalayam village. This health awareness camp included Body Mass Index (BMI) check, Glucose level test using glucometer and Blood Pressure check for the people in Velampalayam village. Around 50 members participated in this Health awareness camp, and they were educated to get a healthcare at the right time, and seeing the doctor early enough before their health turns serious.

Plastic Awareness Camp

15.02.23



The department of Chemistry organized an Extension activity of Plastic Awareness for the benefit of the public at Vadugam village, Rasipuram. The prime endeavour of the awareness campaign is to offer essential knowledge about the ill-effects of plastics to the people and motivate them to avoid the usage of plastics to make our environment green and safe for all humans and animals.

About 150 members participated in this awareness program, and they were educated and motivated about everyday plastics waste, its negative impact on the ecosystem, habitats, human health and sustainable development across the world. During the session a printed pamphlets were distributed to all the people for easy understanding purpose.

General Medical Camp

15.02.23

Department of English organized a One Day General Medical Camp at Thengalpalayam Village in the in association with **VARUN Hospital**, Rasipuram and **JCI Rasipuram Metro**. The principal intention of this program was to motivate the people to particularly check Sugar, Blood Pressure, Body Temperature, SPO2 and Pulse Rate. This Camp was conducted with a noble view to offering medical advice to the common folk. About 56 people participated in this camp.



Digital Literacy Camp

15.02.23



The main aim of this event is to raise awareness among the people of Echampatti village about how to use technology more safely and to promote opportunity-rich utilization of modern technology. The department of Computer Application organized this event and Union Councilor initiated the Program. About 65 Publics participated from the Village.

They were got Awareness about government online sevaportal like EB link with Aadhaar, Ration Card updating, Patta Chitta, Varisu Certificate Status Checking and Downloading and they were educated and motivated how to use online government services.

Literacy Camp

17.02.23

Literacy – Cum - Signature practice camp was Organized by the department of Tamil at Appanaickenpatty. Around 24 non-literate men and women of the village volunteered willingly to take part in the camp, and they were taught the basics of the language and trained to sign. Earlier before the commencement of the camp both the students and the faculty members addressed the people and created awareness among them about literacy and the need for learning to become literates.



Dental Checkup Camp

17.02.23



The department of Statistics organized a one-day free dental checkup camp for the benefit of the public at kakkaveri village in collaboration with SOUNDARYA DENTAL CLINIC AND JCI, Rasipuram. The prime motive of the camp was to provide fundamental dental health awareness to the people and motivate them to maintain good dental hygiene.

Around 50 members of Kakkaveri village participated in this dental check up camp, and they were educated and motivated with regards to hygienic maintenance. A few of the patients were referred by the doctor to go for further treatment. The volunteers played an important role in making this camp a success with their dedication, and they guided people in the right direction.



Career Guidance Program

22.02.23



Chemistry department organized an extension activity on “Micro Scale Techniques in Organic Analysis” for the benefit of the Students at Government Boys Higher Secondary School, NamagiriPettai, Rasipuram. Traditionally, experiments in Organic Chemistry are carried out on a **Macroscale** level, employing quantities of chemicals on the order of 5-100 g, using glassware designed to contain between 25 and 500 mL of liquids.

For quantities of materials in the 0.005-0.5 gram range, one employs different, "**Microscale**" techniques and glassware in order to carry out the various standard organic laboratory operations. In the following, the student is introduced to the special equipment used in micro scale experiments, as well as the somewhat different methods which are used. About 51 Students benefitted in this Micro Scale techniques in Organic analysis. This technique helps to maintain pollution-free environment, cut costs on chemistry laboratory and to reduce chemical wastes.

Plastic Awareness Camp

27.02.23

An awareness program on the ill effects of the use of plastics was organized by NSS units at Arasapalayam village. A rally was organized to caution the people against using plastic goods. Pamphlets alerting the people about the health issues on using plastic materials had been door-delivered. NSS volunteers collected plastic goods weighing about 7 kgs and handed them over to the panchayat office to destroy them safely.



Celebration of International Millet Year

28.02.23



Department of HMCS organized a rally as a part of the extension activity to mark the celebration of INTERNATIONAL YEAR OF MILLETS. Foods of varied millets has been prepared by students and distributed to the 100 patients at the Primary Health Care Centre in Namagiripettai. Public awareness Pamphlet related to millets has been distributed.

