(For the candidates admitted from 2012-2013 onwards)

B.B.A. DEGREE EXAMINATION, APRIL/MAY 2018.

Second Semester

ENTREPRENEURIAL DEVELOPMENT

Time : Three hours   Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1.   Who is a corporate entrepreneur?

2.   What is EDP?

3.   What is project formulation?

4.   State the meaning of feasibility study?

5.   Mention the schemes of financial assistances of IFC.

6.   Write any two advantages of 'Franchising'.

7.   State the objectives of providing incentives.

8. Mention any three symptoms of sickness in an industry?

9. Write any two functions of NSIC.

10. Who is a rural entrepreneur?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain various qualities required for an entrepreneur.

Or

(b) What are the various factors that affect the entrepreneurial growth.

12. (a) Explain the factors to be considered while selecting a project.

Or

(b) State the sources of project ideas.

13. (a) What are the objectives and functions of SIDBI?

Or

(b) Explain the role of IDBI in financing and functioning small industry in the country.

14. (a) Explain the various incentives offered by the Government of Tamilnadu for small scale industry.

Or

(b) What measures in your opinion, should be taken to reduce industrial sickness? Discuss.

15. (a) What are the functions of DIC.

Or

(b) Briefly explain the intrinsic motivators for an entrepreneur.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Describe the various phases involved in EDP.

17. Define project appraisal. Briefly discuss the aspects to be covered in it.

18. Enumerate the functions of LIC and ICICI with special reference to entrepreneurial development.

19. Describe the concessions and assistance offered to SSI Units.

20. Elaborate the services offered by TCO's.

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