REPORT ON INSTITUTIONAL TRAINING IN A MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.ABINEVESH [REG NO: 20UBA1299]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify training report that the submitted by S.ABINEVESH is [REGNO:20UBA1299] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at MALLUR SIDDESWARA SPINNING MILLS PVT LTD, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr. G. VENKATESAN, MBA. PGDHRM. Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



ALLUR SIDDESWARA PINNING MILLS (P) LTD.,

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that Mr S.ABINEVESH (Reg. No: 20UBA001) student of II-BBA Muthayammal College of Arts & Science, Rasipuram-637 408.He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,

L. Viscarolan

Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd., Attyampatti Road, Athanur (Po), Rasipuram (Tk), Namakkal (Dt).

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA. PH: 042877-2311300, FAX: 292403 TIN: 33093160593, CST: 412046/SLM/24.12.81 E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com



A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.ARIESHKUMAR [REG NO: 20UBA1300]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



Learn. Lead

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408 DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

submitted by the training is report that certify This is 20UBA1300] II-BBA, Student of R.ARIESHKUMAR [REG NO: Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at THANGAVELU TEXTILE MILLS PVT.LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

rnal Examiner

Dr G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthavammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that Mr R.ARIESHKUMAR (Reg. No. 20UBA1300) Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,

Authorized Signature, A. MANIMARAN (Assistant Manager) Thangaveiu Textile Mills Ltd., SALEM.



A REPORT ON INSTITUTIONAL TRAINING IN K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

J.S.ASWIN [REG NO: 20UBA1301]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by J.S.ASWIN [REGNO:20UBA1301] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING LIMITED, NAMAKKAL from (01/03/2022) to PRIVATE MILLS (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

1615/22

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



K.K.P. SPINNING MILLS PVT.LTD.

Regd & Administrative Office: New No. 263, Old No. 88, Salem Road, NAMAKKAL - 637 001. Tamil Nadu, India.

Phone	: 0091 - 42886 - 2760066
Fax	: 0091 - 4286 - 276316
Yarn	: yarns@kkpindia.com
Weaving	fabrics@kkpindia.com
Made-up	: madeups@kkpindia.com
CIN No	: U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr J.S.ASWIN (Reg No. 20UBA1301) student of II-BBA in

Muthayammal College of Arts & Science, Rasipuram-637 408. He has completed for his

"In-Plant Training work" in our spinning mill scheduled from the Period of (01-03-2022

to 15-03-2022).

During the time of training his involvement and passion towards the organisation is

highly appreciated.

Thanking you,

www.kkpindia.com WWW.KKPTHUTA.COM MULL PREMISES: PERUMAPATTI, BOMMASAMUDARAM - 637016, NAMAKKAL - Dt. Ph: 287421, 287915, Cell: 9842823409 CONT No. 428957/26-09-94 CST No.:428957/26-09-94 TIN No.: 33333121273



A REPORT ON INSTITUTIONAL TRAINING IN THENI GURUKRISHNA TEXTILE MILLS, THENI

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

A.BARATH [REG NO: 20UBA1302]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And

Head of the Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by A.BARATH [REG NO: 20UBA1302], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at THENI GURUKRISHNA TEXTILE MILLS, THENI from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr. G. VENKATESAN, MBA.RGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



DT: 15th March 2022

TO WHOMESOEVER IT MAY CONCERN

This is to certify that Mr A.BARATH (Reg No: 20UBA1302) student, of 2nd BBA in Muthayammal College of arts and science, Rasipuram - 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,

d'Inhe

Manager



207 - A, Bye Pass Road, Unjampatty Village, Theni – 625531. Tamilnadu, India. Tel: +91 (4146) 253185 Fax: +91 (4546) 252995 Email: sales@atktextiles.com



REPORT ON INSTITUTIONAL TRAINING IN A THENI GURUKRISHNA TEXTILE MILLS, THENI

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.DATTATREYA [REG NO: 20UBA1303]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE**

RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **V.DATTATREYA** [**REG NO: 20UBA1303**], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **THENI GURUKRISHNA TEXTILE MILLS, THENI** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



DT: 15th March 2022

TO WHOMESOEVER IT MAY CONCERN

This is to certify that Mr V.DATTATREYA (Reg No: 20UBA1303) student, of 2nd BBA in Muthayammal College of arts and science, Rasipuram – 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,

d'. Suberni EXTILE THENI TAMILNADU Manager 625 531

207 A, Bye Pass Road, Unjampatty Village, Theni – 625531. Tamilnadu, India. Tel: +91 (4146) 253185 Fax: +91 (4546) 252995 Email: sales@atktextiles.com



A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.DHINESH [REG NO: 20UBA1304]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by M.DHINESH [REG NO: 20UBA1304] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at THANGAVELU TEXTILE MILLS PVT.LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



Thangavelu Textile Mills Pvt. Ltd., Mfrs.of : 2/57', 2/60', 3/60' of Premium 100% SHT Polyester Sewing Threads Regd. Office & Mill Address: Old # 111/1, New # AK 68-16, Thathampatti, Near Ammapet Colony Bus Stop, Salem - 636 014. T.N.

: 33172701351 : 410466 / dt. 29.11.94 / IAC No.142 : U17111TZ1993PTC004752

Phone: 0427 - 2241133 e-mail:tvtmills@gmail.com www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that Mr M.DHINESH (Reg. No. 20UBA1304) Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd,

Authorized Signature, A. MANIMARAN (Assistant Manager) Thangavelu Textile Mills Ltd., SALEM.



A REPORT ON INSTITUTIONAL TRAINING IN JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED **IN KARIMANGALAM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.DINESH KUMAR [REG NO: 20UBA1305]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And Head of the Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MARCH - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by K.DINESH KUMAR [REG NO: 20UBA1305] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/5

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408, Namakkal Di-Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED

KARIYAMANGALAM - 606 709

Chengam Tk., Tiruvannamalai Dist

DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr K.DINESHKUMAR (Reg No: 20UBA1305) of II-BBA student of Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.

V. Marth -(HR Manager)

Jeppiaar milk Pvt Ltd



🕿 04188 – 224230, Cell: 9894426657, Fax : 04188 – 224215, 🅿 Email: jeppiaarmilk@rediffmail.com



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.DINESHKUMAR [REG NO: 20UBA1306]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

submitted the training report by is certify that This is NO: 20UBA1306] II-BBA, Student of M.DINESHKUMAR [REG Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at SALEM FOOD PRODUCTS LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

rnal Examiner

AIGNI , UGANJIMAT Junction Main Road, Salem-636 005. Sona College of Arts & Science noisesteinimbA esenieud ni .tord .seeA Dr G. VENKATESAN, MBA.PGDHRM.Ph.D.





DATE: 15/03/2022

То

The Head of the Department,

Department of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that Mr M.DINESH KUMAR (Reg. No: 20UBA1308) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

J.K. Jagethen

Manager

(J.K. JAGANNATHAN)

J.K. JAGANRATHAN, (Marketing Manager) Salem Food Products, SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949, Cell: 8903063266 Fax: 0427-2272900 Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



A REPORT ON INSTITUTIONAL TRAINING IN RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

A.ELAVARASAN [REG NO: 20UBA1307]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by A.ELAVARASAN [REG NO: 20UBA1307], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr. G. VENKATESAN, MBA. PGDHRM. Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005, TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED



Regd.office: SF No.341 & 342, Akkiampatty village, Sendamangalam Post, Namakkal – 637 409

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that A.ELAVARASAN (REG NO: 20UBA1307), student of II-BBA, Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal - 637 409.

During the Training Period from (01/03/2022 to 15/03/2022) and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,





www.richdairyproducts.com e-mail:richdairy@gmail.com Cell: 9894426657





A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA EXPORT NAMAGIRIPET, RASIPURAM

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

K.GOKUL (REG.NO:20UBA1308)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration **Muthayammal College of Arts and Science**





DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408.

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by K. GOKUL (20UBA1308), II - BBA, student of Muthayammal College of Arts and Science, Rasipuram. Who has NAMAGIRIPET, undergone in plant training at HIMAALAYAA EXPORT RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

6/5/22

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on $2 \overline{\diamond}$

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408, Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA





HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

Date : 28.02.2022

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that GOKUL K (REG. No. 20UBA1308) BBA -2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

> For further details please do contact us Cell No.9566354227



93B5, Bothakapatty Thottiyar Street, NAMAGIRIPET - 637 406, Rasipuram Tk., Namakkal Dt., INDIA Ph : +91 4287 240985 Email : himaalayaaesport@gmail.com Web : himalayaesportsindia.com GSTIN : 33BTHPR5457B1ZP



REPORT ON INSTITUTIONAL TRAINING IN A MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

P.GOKUL KANNAN [REG NO: 20UBA1309]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408 DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **P.GOKUL KANNAN** [**REGNO:20UBA1309**] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

10/5/22 HOD

16/5/22

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 35/25/2023.

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



MALLUR SIDDESWARA SPINNING MILLS (P) LTD.,

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that Mr P.GOKUL KANNAN (Reg. No: 20UBA011) student of II-BBA Muthayammal College of Arts & Science, Rasipuram-637 408.He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,

2. Vislangton

Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd., Attyampatti Road, Athanur (Po), Rasipuram (Tk), Namakkal (Dt).

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA. PH: 042877-2311300, FAX: 292403 TIN: 33093160593, CST: 412046/SLM/24.12.81 E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com



A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.HARI[REG NO: 20UBA1310]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by R.HARI [REG NO: 20UBA1310], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at NANDHI DHALL MILLS, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

1615hz HOD

iblsh2 Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25 /05 /2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that R. HARI (REG. 20UBA012) 2nd Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed his internship Training in our organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us Cell No: 9344442188

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003 e-mail : nandidhal@gmail.com; www.nandhidall.com CIN : UI5313TZ2009PTC015105


A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA **EXPORT NAMAGIRIPET, RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

R.HARIHARAN (20UBA1311)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408.

May - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM – 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by R.HARIHARAN (20UBA1311) student of Muthayammal College of Arts and Science, Rasipuram. Who has II – BBA, NAMAGIRIPET, HIMAALAYAA EXPORT undergone in plant training at RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

\$ 1615122

1615122

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25-05-2022.

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

28.02.2022 Date :

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that HARIHARAN R(REG. No.20UBA1311) BBA-2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

> For further details please do contact us Cell No.9566354227



93B5, Bothakapatty Thottiyar Street, NAMAGIRIPET - 637 406, Rasipuram Tk., Namakkal Dt., INDIA Ph : +91 4287 240985 Email : himaalayaaesport@gmail.com Web : himalayaesportsindia.com GSTIN : 33BTHPR5457B1ZP



A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.HARIVIGNESH [REG NO: 20UBA1312]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



MUTHAYAMMAL **COLLEGE OF ARTS** & SCIENCE Learn. AUNITOF VANETRA GROUP

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by S.HARIVIGNESH [REG NO: 20UBA1312] II-BBA, Student of Muthayammal College of Arts Science, Rasipuram. Who has undergone in plant training at and THANGAVELU TEXTILE MILLS PVT.LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

16/5/22 Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05. 2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

DI G. VENKATESAN, MBA. PSDHOM DH D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.





410466 / dt. 29.11.94 / IAC No.142 U17111TZ1993PTC004752

e-mail:tvtmills@gmail.com www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that Mr S.HARIVIGNESH (Reg. No. 20UBA1312) Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd.

Authorized Signature, A. MANIMARAN (Assistant Manager) Thangavelu Textile Mills Ltd., SALEM.



A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.HEMANTH [REG NO: 20UBA1313]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408 DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

the training report is submitted by certify that This is V.HEMANTH[REG NO: 20UBA1313] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at NANDHI DHALL MILLS, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2082.

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr. G. VENKATESAN, MBA. PGDHRM. Ph. D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour Mill: 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that V. HEMANTH (REG. 20UBA056) 2nd Year student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE BBA (AUTONOMOUS) has Completed his internship Training in our organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us Cell No: 9344442188

n

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003 e-mail : nandidhal@gmail.com; www.nandhidall.com CIN : UI5313TZ2009PTC015105



A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

D. JEEVA [REG NO: 20UBA1314]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (Autonomous)

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408 DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **D. JEEVA** [REG NO: 20UBA1314], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at THANGAVELU TEXTILE MILLS PVT.LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Ot. Tamil Nadu, India.

