

S.No. 2100

12UTFE02

(For the candidates admitted from 2012–2013 onwards)

B.Sc. DEGREE EXAMINATION, NOVEMBER 2017.

Sixth Semester

Textile and Fashion Designing

Elective : FASHION PHOTOGRAPHY

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is meant by Fashion Photography?
2. Explain Advertising Photography.
3. Explain the role of photography in modeling.
4. What are photograph equipments in fashion show?
5. Define a camera.
6. Any two disadvantages of camera.
7. What is Video Photography?

8. Mention a printing technique.
9. What is meant by Outdoor photography?
10. Mention few areas where outdoor photography is used.

PART B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Explain the principle of photography.

Or

(b) Importance of lighting in Indoor photography – Explain.
12. (a) Brief about the photography techniques in modeling.

Or

(b) Photography equipment used in occasions – Discuss.
13. (a) Explain any five parts of a camera.

Or

(b) Brief about the classification of camera.

14. (a) Explain in brief the digital camera.

Or

- (b) What do you mean by Image mixing?
15. (a) Write about the lighting techniques in outdoor photography.

Or

(b) Different methods of indoor photography.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Elaborate the methods and equipment for lighting in photography.
17. Explain the different photography techniques used in various field of fashion.
18. Give a detailed note on the types of camera and its application.
19. Write about the application of computers in photography.
20. Explain about the methods and equipments used in outdoor photography.