

S.No. 1338

12UECA13

(For the candidates admitted from 2012-2013 onwards)

B.B.A. DEGREE EXAMINATION, APRIL/MAY 2018.

Fourth Semester

MONEY, BANKING AND GLOBAL BUSINESS

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is a bank?
2. Define branch bank.
3. What is ATM?
4. Write short note on credit cards.
5. Define inflation.
6. What is an inflationary gap?
7. What is a money market?
8. What do you understand by capital market?

9. What do you mean by exchange control?
10. What is meant by devaluation of money?

PART B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Explain the essential functions of a central bank.

Or

- (b) What are the primary functions of the commercial banks?
12. (a) Mention the steps involved in withdrawal of cash in ATMs.

Or

- (b) List out the benefits of e-banking.
13. (a) What are the causes of price inflation?

Or

- (b) Describe carefully the different phases of a trade cycle.

14. (a) What are the features of the Indian Money Market?

Or

- (b) What are the objectives of monetary policy?

15. (a) What are the components of Foreign Exchange Market?

Or

- (b) Distinguish between foreign currency rate and foreign exchange rate.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. State the defects of the process of credit creation.
17. Explain the working of credit card system.
18. Distinguish clearly between demand –pull, cost-push and sectoral inflation.
19. Describe briefly how monetary policy can be used to achieve full employment.
20. What factors influence the exchange rate of a country?