External Examiner Dr G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science

Junction Main Road, Salem-636 005.

TAMILNADU, INDIA.





· U17111TZ1993PTC004752

e-mail:tvtmills@gmail.com www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

CERTIFICATE

This is to certify that Mr D. JEEVA (Reg. No. 20UBA1314) Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd.

Authorized Signature, A. MANIMARAN (Assistant Manager) Thangavelu Textile Mills Ltd., SALEM.



A REPORT ON INSTITUTIONAL TRAINING IN MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.KARTHIK [REG NO: 20UBA1316]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by M.KARTHIK [REGNO:20UBA1316] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at MALLUR SIDDESWARA SPINNING MILLS PVT LTD, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25 05 22

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



MALLUR SIDDESWARA SPINNING MILLS (P) LTD.,

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that Mr M.KARTHIK (Reg. No: 20UBA017) student of II-BBA Muthayammal College of Arts & Science, Rasipuram-637 408.He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd.

L. Vinentla

Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd., Attyampatti Road, Athanur (Po), Rasipuram (Tk), Namakkal (Dt).

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA. PH: 042877-2311300, FAX: 292403 TIN: 33093160593, CST: 412046/SLM/24.12.81 E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com



A REPORT ON INSTITUTIONAL TRAINING IN RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.R.KARTHIK [REG NO: 20UBA1317]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by M.R.KARTHIK [REGNO:20UBA1317] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25 - 05 - 2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G. VENKATESAN, MBA. PGDHRM. Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED



Regd.office: SF No.341 & 342, Akkiampatty village, Sendamangalam Post, Namakkal - 637 409

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that M.R.KARTHIK (REG NO: 20UBA1317), student of II-BBA, Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal - 637 409.

During the Training Period from (01/03/2022 to 15/03/2022) and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,

UCTS lin SENDA GALAMP **General Manager** АМАККА KIAMPA

lichYaga



www.richdairyproducts.com e-mail:richdairy@gmail.com Cell: 9894426657



A REPORT ON INSTITUTIONAL TRAINING IN K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

B.KATHIRAVAN [REG NO: 20UBA1318]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **B.KATHIRAVAN** [REGNO:20UBA1318] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING LIMITED, NAMAKKAL from (01/03/2022) to MILLS PRIVATE (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25-05-2002

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthavammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G. VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



K.F. SPINNING MILLS PVT.LTD.

egd & Administrative Office: ew No. 263, Old No. 88, Salem Road, AMAKKAL - 637 001. Tamil Nadu, India.

Phone	: 0091 - 42886 - 2760066
Fax	: 0091 - 4286 - 276316
Yarn	: yarns@kkpindia.com
Weaving	: fabrics@kkpindia.com
Made-up	: madeups@kkpindia.com
CIN No	: U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr B.KATHIRAVAN (Reg No. 20UBA1318) student of II-BBA

in Muthayammal College of Arts & Science, Rasipuram-637 408. He has completed for

his "In-Plant Training work" in our spinning mill scheduled from the Period of (01-03-

2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is highly appreciated.

Thanking you,

For K.K.P. Spinning Mill

www.kkpindia.com

11LL PREMISES: PERUMAPATTI, BOMMASAMUDARAM - 637016, NAMAKKAL - Dt. Ph: 287421, 287915, Cell: 9842823409 TIN No.: 33333121273 CST No.: 428957/26-09-94



A REPORT ON INSTITUTIONAL TRAINING IN MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.KATHIRAVAN [REG NO: 20UBA1319]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408 DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by S.KATHIRAVAN [REGNO:20UBA1319] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/201

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



MALLUR SIDDESWARA SPINNING MILLS (P) LTD.,

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that Mr S.KATHIRAVAN (Reg. No: 20UBA020) student of II-BBA Muthayammal College of Arts & Science, Rasipuram-637 408.He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,

L. Vislandla

Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd., Attyampatti Road, Athanur (Po), Rasipuram (Tk), Namakkal (Dt).

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA. PH: 042877-2311300, FAX: 292403 TIN: 33093160593, CST: 412046/SLM/24.12.81 E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

N.KAVIN [REG NO: 20UBA1320]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



Learn.

Lead

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by N.KAVIN [REG NO: 20UBA1320], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at SALEM FOOD PRODUCTS LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/22

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tanii Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005: TAMILNADU, INDIA.





DATE: 15/03/2022

То

The Head of the Department,

Department of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that Mr KAVIN.N (Reg. No: 20UBA1320) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

Manager .r. leig

J.K. JAGANNATHAN, (Marketing Manager) Salem Food Products. SALEM.

SALEM FOOD PRODUCTS LTD., 67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949, Cell: 8903063266 Fax: 0427-2272900 Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



A REPORT ON INSTITUTIONAL TRAINING IN MALLUR SIDDESWARA SPINNING MILLS PVT LTD,NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.MADHAVAN [REG NO: 20UBA1322]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

the training report is submitted by S.MADHAVAN certify that This is [REGNO:20UBA1322], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at MALLUR SIDDESWARA SPINNING MILLS PVT LTD, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408, Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



MALLUR SIDDESWARA SPINNING MILLS (P) LTD.,

DATE: 15/03/2022

TO WHOM SOEVER IT MAY CONCERN

This is to certify that Mr S.MADHAVAN (Reg. No: 20UBA024) student of II-BBA Muthayammal College of Arts & Science, Rasipuram-637 408.He has Undergone his In-Plant training in our Mallur Siddeswara Spinning Mills (P) Ltd., During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future

Thanking you,

For Mallur Siddeswara Spinning Mills (P) Ltd,

L. VIsvarta

Chairman

Mallur Siddeswara Spinning Mills Pvt. Ltd., Attyampatti Road, Athanur (Po), Rasipuram (Tk). Namakkal (Dt).

ATHANUR (P.O.) 639 301. RASIPURAM T.K. NAMAKKAL DT. TAMILNADU, INDIA. PH: 042877-2311300, FAX: 292403 TIN: 33093160593, CST: 412046/SLM/24.12.81 E-MAIL: siddeswara@mssml.com, sides_wara@rediffmail.com WEB: www.mssml.com



A REPORT ON INSTITUTIONAL TRAINING IN RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

K. MATHAN [REG NO: 20UBA1324]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by K.MATHAN [REGNO: 20UBA1324] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr. G. VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNABU, INDIA,

RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED



Regd.office: SF No.341 & 342, Akkiampatty village, Sendamangalam Post, Namakkal – 637 409

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that K.MATHAN (REG NO: 20UBA1324), student of II-BBA, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from (01/03/2022 to 15/03/2022) and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,

2D **General Manager** TS (IND



www.richdairyproducts.com e-mail:richdairy@gmail.com Cell: 9894426657





A REPORT ON INSTITUTIONAL TRAINING IN K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

K. MOHAMMEDBASHEER [REG NO: 20UBA1325]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408 DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted is by K.MOHAMMEDBASHEER [REG NO: 20UBA1325], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Resipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.

. Instruction





K.K.P. SPINNING MILLS PVT.LTD.

Regd & Administrative Office: Jew No. 263, Old No. 88, Salem Road, AMAKKAL - 637 001. Tamil Nadu, India.

Phone	: 0091 - 42
Fax	: 0091 - 42
Yarn	: yarns@kk
Weaving	: fabrics@k
Made-up	: madeups(
CIN No	: U17111T2

886 - 2760066 286 - 276316 cpindia.com kkpindia.com @kkpindia.com Z1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr K. MOHAMMED BASHEER (Reg No. 20UBA1325) student of II-BBA in Muthayammal College of Arts & Science, Rasipuram-637 408. He has completed for his "In-Plant Training work" in our spinning mill scheduled from the Period of (01-03-2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is

highly appreciated.

Thanking you,

For K.K.P. Spinning Mill

V. G. & Authority Signature

www.kkpindia.com

MILL PREMISES: PERUMAPATTI, BOMMASAMUDARAM - 637016, NAMAKKAL - Dt. Ph: 287421, 287915, Cell: 9842823409 CST No.: 428957/26-09-94 TIN No.: 33333121273


A REPORT ON INSTITUTIONAL TRAINING IN THANGAVELU TEXTILE MILLS PVT.LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

T.V.MONISH [REG NO: 20UBA1326]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by T.V.MONISH [REG NO: 20UBA1326], II-BBA, Student of Muthayammal College of Arts Science, Rasipuram. Who has undergone in plant training at and THANGAVELU TEXTILE MILLS PVT.LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



uide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022.

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

hal Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





: U17111TZ1993PTC004752

e-mail:tvtmills@gmail.com www.thangavelutextile.com

Date: 15-03-2022

To

The Principal,

Department Of Management Studies,

Muthayammal College of arts and science.

Rasipuram - 637 408

CERTIFICATE

This is to certify that Mr T.V.MONISH (Reg. No. 20UBA1326) Student of II-BBA in your college. He has done for his "Summer Training Work" in our organization. During this Training period from 01-03-2022 to 15-03-2022 in our Textiles

We wish his successfully completed of the Training program. He has to comply with rules and regulation of the company

Thank You,

For Thangavelu Textiles Mills Pvt Ltd.

Authorized Signature, A. MANIMARAN (Assistant Manager) Thangavelu Textile Mills Ltd., SALEM



A REPORT ON INSTITUTIONAL TRAINING IN RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.MUGILKUMAR [REG NO: 20UBA1327] Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by M.MUGILKUMAR [REG NO:20UBA1327] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25-05 -2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India?

External Examiner

Dr. G. VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





CIN: U015520TZ2006PTC012872

Sendamangalam Post, Namakkal - 637 409

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that M. MUGILKUMAR (REG NO: 20UBA1327), student of II-BBA, Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal - 637 409.

During the Training Period from (01/03/2022 to 15/03/2022) and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,

General Manager CTS (IND

RichYaaa





🔘 🐌 Scanned with OKEN Scanner

e-mail:richdairy@gmail.com www.richdairyproducts.com Cell: 9894426657

A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA **EXPORT NAMAGIRIPET, RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

P.NAVEEN (REG.NO:20UBA1328)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408.**

May - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by P. NAVEEN (20UBA1328)

II – BBA, student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at HIMAALAYAA EXPORT NAMAGIRIPET, RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

HOD

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 2g/0g/2022.

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.





HIMAALAYAA EXPORT MFS. OF WOVEN GARMENTS & EXPORTERS

Date : 28.02.2022

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that NAVEEN P (REG. No. 20UBA1328) BBA -2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

> For further details please do contact us Cell No.9566354227



93B5, Bothakapatty Thottiyar Street, NAMAGIRIPET - 637 406, Rasipuram Tk., Namakkal Dt., INDIA Ph: +91 4287 240985 Email : himaalayaaesport@gmail.com Web : himalayaesportsindia.com GSTIN: 33BTHPR5457B1ZP



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.POOVARASAN [REG NO: 20UBA1330]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE Learn. utonomous) Lead AUNIT OF VANETRA GROUP

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by S.POOVARASAN [REG NO: 20UBA1330] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at SALEM FOOD PRODUCTS LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on C 25/05/2022)

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science. Rasipuram - 637 408, Namakkal Dt Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.





DATE: 15/03/2022

То

The Head of the Department,

Department of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that Mr S.POOVARASAN (Reg. No: 20UBA1330) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

J.K. Jagen Hen

Manager

(J.K. JAGANNATHAN) J.K. JAGAMBATHAN, (Marketing Manager) Salem Food Products, SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949, Cell: 8903063266 Fax: 0427-2272900 Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



REPORT ON INSTITUTIONAL TRAINING IN

THENI GURUKRISHNA TEXTILE MILLS, THENI

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.PRABHAKARAN [REG NO: 20UBA1331]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And

Head of the Department of Business Administration

Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by V.PRABHAKARAN [REGNO: 20UBA1331], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at THENI GURUKRISHNA TEXTILE MILLS, THENI from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

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Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25 05 2022.

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department. Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G. VENKATESAN, MBA.PGDHRM Ph. . Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005 TAMILNADU, INDIA.