SWACHH BHARAT CLEANING

28.02.23

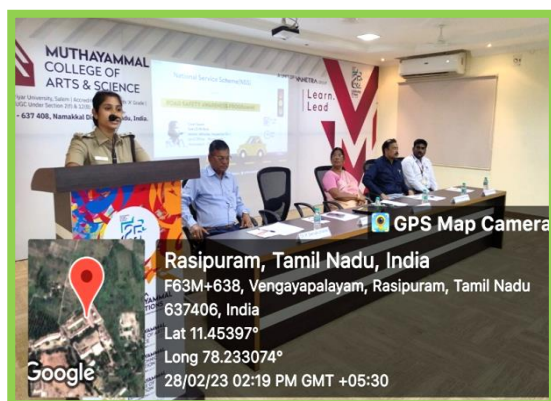
The cleaning program was organized by the department of mathematics with the support of volunteers at Pattanam Muniyappanpalayam village. Main locations of the village had been cleaned litter-free by an extension activity under the banner of SWACHH BHARAT. Also, students collected the various dust and waste from the street and road and destroyed it safely.



Soon, the village people are going to celebrate their local festival in their village. On this occasion, the shrubby area was cleaned. This cleaning process helps them prevent disease in their respective areas and educates them not to throw the waste in an open place.

Road Safety Awareness Program

28.02.23



The NSS Unit of our college integrated a programme on road safety awareness into the college conference hall. The special address given by **Mrs. D. Nithya, B.E., Motor Vehicles Inspector, Grade I, Unit Office, Rasipuram** The Chief Guest paid attention to road safety rules. About 300 NSS volunteers and 80 drivers participated in this event. She insisted on the importance of strictly adhering to the..

- Strictly adhering to traffic rules;

- avoiding rash driving;
- being alert while driving heavy vehicles;
- avoiding drunken-drive;
- avoiding the use of mobile phones while driving;
- keeping a copy of the driving license always with vehicle
-

Plastic Awareness Program

06.03.23

An extension activity to caution the residents of C.S.Puram about the abuse and harmful effects of the usage of plastic materials was carried out on 06.03.2023 by 26 students and two staff members of the department of Physics. Students distributed bags made of papers on their own to 71 beneficiaries of the village. Volunteers, while distributing the bags to the people, advised them to avoid plastic and use the traditional cloth bags to save the environment.



Awareness on UPI payment and IOT projects

07.03.23

The Department of Electronics extended their service as a part of CSR activity to the people of Arasapalayam village and around 50 members of the public of the village were exposed to the basics of UPI. An IOT (Internet on Things)-related project had been displayed to create awareness about the basics of IOT.



College Bazaar - 2023

Interestingly people listened and learned about UPI and IOT. **09.03.23 & 10.03.23** etc.

In collaboration with **Tamilnadu Corporation for Development of Women**



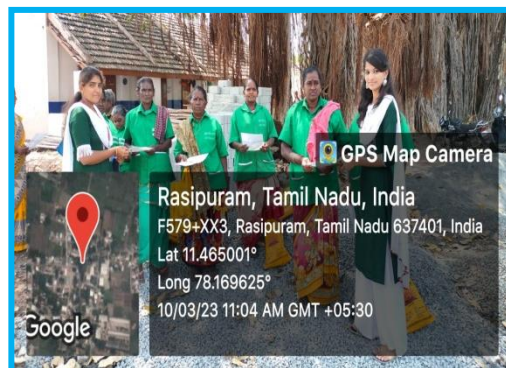
(TNCDW) organized 'College Bazaar 2023' at Muthayammal College of Arts and Science Campus from 09.03.2023 to 10.03.2023. Around 30 stalls of Women Self - Help Group have been set up. In these stalls, various types of their own made products like Ornaments, garments and food products have been displayed by them for sales

The College Bazaar was an added advantage not only for rural women but also for students. It offered a wonderful platform for both rural women and students to develop their financial literacy. Students displayed their entrepreneurial skills during the stall. Total sales was Rs. 1,34,000.

Plastic Awareness Program

10.03.23

An awareness program on the ill effects of the use of plastics was organized by BBA department at Muthukalipatti village. A rally was organized to caution the people against using plastic goods. Pamphlets alerting the people about the health issues on using plastic materials had been door-delivered. Volunteers collected plastic goods weighing from the people and handed them over to the panchayat office to destroy them safely.



