

(6 pages)

S.No. 112

17PBAED3

(For the candidates admitted from 2017-2018 onwards)

M.Sc. DEGREE EXAMINATION, APRIL/MAY 2018.

Second Semester

Textile and Fashion Designing

ENTREPRENEURSHIP DEVELOPMENT IN
TEXTILES

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL the questions.

1. Expand SME _____
 - (a) Small and Medium Enterprise
 - (b) Small and Middle Enterprise
 - (c) Skilled and Medium Enterprise
 - (d) None of these.
2. _____ are the skills of an entrepreneur
 - (a) Active listener
 - (b) Innovator
 - (c) Leader
 - (d) All of these.
3. _____ is an independent financial institution aimed to aid the growth and development of micro, small and medium-scale enterprises (MSME) in India
 - (a) Regional Rural Banks
 - (b) Small Industries Development Bank of India
 - (c) State Financial Corporations
 - (d) None of these.
4. _____ fashion week this year dedicated a day showcasing the vibrancy and magic of Indian weavers and crafts for the development of handlooms
 - (a) Loreal
 - (b) Lotus
 - (c) Lakme
 - (d) All of these.
5. _____ are the problems faced by the entrepreneurs while starting up a business
 - (a) Corruption
 - (b) Labour
 - (c) Bureaucracy
 - (d) All of these.
6. A women entrepreneur is supposed to have a minimum financial interest in share capital of entrepreneur's enterprise is _____
 - (a) 35 per cent
 - (b) 51 per cent
 - (c) 25 per cent
 - (d) None of the above.

7. Ergonomics is related to human _____
- (a) Comfort
 - (b) Safety
 - (c) Both (a) and (b)
 - (d) None of the above.
8. This chart is a graphic representation of all the production activities occurring on the shop floor
- (a) Operation process chart
 - (b) Flow process chart
 - (c) Templates
 - (d) All of the above.
9. Which of the following factor(s) influence the plant location
- (a) Ventilation
 - (b) Transportation
 - (c) Labour
 - (d) All of these.
10. A fixed regular payment earned for work or services, typically paid on a daily or weekly basis is termed as
- (a) Salary
 - (b) Wages
 - (c) Incentives
 - (d) None.

PART B — (5 × 5 = 25 marks)

Answer ALL the questions.

Either or internal choice.

11. (a) Define entrepreneurship and write short notes on them.

Or

- (b) Explain the role of entrepreneurship with reference to fashion industry in India.

12. (a) Name the financial institutions that support entrepreneurs.

Or

- (b) What are the government policies of textile industry?

13. (a) Define business planning. Write short notes on them.

Or

- (b) What are the bank formalities essential to be done while opening a new venture?

14. (a) Define plant layout. How the location has to be setup?

Or

(b) What is Ergonomics? Brief their importance.

15. (a) Expand VAT Explain.

Or

(b) What are exemptions and deductions?

PART C — (5 × 8 = 40 marks)

Answer ALL the questions.

Either or internal choice.

16. (a) Explain in detail on characteristic of an entrepreneurship.

Or

(b) What are the training campaigns available for the development of entrepreneurial skills?

17. (a) Explain in detail on entrepreneurial supports by state government.

Or

(b) Discuss on the funds allotted by the government for entrepreneurs.

18. (a) How will you start a new venture of apparel industry? Explain in detail.

Or

(b) Define the term loan. Explain the formalities of acquiring a loan to start the business.

19. (a) What are the factors influencing plant location? Explain in detail?

Or

(b) Discuss on the safety and security measures considered while planning the export.

20. (a) Explain in detail on industrial sickness and remedies.

Or

(b) What are the environmental considerations and social responsibilities? Explain?