DT: 15th March 2022

TO WHOMESOEVER IT MAY CONCERN

This is to certify that Mr V. PRABHAKARAN (Reg No: 20UBA1331) student, of 2nd BBA in Muthayammal College of arts and science, Rasipuram - 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,





A REPORT ON INSTITUTIONAL TRAINING IN JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED **IN KARIMANGALAM**

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

U.PRADEEP[REG NO: 20UBA1332]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And Head of the Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MARCH - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by U.PRADEEP [REGNO: 20UBA1332] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at JEPPIAAR IN LIMITED PRIVATE MILK & MILK PRODUCTS KARIMANGALAM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/5/2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN.MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.





JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED

KARIYAMANGALAM - 606 709

Chengam Tk., Tiruvannamalai Dist

DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr U.PRADEEP (Reg No: 20UBA1332) of II-BBA student of Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.

V. Muller (HR Manager)

Jeppiaar milk Pvt Ltd





A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA EXPORT NAMAGIRIPET, RASIPURAM

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

G. RAGULRAJ (20UBA1333)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor Dept. of Business Administration Muthayammal College of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408.

May - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by G. RAGULRAJ (20UBA1333) student of Muthayammal College of Arts and Science, Rasipuram. Who has II - BBA, NAMAGIRIPET, EXPORT HIMAALAYAA undergone in plant training at RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

HOD

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on <u>35.05.2022</u>.

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

ernal Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.





HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

28.02.2022 Date :

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that RAGUL RAJ G (REG. No. 20UBA1333) BBA-2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

> For further details please do contact us Cell No.9566354227

Thank you, HIM 10 RAMESH. P II EXPORT

93B5, Bothakapatty Thottiyar Street, NAMAGIRIPET - 637 406, Rasipuram Tk., Namakkal Dt., INDIA Ph : +91 4287 240985 Email : himaalavaaesport@gmail.com Web : himalayaesportsindia.com



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A REPORT ON INSTITUTIONAL TRAINING IN RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.RAMESH KUMAR [REG NO: 20UBA1334]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



& SCIENCE (Autonomous) Learn. Lead AUNIT OF VANETRA GROUP

MUTHAYAMMAL

COLLEGE OF ARTS

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by K. RAMESH KUMAR [REGNO:20UBA1334] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

12/22

1215/22

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on

Internal Examiner C. SRINIVASAN, MBA., PODCA., Head of the Department, Deut. of Business Administration, Muthavammal College of Arts and Science, Rusipuram - 637 408, Namakkal Dt. Las daily india.

ternal Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona Cellege of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED



Regd.office: SF No.341 & 342, Akkiampatty village, Sendamangalam Post, Namakkal - 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that K. RAMESH KUMAR (REG NO: 20UBA1334), student of II-BBA, Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal -637 409.

During the Training Period from (01/03/2022 to 15/03/2022) and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,



lichyaga

e-mail:richdairy@gmail.com www.richdairyproducts.com Cell: 9894426657





A REPORT ON INSTITUTIONAL TRAINING IN K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

A.RISHIKANTH [REG NO: 20UBA1335]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by A.RISHIKANTH [REGNO:20UBA1335] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING LIMITED, NAMAKKAL from (01/03/2022) to MILLS PRIVATE (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

15/5/22

8 17/5/22

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25. 5. 2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal Cellege of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr. G. VENKATESAN, MBA. PGDHRM. Ph. D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



K.P. SPINNING MILLS PVT.LTD.

d & Administrative Office: No. 263, Old No. 88, Salem Road, 1AKKAL - 637 001. Tamil Nadu, India.

Phone
Fax
Yarn
Weaving
Made-up
CIN No

:0091 - 42886 - 2760066 :0091 - 4286 - 276316 : yarns@kkpindia.com : fabrics@kkpindia.com : madeups@kkpindia.com : U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr A.RISHIKANTH (Reg No. 20UBA1335) student of II-BBA

in Muthayammal College of Arts & Science, Rasipuram-637 408. He has completed for

his "In-Plant Training work" in our spinning mill scheduled from the Period of (01-03-

2022 to 15-03-2022).

During the time of training his involvement and passion towards the organisation is

highly appreciated.

Thanking you,

For K.K.P. Spinning Mill

V. Guset

www.kkpindia.com

L PREMISES: PERUMAPATTI, BOMMASAMUDARAM - 637016, NAMAKKAL - Dt. Ph: 287421, 287915, Cell: 9842823409 T1N No.: 33333121273 CST No.: 428957/26-09-94



A REPORT ON INSTITUTIONAL TRAINING IN JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.SABAREESWARAN [REG NO: 20UBA1336]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And Head of the Department of Business Administration Muthayammal College Of Arts and Science

MUTHAYAMMAL

COLLEGE OF ARTS



DEPARTMENT OF BUSINESS ADMINISTRATION

& SCIENCE

AUNIT OF VANETRA GROUP

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MARCH - 2022



Learn. Lead

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

submitted This certify that the training report is by is R.SABAREESWARAN [REG NO: 20UBA1336], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.5.2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TANILNADU, INDIA.





JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED

KARIYAMANGALAM - 606 709

Chengam Tk., Tiruvannamalai Dist

DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr R.SABAREESWARAN (Reg No: 20UBA1336) of II-BBA student of Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.

Manager)

Jeppiaar milk Pvt Ltd



***** 04188 - 224230, Cell: 9894426657, Fax: 04188 - 224215, Email: jeppiaarmilk@rediffmail.com



A REPORT ON INSTITUTIONAL TRAINING IN K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

G.SAKTHIVEL [REG NO: 20UBA1337]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by G.SAKTHIVEL [REGNO:20UBA1337] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at K.K.P. SPINNING MILLS PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25,05,202)

Internal Examiner C. SRINIVASAN, MBA. PODCA. Head of the Department, Dept. of Business Administration,

Muthavammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



.K.P. SPINNING MILLS PVT.LTD.

gd & Administrative Office w No. 263, Old No. 88, Salem Road. MAKKAL - 637 001. Tamil Nadu, India.

Phone	
Fax	
Yarn	
Weaving	
Made-up	
CIN NO	

0091 - 42886 - 2760066 0091 - 4286 - 276316 yarns@kkpindia.com fabrics@kkpindia.com madeups@kkpindia.com U17111TZ1993PTC004731

Date: 15.03.2022

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr G.SAKTHIVEL (Reg No. 20UBA1337) student of II-BBA in

Muthayammal College of Arts & Science, Rasipuram-637 408. He has completed for his

"In-Plant Training work" in our spinning mill scheduled from the Period of (01-03-2022

to 15-03-2022).

During the time of training his involvement and passion towards the organisation is

highly appreciated.

Thanking you,

For K.K.P. Spinning Mill

V-Gusan Authority Signature

www.kkpindia.com

LL PREMISES: PERUMAPATTI, BOMMASAMUDARAM - 637016. NAMAKKAL - DL Ph: 287421. 287915. Cell, 9842823409 CST No.: 428957 26-09-94 TIN No.: 33333121273



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A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.SANJAY [REG NO: 20UBA1338]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by S.SANJAY [REG NO: 20UBA1338] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at NANDHI DHALL MILLS, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.

SARVO SHIVAMAYA அருள்மிகு ஐந்து வீட்டு சுவாமி துணை

S INDIA PRIVATE LIMITED SHRI NANDHI DHALL MI

National Award Winner For Best Dhall & Gram Flour Mill: 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that S. SANJAY (REG. 20UBA053) 2nd Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed his internship Training in our organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us Cell No: 9344442188

ndasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003




A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.SANKAR [REG NO: 20UBA1339]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



MUTHAYAMMAL COLLEGE OF ARTS **& SCIENCE** (Autonomous) |Learn. Lead AUNIT OF VANETRA GROUP

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by **R.SANKAR** [**REG NO: 20UBA1339**] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at **SALEM FOOD PRODUCTS LTD, SALEM** from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on $\begin{bmatrix} 25/05/2022 \end{bmatrix}$

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt Tamit Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM PAD Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



DATE: 15/03/2022



To

The Head of the Department,

Department of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that Mr R.SANKAR (Reg. No: 20UBA1339) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

J.K. Jagetten

Manager

(J.K. JAGANNATHAN)

J.R. MGASTRITHAN, (Marketing Manager) Salem Food Products, SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949, Cell: 8903063266 Fax: 0427-2272900 Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.SIDDIQ [REG NO: 20UBA1340]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by R.SIDDIQ [REG NO: 20UBA1340] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at NANDHI DHALL MILLS, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.



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Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25 05 2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration. Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.P5 D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



LLS INDIA PRIVATE LIMITED SHRI NANDHI DHALL MI

National Award Winner For Best Dhall & Gram Flour Mill: 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **R. SIDDIQ (REG. 20UBA042)** 2nd Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed his internship Training in our organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us Cell No: 9344442188

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003 e-mail : nandidhal@gmail.com; www.nandhidall.com CIN: UI5313TZ2009PTC015105



A REPORT ON INSTITUTIONAL TRAINING IN RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.M. SIVAKUMAR [REG NO: 20UBA1341]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by K.M.SIVAKUMAR [REGNO: 20UBA1341] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G. VENKATESAN, MBA.PGDHRM Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



RICH DAIRY PRODUCTS (INDIA) PRIVATE LIMITED.



Regd.office: SF No.341 & 342, Akkiampatty village, Sendamangalam Post, Namakkal – 637 409

CIN: U015520TZ2006PTC012872

DATE: 15-03-2022

TO WHOM SO EVER IT MAY CONCERNS

This is to certify that SIVAKUMAR .K.M (REG NO: 20UBA1341), student of II-BBA, Muthayammal college of arts and science, Rasipuram – 637 408. He has completed for In-Plant Training work in our Rich Dairy Products (India) Private Limited at Namakkal – 637 409.

During the Training Period from (01/03/2022 to 15/03/2022) and all necessary detail was provided from our side for the establishment of this In-Plant work.

Thanking You,

For Rich Dairy Products India Pvt Ltd,

ICTS UN IGALAM **Aanager** NAMAKKA KKIAMPI



www.richdairyproducts.com e-mail:richdairy@gmail.com Cell: 9894426657







A REPORT ON INSTITUTIONAL TRAINING IN P.N.R FIBRES, NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.SUBASH

[REG NO: 20UBA1342]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by S.SUBASH [REG NO: 20UBA1342], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at P.N.R FIBRES, NAMAKKAL from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on. 25

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



Email: pnrfibres@yahoo.co.in



P.N.R FIBRES

Padamudipalayam, Velur (Post), P.Velur (Tk.), Namakkal (Dt.) - 638 182.

Date: 15.03.2022

TO WHOM IT MAY CONCERN

This is to certify that Mr SUBASH S (Reg. No: 20UBA1342) student of II-BBA Muthayammal College of Arts & Science, Rasipuram-637 408. He has Undergone his In-Plant training in our Organization. During the Training period from 01.03.2022 to 15.03.2022. We wish all success in his future.

Thanking You,

For PNR FIBRES,



QUALITY ALL KINDS OF COTTON RAG PULP



A REPORT ON INSTITUTIONAL TRAINING IN

NANDHI DHALL MILLS., SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.SUNIL KUMAR[REG NO: 20UBA1343]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by S.SUNIL KUMAR [REG NO: 20UBA1343] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at NANDHI DHALL MILLS, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/05/2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department. Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



SHRI NANDHI DHALL MIL **INDIA PRIVATE LIMITED**

National Award Winner For Best Dhall & Gram Flour Mill: 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

2nd This is to Certify that S. SUNILKUMAR (REG. 20UBA065) Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed his internship Training in our organization during a period from 01.03.2022 TO 15.03.2022.

During this period his conduct and character has been good.

For further details please do contact us Cell No: 9344442188

13/2-

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003 www.nandhidall.com



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A REPORT ON INSTITUTIONAL TRAINING IN THENI GURUKRISHNA TEXTILE MILLS, THENI

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

G.SURYA [REG NO: 20UBA1344]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And Head of the Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MARCH - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by G.SURYA [REG NO:20UBA1344], II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at THENI GURUKRISHNA TEXTILE MILLS, THENI from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/06/2022

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408 Namakkal Dt Tamil Nadu, India.

External Examiner

Dr. G. VENKATESAN, MBA. PGDHRM. Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



DT: 15th March 2022

TO WHOMESOEVER IT MAY CONCERN

This is to certify that Mr G.SURIYA (Reg No: 20UBA1344) student, of 2^{nd} BBA in Muthayammal College of arts and science, Rasipuram – 637 408, has done for his In-Plant Training work in our organization during the period from (01/03/2022 to 15/03/2022).