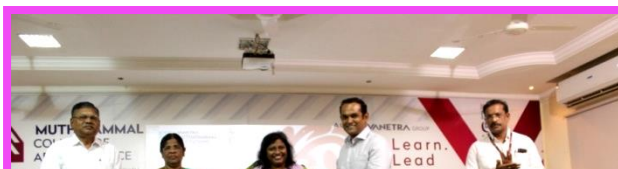
Women's Day

11.03.23



Women's Forum organized a programme on "Women Trailblazer and Challenges" at the the College premises exclusively for girls. **Mrs.Nivedita Louis.**, who has been a writer, Social and Feminist, Historian, Co-Founder and Editor of her Stories enlightened the women of our college with her elaboration on the ingredients of her masterpiece "Mudhal Pengal"

She has enthusiastically taken part in the interactive session and responded willingly with crystal clear clarifications to the students' questions. The girls showcased their talents in the cultural



program. At the end of the session, she distributed the prizes to the winners of various competitions conducted earlier before the commencement of the session



Health Camp

14.03.23





The department of biochemistry volunteered a community service to 140 inmates of **Anaikkum Karangal**, a psychiatric rehabilitation centre, at Rasipuram. A Health Camp was organized, and everyone at the centre had been subjected to a thorough medical checkup. The students and the faculty members charitably donated groceries, snacks, and utensils.



Financial Literacy Awareness Campaign

16.03.23

The department of Commerce conducted “Financial Services Awareness Campaign” on at Poosaripalayam Village. In this campaign, 32 members benefitted and trained.

The activities were undertaken in the camp:

- Mode of apply for PAN card
- Safety of Withdrawal and Deposit of Cash in ATMs
- Filling out the Saving Account Opening form at the bank.
- Procedure for making a complaint about cybercrime



Literacy Camp

28.03.23



The Department of English organized an extension activity at Thengalpalayam to inculcate a sense of social responsibilities among the young minds. The core aim of the literacy camp is to impart basic literacy to the rural mass by filling the Bank Challan and explained in detail the prime importance of saving the amount. Overall, the literacy camp acts as a catalyst to expand the horizon of the rural mass.

E-waste Management

30.03.23

The Department of Electronics and Communication extended their service as a part of their CSR activities to the people of Vadugam village with the assistance of volunteers under the guidance of a faculty member. Around 100 members of the public in the village were exposed to the issue of E-waste. They trained to safe handling of their home appliance and alternate applications.



Blood Donation Camp

31.03.23



The prime aim of conducting the blood donation camp is to promote awareness among the students about the importance of donating blood in saving lives. Blood donation camp has been conducted on in collaboration with Government Hospital, Namakkal. In this program, Dr. P. Kaarthini M.D., **GOVT Hospital, Namakkal.**, examined the donors before donating the blood. About 54 volunteers have been donated blood in the camp.

World Book Day

03.04.23



WORLD BOOK DAY was celebrated at the library and various competitions such as oratorical contest, Book Reading, Essay Writing and Poetry Recitation were conducted. The students of excellence were appreciated and honored with prizes. The competitions were conducted both in English and Tamil like Oratorical contest, Book Reading, Essay Writing, and Poetry Recitation. Students participated in the events eagerly and winners were honored at the end of the event. The participants expressed their ideas through various illustrations and video presentations. It was great opportunity to bring out the talent of the students and increase the habits of book reading among them.

World Health Day

05.04.23

World Health Day is a global health awareness day celebrated every year on 7th April. The theme for World Health Day 2023 is “Health for all”. World Health Day was celebrated by the Department of Biochemistry to highlight the theme and to raise awareness about global health issues. Around 300 students participated in the celebration.

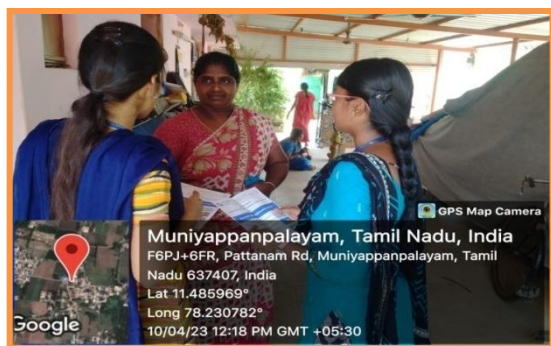


Dr.N.Ramesh, Consultant Surgical Gastroenterologist, **GEM Hospital, Coimbatore**, brought to light the reasons for stomach and intestine cancer. He pinpointed that eating low-fibred foods, lack of enough exercises and stress would be some of the main reasons for heartburn, cancer and digestive issues such as gallstones and constipation.

Plastic Awareness Program

10.04.23

An awareness program on the ill effects of the use of plastics was organized at Vadugam muniyappam palayam village. A rally was organized to caution the people against using plastic goods. Pamphlets alerting the people about the health issues on using plastic materials had been door-delivered.



