

S.No. 313

12PBAED3

(For the candidates admitted from 2012–2013 onwards)

M.Sc. DEGREE EXAMINATION, NOVEMBER 2017.

Second Semester

Textile and Fashion Designing

ENTREPRENEURSHIP DEVELOPMENT

Time : Three hours

Maximum : 75 marks

SECTION A — (5 × 5 = 25 marks)

Answer ALL the questions.

1. (a) What is motivation?

Or

(b) Define decentralization.

2. (a) What is Entrepreneurship?

Or

(b) Define on the management strategies.

3. (a) Write the importance of availability of labour.

Or

(b) Write a note on transportation.

4. (a) Write a note on plant layout.

Or

(b) Detail on the importance of ventilation and heating.

5. (a) Detail on financial planning.

Or

(b) Detail on entrepreneurship development.

SECTION B — (5 × 10 = 50 marks)

Answer ALL the questions.

6. (a) Detail on the types of office management.

Or

(b) Differentiate business organization and office management.

7. (a) Define the activities of a modern business entrepreneurship.

Or

(b) Define on formulation and appraisal.

8. (a) Define on market and Govt. policies.

Or

(b) Describe the factors influencing location of enterprise.

9. (a) Define the importance of plant layout.

Or

(b) Define the importance of building structure and lighting.

10. (a) Detail the role of government in entrepreneurship development.

Or

(b) Detail on the financial institution in entrepreneurship development.