During this period of Training work he showed keen interest in learning and his conduct was good. We wish his all the best in his future endeavours.

For THENI GURUKRISHNA TEXTILE MILLS,

S.L Manager



207 A, Bye Pass Road, Unjampatty Village, Theni – 625531. Tamilnadu, India. <u>Tel</u>: +91 (4146) 253185 <u>Fax</u>: +91 (4546) 252995 <u>Email</u>: sales@atktextiles.com



A REPORT ON INSTITUTIONAL TRAINING IN HIMAALAYAA **EXPORT NAMAGIRIPET, RASIPURAM**

An in plant training report submitted to the Periyar University, in partial fulfilment of the requirements for the award of degree of Bachelor of Business Administration

Submitted by

S. UDAYA SANKAR (20UBA1346)

Under the Supervision of

Mr. C SRINIVASAN

Assistant Professor

Dept. of Business Administration

Muthayammal College of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408.**

May - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by S. UDAYA SANKAR (20UBA1346) student of Muthayammal College of Arts and Science, Rasipuram. Who has II - BBA, undergone in plant training at HIMAALAYAA NAMAGIRIPET, EXPORT RASIPURAM. From 28/02/2022 to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

HOD

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25 05 2022.

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

D. G. VENKATESAN, MBA.PGOHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





HIMAALAYAA EXPORT

MFS. OF WOVEN GARMENTS & EXPORTERS

28.02.2022 Date:

TO WHOMSOEVER IT MAY CONCERN

This is to inform you that UDAYA SANKAR S (REG. No. 20UBA1346) BBA-2nd Year Student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM, NAMAKKAL DT. is willing to do his project work and Internship training using in our concern. We congratulate him for being interested with us and this is to inform you that he has been invited here to carry out his project work.

> For further details please do contact us Cell No.9566354227

Thank you, RAMESH. P PROPRIETO

3B5, Bothakapatty Thottiyar Street, NAMAGIRIPET - 637 406, Rasipuram Tk., Namakkal Dt., INDIA Ph : +91 4287 240985 Email : himaalayaaesport@gmail.com Web : himalayaesportsindia.com GSTIN : 33BTHPR5457B1ZP



A REPORT ON INSTITUTIONAL TRAINING IN JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

M.VIGNESHVARAN [REG NO: 20UBA1347]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, And Head of the Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MARCH - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

submitted by the training report is certify that This is M.VIGNESHVARAN [REG NO: 20UBA1347] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED IN KARIMANGALAM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25/5/2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department. Dept. of Business Administration. Muthayammal College of Arts and Science. Rasipuram - 637 408, Namakkal Dt. Tamil Nadu, India.

External Examiner Dr.G.VENKATESAN, MBA, PGDHRM, Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





JEPPIAAR MILK & MILK PRODUCTS PRIVATE LIMITED

KARIYAMANGALAM - 606 709

Chengam Tk., Tiruvannamalai Dist

DATE: 15-03-2022

CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr M.VIGNESHWARAN (Reg No: 20UBA1347) of II-BBA student of Muthayammal college of arts and science, Rasipuram - 637 408. He has completed for his In-Plant Training work in our industries. During the Training Period from 01-03-2022 to 15-03-2022 and all necessary detail was provided from our side for the establishment of this In-Plant Training work.

V. Mul

~

Jeppiaar milk Pvt Ltd



🌤 04188 - 224230, Cell: 9894426657, Fax : 04188 - 224215, Temail: jeppiaarmilk@rediffmail.com



A REPORT ON INSTITUTIONAL TRAINING IN SALEM FOOD PRODUCTS LTD, SALEM

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by

V.VIKRAM [REG NO: 20UBA1348]

Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (Autonomous)

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by V.VIKRAM [REG NO: 20UBA1348] II-BBA, Student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at SALEM FOOD PRODUCTS LTD, SALEM from (01/03/2022) to (15/03/2022) in partial fulfilment of the requirements for the award of degree Bachelor of **Business** Administration

HOD

Guide

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on (25 (05 | 2022)

Internal Examiner C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G. VENKATESAN, MBA. PGDHRM Ph D Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005 TAMILNADU, INDIA.



DATE: 15/03/2022



To

The Head of the Department,

Department of Management Studies,

Muthayammal College of arts and science,

Rasipuram - 637 408

Dear Sir/Madam

Sub: Reg- Completion certificate for In-Plant Training

This is to certify that Mr V.VIKRAM (Reg. No: 20UBA1348) student of your college He has done for his Training Work in our Salem Food Products Ltd at Salem-636 002. During the Project period from 1st March 2022 to 15th March 2022

As he agree to follow the Rules and Regulations of our industries.

For Salem Food Products Ltd,

J.K. Jagerthan

Manager

(J.K. JAGANNATHAN)

J.R. LACAPERTINN, (Markeling Lienctor) Salem Food Freducts, SALEM.

SALEM FOOD PRODUCTS LTD.,

67/2-B Calicut Main Road, Nethimedu, SALEM-636002 ph.: 0427-5403800, 2277949, Cell: 8903063266 Fax: 0427-2272900 Web: www.salemfoodproducts.com, E.mail:salemfoot@yahoo.com



A report on Institutional training in PARAMBARIYAM FARMERPRODUCER COMPANY LIMITED

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

> Submitted by NAME: P.BOOMIKA REG.NO:20UBA1349

> > Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by P.BOOMIKA Register No 20UBA1349 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration.

21615122 HOD

\$ 16/5/22 GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner C. SRINIVASAN. MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G. VENKATESAN, MBA.PGDHRM PA D Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU. INDIA.



33AAICP9298A1Z8 1220TZ2017PTC028357

Cell: 94889 49900 96559 98666



PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU, Karkoodalpatty (PO), RASIPURAM - 636 202

> www.famara.in e-mail : aavuchi@famara.in

> > Date 08.03.2022

TO WHOM SO EVER IT MY CONCERN

This is to inform you that P.BOOMIKA (REG.No-20UBA005) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

> For further details Please do conduct us Cell no: 9655998666

Thank you,

Paramhariyam Farmer Producer Con iany tu.



A report on Institutional training in PARAMBARIYAM FARMERPRODUCER COMPANY LIMITED

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

> Submitted by **M.GOWSALYA** 20UBA1350

> > Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science





DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by M.GOWSALYA Register No 20UBA1350 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of **Business** Administration.

HOD

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25,05.2022.

Internal Examiner C. SRINIVASAN. MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr.G. VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



: 33AAICP9298A1Z8 01220TZ2017PTC028357

& Original

Cell: 94889 49900 96559 98666

PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU, Karkoodalpatty (PO), RASIPURAM - 636 202 e-mail: aavuchi@famara.in www.famara.in

Date....08.03.2022

TO WHOM SO EVER IT MY CONCERN

This is to inform you that M.GOWSALYA(REG.No-20UBA054) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

> For further details Please do conduct us Cell no: 9655998666

Thank you,





A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL MILL P.Ltd, SALEM

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award degree of Business Administration.

Submitted by

V.KALEESWARI

20UBA1351

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408 MARCH- 2022**



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by V.KALEESWARI(20UBA1351) II - BBA, Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at SHRI NANDHI DALL MILL P.Ltd, SALEM from 28/02/2022 to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

15/22

16/5/22 GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce Examination held on 25.05.2022

INTERNAL EXAMINER C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science Rasipuram - 637 408. Namakkal D1. Tamil Nadu, India:

EXTERN AL EXAMINAR

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



INDIA PRIVATE LIMITED SHRI NANDHI DHAL

National Award Winner For Best Dhall & Gram Flour Mill : 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that MISS. S. V. KALEESWARI (REG. 20UBA015) 2nd Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed her internship Training in our organization during a period from 28.02.2022 TO . 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us Cell No: 9344442188

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003 e-mail : nandidhal@gmail.com; www.nandhidall.com CIN: UI5313TZ2009PTC015105


A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL MILL P.Ltd, SALEM

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award degree of Business Administration.

Submitted by

R.MADHUMITHA

20UBA1352

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408**

MARCH-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by R.MADHUMITHA (20UBA1352) II - BBA, Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at SHRI NANDHI DALL MILL P.Ltd, SALEM from 28/02/2022 to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce Examination held on 25/05/2022

INTERNAL EXAMINER C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Di Tamil Nadu, India.

EXTERNAL EXAMINAR

Dr.G. VENKATESAN, MBA.PGDHRM.Ph.D Asst. Pref. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour Mill: 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

A.F

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that MISS. R. MADHUMITHA (REG. 2nd Year BBA student of MUTHAYAMMAL COLLEGE OF 20UBA025) ARTS & SCIENCE (AUTONOMOUS) has Completed her internship Training in our organization during a period from 28.02.2022 TO 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us Cell No: 9344442188

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003



A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL MILL P.Ltd, SALEM

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award degree of Business Administration.

Submitted by

P.MONIKA

20UBA1353

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science

MUTHAYAMMAL

COLLEGE OF ARTS

AND SCIENCE



A UNIT OF VANETRA GROUP Lead DEPARTMENT OF BUSINESS ADMINISTRATION **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408 MARCH-2022**



Learn

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by P.MONIKA (20UBA1353) II - BBA, Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at SHRI NANDHI DALL MILL P.Ltd, SALEM from 28/02/2022 to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of Business Administration.

GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce Examination held on 25/5/22

INTERNAL EXAMINER C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

EXTERNAL EXAMINAR

Dr.G.VENKATESAN, MBA.PGDHRM.PE.D Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



SARVO SHIVAMAYA அருள்மிகு ஐந்து வீட்டு சவாமி துணை

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour Mill: 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

2nd This is to Certify that MISS. P. MONIKA (REG. 20UBA030) Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed her internship Training in our organization during a period from 28.02.2022 TO 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us Cell No: 9344442188

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003 e-mail : nandidhal@gmail.com; www.nandhidall.com CIN : UI5313TZ2009PTC015105



A report on Institutional training in PARAMBARIYAM FARMERPRODUCER COMPANY LIMITED

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

> Submitted by **R.PRIYANKA** 20UBA1354

> > Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by R.PRIYANKA Register No 0UBA1354 student of Muthayammal College of Arts and Science, Rasipuram. Who has indergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022to 4/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of **Jusiness** Administration.

17/5/2022 HOD

17/5/22

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

Internal Examiner C. SRINIVASAN, MBA., PGDCA. Head of the Department, Dept. of Business Administration, Muthavammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt Tamil Nadu, India.



Dr G. VENKATESAN, MBA. PGDHRM Ph D Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



: 33AAICP9298A1Z8 01220TZ2017PTC028357

Cell: 94889 49900 96559 98666

PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU, Karkoodalpatty (PO), RASIPURAM - 636 202 e-mail: aavuchi@famara.in www.famara.in

Date....08.03.2022

TO WHOM SO EVER IT MY CONCERN

This is to inform you that R.PRIYANKA (REG.No-20UBA034) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

> For further details Please do conduct us Cell no: 9655998666

Thank you,

arambariyam Farmer Producer Compa L'id.



A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfillmentof the requirements for the award degree of Bachelor of Business Administration

Submitted by

S.RAMYA PRIYA (REG NO: 20UBA1355)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM-637 408

MAY-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by (REG.NO:20UBA1355) S.RAMYA PRIYA, II -BBA. Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at S.S.R Textiles from (01/03/2022) to (15/03/2022) in partial fulfillment of the requirements for the award of degree Bachelor of Business Administration.

HOD

GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022.

INTERNAL EXAMINER C. SRINIVASAN, MBA., PGDCA., Head of the Department. Dept of Business Administration, Muthayammal College of Arts and Science. Rasipuram + 63/ 408, Namakkal Dt. Tamil Nadu, India.

EXTERNAL EXAMINAR

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.





S.S.R Textiles

Date

CERTIFICATE

This is to certify that Ms. S.RAMYA PRIVA (20UBA052) of 2nd BBA has Completed a inplant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles S Proprietor

No. 3/118,Kondamanaickenpatty, Senthmangalam Road, Namakkal-637405 Phone: 04286 270173. Cell: 94427 49073, 94884 10703. ssrtextilesnamakkal@gmail.com TIN: 33276434663



A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfillmentof the requirements for the award degree of Bachelor of Business Administration

Submitted by

B.SARANYA (REG NO: 20UBA1356)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM-637 408**

MAY-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by (REG.NO:20UBA1356) B.SARANYA, II -BBA. Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at S.S.R Textiles from (01/03/2022) to (15/03/2022) in partial fulfillment of the requirements for the award of degree Bachelor of Business Administration.

GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.5.2032

INTERNAL EXAMINER C. SRINIVASAN, MBA., PGDCA., Head of the Department. Dept. of Business Administration, Muthavammal Callege of Arts and Science, Rasiouram 6, 208 Namakkal Dt. tutin Walli, India.

EXTERNAL EXAMINAR

Dr G. VENKATESAN, MBA PGOHRM PH D Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



S.S.R Textiles

Date :

CERTIFICATE

This is to certify that Ms. B.SARANYA (20UBA040) of 2nd BBA has Completed a inplant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles S. Raugual Proprietor

No. 3/118,Kondamanaickenpatty, Senthmangalam Road, Namakkal-637405 Phone : 04286 270173. Cell : 94427 49073, 94884 10703. ssrtextilesnamakkal@gmail.com TIN: 33276434663



A REPORT ON INSTITUTIONAL TRAINING IN SHRI NANDHI DALL MILL P.Ltd, SALEM

An in plant training report submitted to the Periyar University, in partial fulfillment of the requirements for the award degree of Business Administration.

Submitted by

S.SARANYA

20UBA1357

Guided by

Mr.C.SRINIVASAN

Assistant Professor,

HOD

Dept. of Business Administration

Muthayammal College Of Arts & Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM - 637 408 MARCH-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408** DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by S.SARANYA(20UBA1357) II - BBA, Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at SHRI NANDHI DALL MILL P.Ltd, SALEM from 28/02/2022 to 14/03/2022 in partial fulfilment of the requirements for the award of degree Bachelor of

Business Administration.

GUIDE

Certified that candidates was examined by me in the institutional training Viva Voce Examination held on 25.5, 2022

INTERNAL EXAMINER C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Ot Tamil Nadu, India.

EXTERNAL EXAMINAR

Dr.G.VENKATESAN, MBA.PGDHRM Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-636 005. TAMILNADU, INDIA.



SARVO SHIVAMAYA அருள்மிகு ஐந்து வீட்டு சுவாமி துணை

SHRI NANDHI DHALL MILLS INDIA PRIVATE LIMITED

National Award Winner For Best Dhall & Gram Flour Mill: 270, NARASHIMAN ROAD, SHEVAPET, SALEM - 636 002.

15.03.2022

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that MISS. S. SARANYA (REG. 20UBA041) 2nd Year BBA student of MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) has Completed her internship Training in our organization during a period from 28.02.2022 TO 14.03.2022.

During this period her conduct and character has been good.

For further details please do contact us Cell No: 9344442188

Kandasamy. B Nandhi Dhall Mills Accounts - Head



M.D.: +91 98944 00000 G.M.: +91 90928 00000 CUSTOMER CARE : +91 94432 11111 OFFICE : +91 427 2220003 e-mail : nandidhal@gmail.com; www.nandhidall.com CIN : UI5313TZ2009PTC015105



A report on Institutional training in PARAMBARIYAM FARMERPRODUCER COMPANY LIMITED

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

> Submitted by VARSHA K.S. 20UBA1358

> > Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by VARSHA K.S. Register No 20UBA1358 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of **Business** Administration.

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on <u>& 5/05/2022</u>

Internal Examiner

C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

External Examiner

Dr G. VENKATESAN, MBA.PGDHRM.Ph.D. Asst Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



IN: 33AAICP9298A1Z8 U01220TZ2017PTC028357

Cell: 94889 49900 96559 98666



PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,

7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU, Karkoodalpatty (PO), RASIPURAM - 636 202

e-mail : aavuchi@famara.in www.famara.in

Date 08.03.2022

TO WHOM SO EVER IT MY CONCERN

This is to inform you that K.S.VARSHA (REG.No-20UBA046) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

> For further details Please do conduct us Cell no: 9655998666

Thank you,

or Parambariyam Farmer Producer Company Ltd,



A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfillmentof the requirements for the award degree of Bachelor of Business Administration

Submitted by

K.VIDHYA (REG NO: 20UBA1359)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM-637 408

MAY-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by (REG.NO:20UBA1359) K.VIDHYA, II -BBA. Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at S.S.R Textiles from (01/03/2022) to (15/03/2022) in partial fulfillment of the requirements for the award of degree Bachelor of Business Administration.

GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05.2022

INTERNAL EXAMINER C. SRINIVASAN, MBA. PGDCA. Head of the Department Dept. of Business Administration Muthayammal College of Arts and Scielles, Rasipuram = 637 408- Namakkal H: Tamil Nadu, India:

EXTERNAL EXAMINAR

Dr.G. VENKATESAN, MBA.PGDHRM PH D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILINATU, INDIA.



S.S.R Textiles

Date :

CERTIFICATE

This is to certify that Ms. K. VIDHYA (20UBA047) of 2nd BBA has Completed a inplant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles Proprietor

No. 3/118, Kondamanaickenpatty, Senthmangalam Road, Namakkal-637405 Phone: 04286 270173. Cell: 94427 49073, 94884 10703. ssrtextilesnamakkal@gmail.com TIN: 33276434663



A REPORT ON INSTITUTIONAL TRAINING IN SSR TEXTILES., NAMAKKAL

An in plant training report submitted to the Periyar University, Salem in partial fulfillmentof the requirements for the award degree of Bachelor of Business Administration

Submitted by

R.YASOTHA (REG NO: 20UBA1361)

Guided by

Mr.C.SRINIVASAN

Assistant Professor and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM-637 408

MAY-2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM-637 408

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report is submitted by (REG.NO:20UBA1361) **R.YASOTHA**, II – BBA. Student of Muthayammal College Of Arts & Science, Rasipuram. Who has undergone in plant training at S.S.R Textiles from (01/03/2022) to (15/03/2022) in partial fulfillment of the requirements for the award of degree Bachelor of Business Administration.

HOD

GUIDE

Certified that candidates was examined by us in the institutional training Viva Voce Examination held on 25.05,2022

INTERNAL EXAMINER C. SRINIVASAN, MBA., PGDCA., Head of the Department, Dept. of Business Administration, Muthayammal College of Arts and Science, Rasipuram - 637 408. Namakkal Dt. Tamil Nadu, India.

EXTERNAL EXAMINAR

Dr. G. VENKATESAN, MBA PGOHRM Ph D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road. Salem-635 005. TAMILNADU, INDIA.





Date :

CERTIFICATE

This is to certify that Ms. R. YASOTHA (20UBA051) of 2nd BBA has Completed a inplant training in our company about 15 Days.

During her training period with us, she was Conscientious and smart working with regard to her work. The company would like to thank her for the efforts that she had put in training and also for active participation and assist on the project assigned to her.

For S.S.R Textiles

S.R.O.Win Proprietor

No. 3/118, Kondamanaickenpatty, Senthmangalam Road, Namakkal-637405 Phone : 04286 270173. Cell : 94427 49073, 94884 10703. ssrtextilesnamakkal@gmail.com TIN: 33276434663



A report on Institutional training in PARAMBARIYAM FARMERPRODUCER COMPANY LIMITED

An in plant training report submitted to the Periyar University, Salem in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

> Submitted by NAME: C.SABITHA **REG.NO:20UBA9001**

> > Guided by

Mr.C.SRINIVASAN

Assistant Professor, and Head Department of Business Administration Muthayammal College Of Arts and Science



DEPARTMENT OF BUSINESS ADMINISTRATION **MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE** RASIPURAM-637 408

MAY - 2022



MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408.**

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the training report submitted by C.SABITHA. Register No 20UBA9001 student of Muthayammal College of Arts and Science, Rasipuram. Who has undergone in plant training at PARAMBARIYAM PRODUCER COMPANY from 28/02/2022to 14/03/2022 in partial fulfillment of the requirements for the award of degree of Bachelor of **Business** Administration.

GUIDE

Certified that the candidate was examined by us in the institutional training Viva Voce Examination held on 25.05.2092

C. SEPTEMENTEL ExaminerA., PGDCA., Chattmante GOCA. Hidge Dept: 01, Business Annimistration, Muthavamajal College of Arroand Science. Rasipuram - 6. . 108 Harmakkal Min נו ואנושבים אותו אישטער אותום אלא אישרים אישרים

External Examiner

Dr.G.VENKATESAN, MBA.PGDHRM.Ph.D. Asst. Prof. in Business Administration Sona College of Arts & Science Junction Main Road, Salem-636 005. TAMILNADU, INDIA.



N: 33AAICP9298A1Z8 U01220TZ2017PTC028357

Cell: 94889 49900 96559 98666

PARAMBARIYAM FARMER PRODUCER COMPANY LTD.,



7/219, Surabi Integrated Sustainable Farm, ONPATHAMPALIKADU, Karkoodalpatty (PO), RASIPURAM - 636 202

www.famara.in e-mail : aavuchi@famara.in

Date 08.03.2022

TO WHOM SO EVER IT MY CONCERN

This is to inform you that C.SABITHA (REG.No-20UBA067) BBA-2nd Year Student Of MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE, RASIPURAM, NAMAKKAL DT, is willing to do her Project Work and Internship Training on From (28.02.2022 to 14.03.2022) using in our concern. We congratulate her for being interested with us and this is to inform you that she has been invited here to carry out her project work.

> For further details Please do conduct us Cell no: 9655998666

Thank you,





"A STUDY ON CUSTOMER SATISFACTION TOWARDS CASTROL OIL

WITH SPECIAL REFERNCE TO NAMAKKAL TOWN"

A project report submitted to the PeriyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

P.TAMILARASAN

REG.NO:19UBA1479

Guided by

Mrs. P.GOMATHI., M.COM(CA).., (M.Phil.).,

Head of the Department

Department of Business Administration





AUNIT OF VANETRA GROUP

|Learn. |Lead

ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY- 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS CASTROL ENGINE OIL WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by **P.TAMILARASAN**, (Reg. No. 19UBA1479), student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

(C. SRINIVASAN)

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 37.05.2022.

INTERNAL EXAMIN

EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS PUMA SPORTS SHOES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

TAMILSELVAN K

REG.NO: 19UBA1480

Guided by

Mrs. P.GOMATHI, M.com(CA) M.Phil.,

ASSISTANT PROFESSOR

Dept. of Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May - 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PUMA SPORTS SHOES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN "is a bonafide work, carried out independently by TAMILSELVAN K, Reg. No. 19UBA1480, student of Third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

[C. SRINIVASAN]

GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27 - o5 - 2022

22 INTERNAL EXAMIN

AMINER

"A STUDY ON CUSTOMER SATISFACTION OF CS-CEAT TYRES

WITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

Submitted by TAMILSELVAN S REG.NO: 19UBA1481

Guided by

Mrs. P.ARULJOTHI M.B.A(M.Phil)., ASSISTANT PROFESSOR

Dept. of Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

May - 2022

CERTIFICATE

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF CS-CEAT TYRES WITH SPECIAL REFERENCE TO SALEM CITY" is a bonafide work, carried out independently by TAMILSELVAN S, Reg. No. 19UBA1481, student of Third year BBA, under my supervision during December to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

de HO

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination 27.05.2012 held on-----

), paul

EXTERNAL EXAMINER

GUIDE

[Mrs.P.ARULJOTHI]
"A STUDY ON CUSTOMER SATISFACTION OF YAMAHA BIKE R15 VERSION-3 WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration

> Submitted by THARUN R REG.NO: 19UBA1482

Guided by Mrs. P.ARULJOTHI M.B.A(M.Phil)., ASSISTANT PROFESSOR

Dept. of Business Administration



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

AUNIT OF WANETRA GROUP Lead DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

May - 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION OF YAMAHA BIKE R15 VERSION-3 WITH SPECIAL REFERENCE TO NAMAKKAL TOWN "is a bonafide work, carried out independently by THARUN R, Reg. No. 19UBA1482, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

101

GUIDE

[C. SRINIVASAN]

[Mrs.P.ARULJOTHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27.06.2022

INTE

TERNAL EXAMINER



A STUDY ON SALES PROMOTION ACTIVITIES IN D- MART WITH SPECIAL REFERENCE TO SALEM(DT)

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

K. THILAGA

REG No:19UBA1483

GUIDED BY

Mrs.P.ARULJOTHI.,MBA.,M.Phil

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION





DEPARTMENT OF BUSINESS ADMINISATRATION MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM- 637 408

MAY-2022

This is certify that the project report titled "A STUDY ON SALESPROMOTION ACTIVITIES IN D-MART WITH SPECIAL REFERENCE TO, SALEM(DT)" is a record of the work done by K. THILAGA(19UBA1483) submitted in partialfulfillment of the requirement for the award of degree of Bachelor of Business Administration of Muthayammal College of Arts and Science affiliated to Periyar University, during the academic year 2021-2022.