Volunteers collected plastic goods from the people and handed them over to the panchayat office to destroy them safely. Panchayat President and Vice-President Felt pleased with the service provided by the Mathematics department and thanked the volunteers and the management of Vanetra Muthayammal Institutions.

World Heritage Day

18.04.23

Department of Tamil celebrated WORLD HERITAGE DAY in the College premises. It was observed to spread an awareness of the importance of cultural diversity need to preserve it. Extraordinary was the effort of the students and faculty that they collected things of antiquity such coins, Utensils and musical instruments of the past and displayed them in an exhibition. More than 300 students of various disciplines Visited the exhibition and where excited at the sight of antiques. Competitions on drawing, Essay Writing and poem recitation were conducted and the guests distributed the prizes to the Winners



Awareness Program on IPC & RTI Act

18.04.23



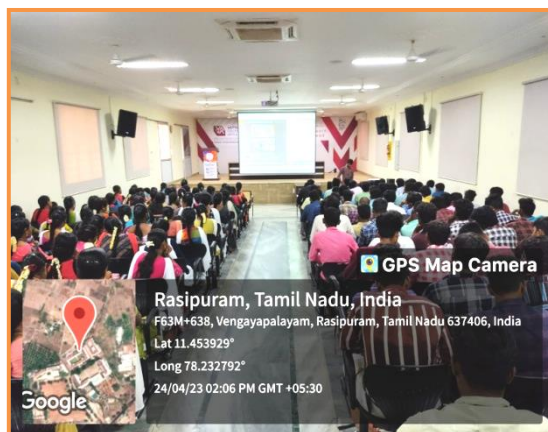
Women's Forum organized an awareness program on 'IPC & RTI Act for the benefit of our girls. **Ms.P.Rajarajeswari, Advocate, Salem** was the chief guests. She has highlighted certain important points in the session for the safety of girls.

- Tracing the difference between Good and bad touch
- Alerted the girls to be cautious about the intension behind the touches
- Advised the girls to maintain distance from the opposite sex
- Limit their movements and outings after 10.00PM.
- Listed out a few Emergency numbers for contact at times of crisis / harassment.
- Made references to some of the cases where she legally battled for the safety and security of Women

World IP Day Celebration

24.04.23

Department of Computer Application organized a video conferencing session to celebrate World Intellectual Property day with the 2023 theme of “Women and IPR : Accelerating Innovation and Creativity”. **Dr.P.K.Nizar Banu**, Associate professor of **Department of computer science, CHRIST (Deemed to be university)**, Central Campus , Bangalore acted as a resource person and around 350 participants were benefited by this session.



The Resource Person touched upon the various aspects of Copyrights and Related Rights, their duration, fair use etc. She took a presentation session on "Women and IPR: Accelerating Innovation and Creativity" and highlighted intellectual property, its rights, its Benefits, IPR Acts in India, Non-Patentable Inventions, Women and IP, Who Can File, Where to File, Patent database search, and so on.

World Earth Day Celebration

24.04.23



Department of Zoology celebrated World Earth day. The intention of this event is to bring out a heightened awareness of the importance of environmental conservation among students, who were exposed to meticulously planned activities to inspire and motivate them to do their part in preserving the delicate ecosystem in home.

Awareness was created among the participants about the principles of RRR (Reduce, recycle, and Reuse) to protect the environment. At the end of the session, prizes were distributed to winners who had participated in the Photo Contest topic "Pollution".

Awareness on Food Adulteration

28.04.23

Food adulteration is a widespread problem in India and many other countries, which can lead to severe health problems. To address this issue, an awareness program was conducted by the Community College at Arasappalayam village. The aim of the program was to educate participants about various forms of food adulteration, the associated health risks, and how to identify unadulterated food products.

More than 30 women participated, and they learned about various types of adulteration, such as the addition of water, starch, and synthetic colors, and how to identify unadulterated food products. Mrs. S. Karthika, an expert in the field of food science, acted as a resource person.



Best Practice -2

PLACED STUDENT DETAILS

S.NO	ACADEMIC YEAR	HEAD COUNTING	OFFER COUNTING
1	2010-2011	72	72
2	2011-2012	165	165
3	2012-2013	223	223
4	2013-2014	271	271
5	2014-2015	345	352
6	2015-2016	374	448
7	2016-2017	407	529
8	2017-2018	465	571
9	2018-2019	539	679
10	2019-2020	426	595
11	2020-2021	252	252
12	2021-2022	402	632
13	2022-2023	615	838
Total		4556	5627