52615/22 HOD

(C.SRINIVASAN)

GUIDE (P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voce examination held $On - 27 \cdot 05 \cdot 2022$

Internal Examiner

External Examiner

"A STUDY ON CUSTOMER SATISFACTION TOWARDS HP LAPTOP WITH SPECIAL REFERENCE TO NAMAKKAL"

A project report submitted to the Periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

E.VELAYUTHAM

REG.NO: 19UBA1484

Guided by

Mrs. P.ARULJOTHI, MBA, M.Phil

Assistant Professor

Department of Business Administration





ESTD - 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HP LAPTOP WITH SPECIAL REFERENCE TO NAMAKKAL" is a bonafide work, carried out independently by E.VELAYUTHAM, Reg.No. 19UBA1484, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

52615

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 97 05 9092.

INTERNAL EXAMINER

"A STUDY ON CUSTOMER AWARENESS TOWARDS SAMSUNG GALAXY M31 MOBILE WITH SPECIAL REFERNCE TO NAMAKKAL"

A project report submitted to the periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

VIJAYAKUMAR P

REG.NO:19UBA1486

Guided by

Mrs. P.ARULJOTHI M.B.A., M.Phil

Assistant Professor

Department of Business Administration





ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER

AWARENESS TOWARDS SAMSUNG GALAXY M31 MOBILE WITH SPECIAL REFERNCE TO NAMAKKAL DISTRICT " is a bonafide work, carried out independently by VIJAYAKUMAR.P,Reg.No.19UBA1486, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

27/5/22 HOD

(C. SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

INTERNAL EXAMINER

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS ASUS ROG WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SUJITH S

REG.NO: 19UBA1487

Guided by

Mrs. P.ARULJOTHI, M.B.A (M.Phil).,

ASSISTANT PROFESSOR

Dept. of Business Administration





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May - 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ASUS ROG WITH SPECIAL REFERENCE TO NAMAKKAL TOWN "is a bonafide work, carried out independently by SUJITH S, Reg. No. 19UBA1487, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

1615

[Mrs.P.ARULJOTHI]

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 2710512082

INTE

paul - EXTERNAL EXAMINER

A STUDY ON WOMAN SATISFACTION TOWARDS CHENNAI SILKS WITH SPECIAL REFERENCE TO SALEM(Dt)

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted

A.SANDHIYA

REG No:19UBA1488

GUIDED BY

Mrs.P.ARULJOTHI.,MBA.,M.Phil

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION





DEPARTMENT OF BUSINESS ADMINISATRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM- 637 408

MAY-2022

This is certify that the project report titled "A STUDY ON WOMAN SATISFACTION TOWARDS CHENNAI SILKS WITH SPECIAL REFERENCE TO, SALEM(Dt)" is a record of the work done by A.SANDHIYA (19UBA1488) submitted in partial fulfillment of the requirement for the award of degree of Bachelor of Business Administration of Muthayammal College of Arts and Science affiliated to Periyar University, during the academic year 2021-2022.

\$ 26/5/22

HOD

(C.SRINIVASAN)

GUIDE

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voce examination held

On-27-05-2022

Internal Examiner

External Examiner

"A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL REFERENCE TO STARBUCKS COFFEE IN SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SUBASH.J

REG.NO: 19UBA1490

Guided by

Mrs. P.ARUL JOTHI, M.B.A (M.Phil).,

ASSISTANT PROFESSOR

Dept. of Business Administration





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May – 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL REFERENCE TO STARBUCKS COFFEE IN SALEM CITY" is a bonafied work, carried out independently by SUBASH.J, Reg. No. 19UBA1490, student of third year BBA, under my supervision during march to may (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

28/5/22

[Mrs. ARUL JOTHI .P]

[Mr. SRINIVASAN C]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

). Rau

"A STUDY ON CUSTOMER SATISFACTION TOWARDS FOSSIL WATCHES WITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

VIJAYAKUMAR J

REG.NO:19UBA1491

Guided by

Mrs, P.ARULJ OTHI MBA., MPhil.,

ASSISTANT PROFESSOR

Dept. of Business Administration





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

MAY - 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FOSSIL WATCHES WITH SPECIAL REFERENCE TO SALEM CITY "is a bonafide work, carried out independently by VIJAYAKUMAR J, Reg. No. 19UBA1491, student of second year BBA, under my supervision during March to May (2021-2022), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.

3-2615

[P.ARULJ OTHI]

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 2405/2022

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS NIKE SPORTS SHOES WITH SPECIAL REFERNCE TO SALEM"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SRIRAM N

REG.NO:19UBA1492

Guided by

Mrs. P.ARULJ OTHI M.B.A, M Phil

Assistant Professor

Department of Business Administration





ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMERSATISFACTION TOWARDS NIKE SPORTS SHOESWITH SPECIAL REFERNCE TO SALEM" is a bonafide work, carried out independently by SRIRAM N, Reg.No.19UBA1492, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

\$ 16/5 HOD

GUIDF

(C. SRINIVASAN)

(P.ARULJ OTHI)

Certified that candidate was examined by us in the Viva Voice examination held on $24 \cdot 5 \cdot 2022$.

"A STUDY ON BEHAVIOUR AND ATTITUDE OF 'THE HINDU' NEWSPAPER READERS' IN NAMAKKAL TOWN"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

PURUSOTHAMAN. S

REG.NO:19UBA1494

Guided by

Mrs. P.ARULJ OTHI M.B.A, M Phil

Assistant Professor

Department of Business Administration



AUNIT OF WINETRA GROUP

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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY-2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON BEHAVIOUR AND ATTITUDE OF 'THE HINDU' NEWSPAPER READERS' IN NAMAKKAL TOWN" is a bonafide work, carried out independently by PURUSOTHAMAN.S, Reg. No. 19UBA1494, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

(C. SRINIVASAN)



(P.ARULJ OTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27/05/2022.

tosta

L EXAMINER

"A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL REFERENCE TO ROAD SIDE FOODS IN SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SETHU GURU PRAKASH A

REG.NO: 19UBA1495

Guided by

Ms. P.ARUL JOTHI, M.B.A (M.Phil).,

ASSISTANT PROFESSOR

Dept. of Business Administration





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

May - 2021

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON BUSIESS DEVELOPMENT STRATEGY SPECIAL REFERENCE TO ROAD SIDE FOODS IN SALEM CITY" is a bonafied work, carried out independently by SETHU GURU PRAKASH A , Reg. No. 19UBA1495, student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfillment of the requirements of the award of degree Bachelor of Business Administration.

4/16/5

GUIDE

[Ms.ARUL JOTHI P ., M.B.A., M.Phil]

[Mr.SRINIVASAN C]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022

"A STUDY ON CUSTOMER SATISFACTION TOWARDS ONE PLUS SMART PHONE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

VISHNUPRIYAN A

REG.NO:19UBA1497

Guided by

Mrs. P.ARULJOTHI M.B.A,M Phil

Assistant Professor

Department of Business Administration





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DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS ONE PLUS SMART PHONE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN is a bonafide work, carried out independently by VISHNUPRIYAN A, Reg.No.19UBA1497, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

1615 HOL

GUIDE

(C. SRINIVASAN)

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

INTERNA

"A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA WITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DHANUSHYA.R

REG.NO: 19UBA1498

Guided by

Mrs, P.ARULJOTHI MBA, M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration



AUNITOF VANETRA GROUP

DEPARTMENT OF BUSINESS ADMINISTRATION

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May - 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA WITH SPECIAL REFERENCE TO SALEM CITY "is a bonafide work, carried out independently by DHANUSHYA.R, Reg. No.19UBA1498, student of Third year BBA, under my supervision during December to March (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

2615/22 HOD

GUIDE

[P.ARUL JOTHI]

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on-

27.05.2022

101/2022 INTERNAL EXA

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS IBACO ICE CREAM IN WITH SPECIAL REFERNCE NAMAKKAL TOWN"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DHIVAGAR N

REG.NO:19UBA1499

Guided by

Mrs. P.ARULJ OTHI M.B.A,M Phil

Assistant Professor

Department of Business Administration



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MAY- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS IBACO ICE CREAM IN WITH SPECIAL REFERNCE NAMAKKAL TOWN" is a bonafide work, carried out independently by DHIVAGAR N,Reg.No.19UBA1499, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

trobs HOD

GUIDE

(C. SRINIVASAN)

(P.ARULJ OTHI)

Certified that candidate was examined by us in the Viva Voice

examination held on 27.05 2082.

INTERNAL EXAN

L EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS VOLTAS AIR CONDITIONER WITH SPECIAL REFERENCE TO NAMAKKAL TOWN "

A project report submitted to the Periyar University, salem-11 in partial fulfillment of therequirements for the award degree of

Bachelor of Business Administration

Submitted by

P.PASUPATHI

REG.NO: 19UBA1500

Guided by

Mrs. P.ARULJOTHI, MBA, M.Phil

Assistant Professor

Department of Business Administration





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RASIPURAM - 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE is certify that the project work entitled "A STUDY ON CUSTO

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS VOLTAS AIR CONDITIONER WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by P.PASUPATHI, Reg.No. 19UBA1500, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillmentof the requirements of the award of degree Bachelor of Business Administration.

Fredi

(P.ARULJOTHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27, 39, 2022.

ANNO IAL EXAMINER

"A STUDY ON CUSTOMER AWARENESS TOWARDS SMART MOBILEWITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

ANGELIN M

REG.NO: 19UBA1502

Guided by

Dr.M.RAMAMOORTHY M.B.A M.Phil., Ph.D.,

ASSISTANT PROFESSOR

Dept. of Business Administration



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May – 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER AWARENESS TOWARDS SMARTMOBILE WITH SPECIAL REFERENCE TO SALEM CITY" is a bonafide work, carried out independently by ANGELIN M, Reg. No. 19UBA1502, student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

2615/22 HOD

[C. SRINIVASAN]

[M.RAMAMOORTHY]

Certified that candidate was examined by us in the Viva Voice examination held on 21.05.30V

INTERNAL EXAMINER

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS INDIAN OIL WITH SPECIAL REFERNCE TO HOSUR TOWN"

A project report submitted to the University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

BABU RAJ Y

REG.NO:19UBA1503

Guided by

Dr. M. RAMAMOORTHY M.B.A., M.Phil., Ph.d.

Assistant Professor

Department of Business Administration



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MAY-2022

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RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS INDIAN OIL WITH SPECIAL REFERNCE TO HOSUR TOWN" is a bonafide work, carried out independently by BABU RAJ.Y Reg.No.19UBA1503, student of III- year BBA, under my supervision during March to May (2024)-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

HOD

C. SRINIVASAN

M. RAMAMOORTHY

Certified that candidate was examined by us in the Viva Voice examination held on $27 \cdot 05 \cdot 2012$.

INTERNAL EXAMINER

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES WITH SPECIAL REFERENCE TO NAMAKKAL CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

BARANI S

REG.NO: 19UBA1504

Guided by

Dr. M. RAMAMOORTHY MBA, M.Phil., Ph.D.,

ASSISTANT PROFESSOR

Dept. of Business Administration



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE AUNIT OF VANETRA GROUP

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May-2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES WITH SPECIAL REFERENCE TO NAMAKKAL CITY" is a bonafide work, carried out independently by BARANI S, Reg. No. 19UBA1504, student of third year BBA under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

26/5/22 HOD

[C. SRINIVASAN]

[M. RAMAMOORTHY]

Certified that candidate was examined by us in the Viva Voice examination held on----2フ.05.2022

INTERNAL EX

JAL EXAMINER
"A STUDY ON CUSTOMER SATISFACTION TOWARDS KOMAKI ELECTRIC **BIKE WITH SPECIAL REFERNCE TO KALLAKURICHI TOWN"**

A project report submitted to the periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

BHARATH S

REG.NO:19UBA1505

Guided by

Dr. M.RAMAMOORTHY, M.B.A, M.Phil

Assistant Professor

Department of Business Administration





AUNIT OF WANETRA GROUP

ESTD - 1994

DEPARTMENT OF BUSINESS ADMINISTRATION **MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE RASIPURAM - 637 408**

MAY-2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS KOMAKI ELECTRIC BIKE WITH " is TOWN a KALLAKURICHI SPECIAL REFERNCE TO independently **BHARATH.S** by bonafidework, carried out Reg.No.19UBA1505, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

2615

60 densetto

(Mr. C.SRINIVASAN)

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 27 05 2072.

INTERNAL EXAMINER

RNAL EXAMINER

A STUDY ON CUSTOMER SATISFACTION TOWARDS AAVIN MILK WITH SPECIAL REFERNCE TO ATTUR TOWN"

A project report submitted to the periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

BOOPATHI P

REG.NO:19UBA1506

Guided by

Dr. M. RAMAMOORTHY, M.B.A, M. Phil

Assistant Professor

Department of Business Administration



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MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AAVIN MILK WITH SPECIAL REFERNCE TO ATTUR TOWN" is a bonafide work, carried out independently by BOOPATHI P Reg.No.19UBA1506, student of 3rd year BBA, under my supervision during march to may (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

HOD

(Mr. C. SRINIVASAN)

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 27.052022.

INTERNAL EXAMINER

EXTERNAL EXAMINER

"A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE CLASS WITH SPECIAL REFERNCE TO RASIPURAM TOWN"

A project report submitted to the periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

CHANDRU E

REG.NO:19UBA1507

Guided by

Dr. M. RAMAMOORTHY, M.B.A, M. Phil

Assistant Professor

Department of Business Administration



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MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON STUDENTS SATISFACTION TOWARDS ONLINE CLASS WITH SPECIAL REFERNCE TO RASIPURAM TOWN " is a bonafide work, carried out independently by CHANDRU E Reg.No.19UBA1507, student of 3rd year BBA, under my supervision during March to may (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

45/16 HOI

(Mr. C. SRINIVASAN)

W garrente

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

FRNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS AMPERE ELECTRIC BIKE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DEEPAK KUMAR S

REG.NO: 19UBA1508

Guided by

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ASSISTANT PROFESSOR

Dept. of Business Administration



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE AUNIT OF VANETRA GROUP

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AMPERE ELECTRIC BIKE WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"is a bonafide work, carried out independently by DEEPAK KUMAR, Reg. No. 19UBA1508, student of Third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

HOD

the

[Dr. M.RAMAMOORTHY]

Certified that candidate was examined by us in the Viva Voice examination held on $27.05 \cdot 2022$

INTERNAL EXAMINER

JAL EXAMINER

[C. SRINIVASAN]

"A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO ELECTRIC BIKE WITH SPECIAL REFERNCE TO RASUPURAM TOWN"

A project report submitted to the periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DHANUSH R

REG.NO:19UBA1509

Guided by

Dr. M.RAMAMOORTHY, M.B.A, M.Phil

Assistant Professor

Department of Business Administration



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DEPARTMENT OF BUSINESS ADMINISTRATION

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RASIPURAM – 637 408

MAY-2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HERO ELECTRIC BIKE WITH SPECIAL REFERNCE TO RASIPURAM TOWN" is a bonafidework, carried out independently by DHANUSH R Reg.No.19UBA1509, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

ΉOD

M

(Mr. C.SRINIVASAN)

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held on ______.

AI FXAMINER

"A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS DELL LAPTOPWITH REFERENCE TO NAMAKKAL"

A project report submitted to the Periyar University, salem-11 in partial fulfillment of therequirements for the award degree of

Bachelor of Business Administration

Submitted by

K.DHARANIDHARAN

REG.NO: 19UBA1510

Guided by

Mr.M.RAMAMOORTHI,MBA,M.Phil,Ph.D

Assistant Professor

Department of Business Administration





ESTD – 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

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RASIPURAM – 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS DELL LAPTOP WITH REFERENCE TO NAMAKKAL" is a bonafide work, carried out independently by K.DHARANIDHARAN, Reg.No. 19UBA1510, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

26/5

HOD

en fromthe

(M.RAMAMOORTHI)

Certified that candidate was examined by us in the Viva Voice examination held on $\underline{)}$ $\underline{]}$ $\underline{)}$ $\underline{)}$ \underline{)} $\underline{)}$ $\underline{)$

INFERNAL EXAMS

D. Xunt TERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS PARACHUTE COCONUT OIL WITH SPECIAL REFERNCE TO NAMAKKAL CITY"

A project report submitted to the periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DHINAGARAN P REG.NO:19UBA1511

Guided by Dr. M.RAMAMOORTHY, M.B.A,M. Phil,Ph.D Assistant Professor Department of Business Administration



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RASIPURAM – 637 408 MAY- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PARACHUTE COCONUT OIL WITH SPECIAL REFERNCE TO NAMAKKAL CITY " is a bonafidework, carried out independently by DHINAGARAN PReg.No.19UBA1511, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

(Mr.C.SRINIVASAN)

HOD

IN & been **GUIDE**

(Dr. M. RAMAMOORTHY)

Certified that candidate was examined by us in the Viva Voice examination held 27.05.2022 on

INTERNAL EXAMINER

RNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA SHAMPOO PRODUCTS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DHIVYADHARSHINI P

REG.NO: 19UBA1512

Guided by

Mr.C. SRINIVASAN, MBA(, M.Phil)

HEAD OF THE DEPARTMENT

Dept. of Business Administration



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTIONTOWARDSHIMALAYA SHAMPOO PRODUCTS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN "is a bonafide work, carried out independently by DHIVYADHARSHINI P, Reg. No. 19UBA1512, student of second year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

26/5/22

[C. SRINIVASAN]

GUIDE

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27/05/2007

INTERNAL

D.M. EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS TITIAN WATCH WITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DIVAKAR T

REG.NO: 19UBA1513

Guided by

Mr. C.SRINIVASAN, M.B.A,,(Ph.D).,

HEAD – DEPARTMENT OF BUSINESS ADMINISTRATION



Lead

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE **RASIPURAM - 637 408**

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS TITIAN WATCH WITH SPECIAL REFERENCE TO SALEM CITY "is a bonafide work, carried out independently by DIVAKAR T, Reg. No. 19UBA1513, student of second year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

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GUIDE

[Mr.C. SRINIVASAN]

[Mr.C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on $27.05 \cdot 2022$

05/2022 INTERNAL EXAMINER

D, Janna EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS ELITE CAKES WITH SPECIAL REFERENCE TO NAMAKKAL CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

DHURKA D

REG.NO: 19UBA1514

Guided by

Mr. C. SRINIVASAN, M.B.A, M.Phil ASST PROFESSOR & HEAD OF BUSINESS

ADMINISTRATION

DEPT OF BUSINESS ADMINISTRATION





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May – 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is Certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ELITE CAKES WITH SPECIAL REFERENCE TO NAMAKKAL CITY" is a bonafide work, carried out independently by DHURKA D, (Reg. No. 19UBA1514), student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

GUIDE

[C. SRINIVASAN]

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

INTERNAL EXAMINER

), MM TERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS LION

DATES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of Bachelor of Business Administration Submitted by

GOKULRAJ A REG.NO: 19UBA1515

Guided by Mr. C.SRINIVASAN, M.B.A(M.Phil)., HEAD OF THE DEPARTMENT

Dept. of Business Administration



AUNIT OF VANETRA GROUP Lead DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May - 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS LION DATES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by GOKULRAJ A, Reg. No. 19UBA1515, student of Third year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

nd' HOD

GUIDE

[C. SRINIVASAN]

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022

INTERNAL EXAMINER

EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY ALPHA CAMERA WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

GOKULRAJS

REG.NO: 19UBA1516

Guided by

Mr. C.SRINIVASAN, M.B.A(M.Phil).,

HEAD OF DEPARTMENT

Dept. of Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

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Lead

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May - 2021

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY ALPHA CAMERA WITH SPECIAL REFERENCE TO NAMAKKAL TOWN "is a bonafide work, carried out independently by GOKULRAJ.S, Reg. No. 19UBA1516, student of Third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

GUIDE

[C.SRINIVASAN]

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held 27.05.2022

INTERNAL EXAMINER

JAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SWIFT CARWITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, salem-11 in partial fulfillment of therequirements for the award degree of

Bachelor of Business Administration

Submitted by

M.GOPI

REG.NO: 19UBA1517

Guided by

Mr.C.SRINIVASAN, MBA., PGDCA., (Ph,D)

Assistant Professor

Department of Business Administration





ESTD - 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SWIFT CAR WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"** is a bonafide work, carried out independently by **M.GOPI, Reg.No. 19UBA1517,** student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

12/05

GUIDE

(C.SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on <u>27.05.2022</u>.

INTERNAL EXAMINER

), MULLI FXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS KIA SELTOS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

HARIBALAJI G

REG.NO: 19UBA1519

Guided by

Mr. C.SRINIVASAN, M.B.A(M.Phil).,

HEAD OF THE DEPARTMENT

Dept. of Business Administration





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS KIA SELTOS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by HARIBALAJI G, Reg. No. 19UBA1519, student of Third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

GUIDE

[C.SRINIVASAN]

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on $Q \overline{f} \cdot \partial \overline{D} \cdot \overline{Q} \partial \overline{Q}$

INTERNAL E

"A STUDY ON CUSTOMER SATISFACTION TOWARDS LENOVO LAPTOP WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

HARIHARAN K

REG.NO: 19UBA1520

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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS LENOVO LAPTOP WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by HARIHARAN K, Reg. No. 19UBA1520, student of Third year BBA, under my supervision during march to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

r ald S

GUIDE

[C. SRINIVASAN]

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 27/05/2022

INTI

ENAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD WITH REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the PeriyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

K.HARIRAJAN

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Department of Business Administration





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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD WITH REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by K.HARIRAJAN, Reg.No. 19UBA1521, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

GUIDE

(C.SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

INTERNAL EXAMINER

, V, Mur EXTERNAL EXAMINER

"A STUDY ON WOMEN SATISFACTION TOWARDS CHENNAI SILKS WITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

KAMESHWARAN .G

REG.NO: 19UBA1522

Guided by

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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

MAY - 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON WOMEN SATISFACTION TOWARDS CHENNAI SILK WITH SPECIAL REFERENCE TO SALEM CITY" is a bonafide work, carried out independently by KAMESHWARAN G, Reg. No. 19UBA1522, student of second year BBA, under my supervision during march to may (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

HOD

[C. SRINIVASAN]

GUIDE

[C.SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on $27 \cdot 05 \cdot 2022$

INTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS AACHI MASALA WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

KANNIKA N

REG.NO: 19UBA1523

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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May-2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCERASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AACHI MASAL WITH SPECIAL

REFERENCE TO NAMAKKAL DISTRICT" "is a bonafide work, carried out independently by **KANNIKA N**, **Reg. No. 19UBA1523**, student of third year BBA , under my supervision during December to March (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

GUIDE

[C. SRINIVASAN]

{C.SRINIVASAN}

Certified that candidate was examined by us in the Viva Voice examination held on 22/5/2022

INTERNAL
"A STUDY ON CUSTOMER AWARENESS TOWARDS FOGG DEODORANT WITH SPECIAL REFERNCE TO KALLAKURICHI TOWN"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

KRISHNA K

REG.NO:19UBA1524

Guided by

Mr.C.SRINIVASAN, M.B.A, (M.Ph.D.).,

Head of the Department

Department of Business Administration





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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY- 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER

AWARENESS TOWARDS FOGG DEODORANT WITH SPECIAL REFERNCE TO KALLAKURICHI TOWN" is a bonafide work, carried out independently by KRISHNA.K, (Reg. No. 19UBA1524), student of 3rd year BBA, under my supervision during December to March (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

HOD

GUIDE

(C. SRINIVASAN)

(C.SRINIVASAN)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

INFERNAR EXAMINER

NAL EXAMINER

"A STUDY ON WORKING CAPITAL MANAGEMENT OF ASIAN PAINTS LTD WITH SPECIAL REFERENCE TO SALEM"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

LAVANYA A.B

REG.NO: 19UBA1525

Guided by

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Dept. of Business Administration





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

MAY – 2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF ASIAN PAINTS LTD WITH SPECIAL REFERENCE TO SALEM "is a bonafide work, carried out independently by LAVANYA A .B , Reg. No. 19UBA1525 , student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

[C. SRINIVASAN]

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on $\frac{27/5}{2022}$

INTERN

DINAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ PULSAR WITH SPECIAL REFERENCE TO SALEM TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

LINGESH

REG.NO: 19UBA1526

Guided by

Mr. C.SRINIVASAN M.B.A(M.Phil)

HEAD OF THE DEPARTMENT

Dept. of Business Administration



MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE AUNIT OF VANETRA GROUP

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ PULSAR BIKE WITH SPECIAL

REFERENCE TO SALEM TOWN "is a bonafide work, carried out independently by **LINGESH**, **Reg. No. 19UBA1526**, student of second year BBA, under my supervision during Janauary to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

[C. SRINIVASAN]

GUIDE

[C.SRINIVASAN]

INTERNAL EXAMINER

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS VKC PRIDE WITH SPECIAL REFERNCE TO RASIPURAM TOWN"

A project report submitted to the periyar University, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

MOHANKUMAR K

REG.NO:19UBA1527

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Assistant Professor

Department of Business Administration





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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM – 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS VKC PRIDE WITH SPECIAL REFERNCE TO RASIPURAM TOWN" is a bonafide work, carried out independently by MOHANKUMAR K Reg.No.19UBA1527, student of 3rd year BBA, under my supervision during march to may (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

(C. SRINIVASAN)

GUIDE

(Mrs. P. GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

INTERMAL E

2

"A STUDY ON STUDENTS SATISFACTION TOWARDS GIRLS HOSTEL FACILITIES IN MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE AT NAMAKKAL"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

MOUNIKA S

REG.NO: 19UBA1528

Guided by

Mrs, P.GOMATHI M.com(CA)M.Phil

ASSISTANT PROFESSOR

Dept. of Business Administration





DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408

March – 2021 -U

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON STUDENTS SATISFACTION TOWARDS GIRLS HOSTEL FACILITIES IN MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE AT NAMAKKAL "is a bonafide work, carried out independently by MOUNIKA S, Reg. No. 19UBA1528, student of second year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business

Administration.



[C. SRINIVASAN]

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on -2715/2022

INTERNAL EXAMINER

MAL EXAN

"A STUDY ON CUSTOMER SATISFACTION TOWARDS FAST FOOD WITH SPECIAL REFERENCE TO NAMAKKAL CITY"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

E.MUTHUSAMY

REG.NO: 19UBA1529

Guided by

Mrs.P.GOMATHI.,M.Com(CA),M.Phil

Assistant Professor

Department of Business Administration





ESTD - 1994

DEPARTMENT OF BUSINESS ADMINISTRATION MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FAST FOOD WITH SPECIAL REFERENCE TO NAMAKKAL CITY" is a bonafide work, carried out independently by E.MUTHUSAMY, Reg.No. 19UBA1529, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

Brols

GUIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on <u>27.05.2022</u>.

Pul itosta INTER

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS NESTLE

WITH SPECIAL REFERNCE TO COIMBATORE TOWN"

PROJECT REPORT

A Project Report Submitted to the Periyar University Salem-11 in Partial Fulfillment of the Requirements for the award degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

M.NAVEEN PRANESH

REG No:19UBA1530

GUIDED BY

Mrs. P. GOMATHI., M.Com(C.A)., M.Phil.

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION





DEPARTMENT OF BUSINESS ADMINISATRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM- 637 408

MAY-2022

This is certify that the project report titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS NESTLE WITH SPECIAL REFERNCE TO COIMBATORE TOWN" is a record of the work done byNAVEEN PRANESH M(19UBA1530) submitted in partialfulfillment of the requirement for the award of degree of Bachelor of Business Administration of Muthayammal College of Arts and Science affiliated to Periyar University, during the academic year March to May 2021-2022.

Breaks HOD

(C.SRINIVASAN)

GÙIDE

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voce examination held

On-27/05/2022

Internal Examiner

nal Examiner

"A STUDY ON STUDENT SATIFICATION TOWARDS CANTEEN FACILITIES WITH SPECIAL REFERNCE IN MCAS

A project report submitted to the Periyar University, Salem – 11 in partial fulfillment of the requirement for the award degree of

Bachelor of Business Administration

Submitted by

NIKITHA .V

REG.NO.19UBA1531

Guided by

Mrs.P.GOMATHI.,M.com(CA).,M.phil

Assistant Professor

Department of Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 636 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON STUDENT SATIFICATION TOWARDS CANTEEN FACILITIES WITH SPECIAL REFERNCE IN MCAS " is a bonafide work, carried out independently by NIKITHA .V ,Reg.No.19UBA1531, student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

200

(C. SRINIVASAN)

HOD

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on $\frac{27/5}{22}$.

INTERNAL

EXTÉRNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS WIRELESS CHARGER WITH SPECIAL REFERENCE TO RASIPURAM TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

NIVETHITHA V

REG.NO: 19UBA1532

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MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408

May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS WIRELESS CHARGER WITH SPECIAL REFERENCE TO RASIPURAM TOWN "is a bonafide work, carried out independently by NIVETHITHA V, Reg. No. 19UBA1532, student of second year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

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[P.GOMATHI]

[C. SRINIVASAN]

Certified that candidate was examined by us in the Viva Voice examination held on 2215122

INTER

ERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO'S PIZZA WITH SPECIAL REFERENCE TO SALEM DISTRICT"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

PRASANTH D

REG.NO: 19UBA1534

Guided by

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DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408

MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO'S PIZZA WITH SPECIAL REFERENCE TO SALEM CITY "is a bonafide work, carried out independently by PRASANTH D , Reg. No. 19UBA1534, student of second year BBA , under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

H

[C. SRINIVASAN]

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on $27 \cdot 05 \cdot 2022$



ALEXAMINER

"A STUDY ON CUSTOMER AWARENESS TOWARDS AXE DEODORANT WITH SPECIAL REFERNCE TO NAMAKKAL TOWN"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

RAJA.S

REG.NO:19UBA1535

Guided by

Mrs. P.GOMATHI, M.Com,(CA), M.Phil

Head of the Department

Department of Business Administration





Lead

ESTD - 1994

DEPARTMENT OF BUSINESS ADMINISTRATION

MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE

RASIPURAM - 637 408

MAY = 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER

AWARENESS TOWARDS AXE WITH SPECIAL REFERNCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by RAJA.S, (Reg. No. 19UBA1535), student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

HOD

GUIDE

(C. SRINIVASAN)

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27.05.2022.

02/05/22

INTERNAL EXAMINER

TERNAL EXAMINER

"A STUDY ON CUSTOMER PRECEPTION TOWARDS RAYMOND HOME BLANKETS WITH SPECIAL REFERENCE TO TRICHY CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

ROSIKA M

REG.NO: 19UBA1536

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Dept. of Business Administration





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RASIPURAM - 637 408

May-2022

<u>CERTIFICATE</u>

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS RAYMOND HOME BLANKETS WITH SPECIAL REFERNCE TO TRICHY CITY" is a bonafide work, carried out independently by ROSIKA M, (Reg. No. 19UBA1536), student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

[C. SRINIVASAN]

GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on $\frac{215}{2022}$.

INTERMAL EX

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS THE JEWELLERY SHOPS WITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem – 11 in partial fulfillment of the requirement for the award degree of

Bachelor of Business Administration

Submitted by

SARANYA.R

REG.NO.19UBA1537

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RASIPURAM - 636 408

May - 2022

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DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS THE JEWELLERY SHOPS WITH SPECIAL REFERENCE TO SALEM CITY" is a bonfied work, carried out independent by SARANYA.R Reg.No.19UBA1537 student of third year BBA, under my supervision during January to may (2021-2022), in the partial fulfillment of the requirement of the awards of degree Bachelor of Business Administration.

HOI

[C.SRINIVASAN]

GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the viva voice examination held on 27/5/2022

INTERNAL EXAMINE

EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE GAMES WITH SPECIAL REFERENCE TO SALEM CITY"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SATHIYAPRIYA S

REG.NO: 19UBA1538

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MAY -2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM - 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE GAMES WITH SPECIAL REFERENCE TO SALEM CITY "is a bonafide work, carried out independently by SATHIYAPRIYA S, Reg. No. 19UBA1538, student of second year BBA, under my supervision during March to May (2020-2021), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

32615/22

[C. SRINIVASAN]

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on $-\frac{27}{5}$

INFERNAL EXAMINER

EXAMINER

"A STUDY ON CONSUMER PREFERENCE TOWARDS ORGANIC PRODUCTS WITH SPECIAL REFERENCE TO SALEM TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SELVAPANDIYAN V

REG.NO: 19UBA1539

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May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled A STUDY ON CONSUMER PREFERENCE TOWARDS ORGANIC PRODUCTS WITH SPECIAL REFERENCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by SELVAPANDIYAN V, (Reg.No.19UBA1539), student of 3rd year BBA, under my supervision during March to May (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

HOD

(C. SRINIVASAN)

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on $27 \cdot 205 \cdot 2022$.

INTERNAL EXAMINER

D. Mun EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS AUDI CAR WITH REFERENCE TO NAMAKKAL"

A project report submitted to the Periyar University, salem-11 in partial fulfillment of therequirements for the award degree of

Bachelor of Business Administration

Submitted by

R.SENTHIL RAJA

REG.NO: 19UBA1540

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Assistant Professor

Department of Business Administration





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MAY - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408. DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AUDI CAR WITH REFERENCE TO NAMAKKAL" is a bonafide work, carried out independently by R.SENTHIL RAJA, Reg.No. 19UBA1540, student of 3rd year BBA, under my supervision during March to May (2020-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

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(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 2706.2022.

INTERNAL EXIGANNE

RNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS CREDIT CARD USAGE WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SRISNEGA K

REG.NO: 19UBA1542

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May-2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE

RASIPURAM – 637 408.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS CREDIT CARD USAGE WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT" "is a bonafide work, carried out independently by SRISNEGA K, Reg. No. 19UBA1542, student of third year BBA, under my supervision during March -May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

526/5/22

[C. SRINIVASAN]

GUIDE

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on 27/5/1022,

D, XUII EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS TUPPERWARE BOTTLES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN"

A project report submitted to the Periyar University, Salem - 11 in partial fulfilment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SUBASH K

REG.NO: 19UBA1543

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May - 2022

MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE RASIPURAM – 637 408.

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CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS TUPPERWARE BOTTLES WITH SPECIAL REFERENCE TO NAMAKKAL TOWN "is a bonafide work, carried out independently by SUBASH K, Reg. No. 19UBA1543, student of third year BBA, under my supervision during March to May (2021-2022), in the partial fulfilment of the requirements of the award of degree Bachelor of Business Administration.

GUIDE

[C. SRINIVASAN]

[P.GOMATHI]

Certified that candidate was examined by us in the Viva Voice examination held on $2\frac{3}{105}$

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"A STUDY ON CUSTOMER SATISFACTION TOWARDS GOOGLE PAY

WITH SPECIAL REFERNCE TO NAMAKKAL TOWN"

A project report submitted to the periyarUniversity, salem-11 in partial fulfillment of the requirements for the award degree of

Bachelor of Business Administration

Submitted by

SUTHAGAR B

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DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS GOOGLE PAY WITH SPECIAL REFERNCE TO NAMAKKAL TOWN" is a bonafide work, carried out independently by SUTHAGAR B, (Reg.No.19UBA1544), student of 3rd year BBA, under my supervision during March to MAY (2021-2022) in the partial Fulfillment of the requirements of the award of degree Bachelor of Business Administration.

(C. SRINIVASAN)

(P.GOMATHI)

Certified that candidate was examined by us in the Viva Voice examination held on 27 - 05 - 2022.

05/22

INTERNAL EXAMINER

EXTERNAL EXAMINER