(For the candidates admitted from 2012-2013 onwards)

B.B.A. DEGREE EXAMINATION, APRIL/MAY 2018.

Fifth Semester

Business Administration

MANAGEMENT INFORMATION SYSTEM

Time : Three hours   Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL the questions.

1.   What is Management Information System?

2.   What is the role of an MIS?

3.   List out any four input devices.

4.   Distinguish between software and hardware.

5.   What is the role of system analyst?

6.   What do you mean by open system?

7.   Define : Database.

8. What is Transaction processing system?

9. What is the main purpose of financial control data systems?

10. What are the functional management systems?

PART B — (5 × 5 = 25 marks)

Answer ALL the questions.

11. (a) What are the functions of MIS? Explain.

Or

(b) Describe the relationship between Decision Making and MIS.

12. (a) What are the types of computers based on their functions? Explain.

Or

(b) Discuss the various applications of computers.

13. (a) How are feedback and control more useful in the system concept?

Or

(b) Discuss the various steps involved in the implementation and evaluation of MIS.

14. (a) Define : Decision Support System. What are the characteristics DSS?

Or

(b) What is an intelligence system? Explain.

15. (a) Explain the marketing information system. What are its subsystems?

Or

(b) Describe the impact and their role in the managerial decision making.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Briefly explain the characteristics of Management Information system.

17. What are the components of computer system? Explain with block diagram.

18. What are the elements of a system? Explain.

19. Define the term "DBMS". Explain the components of DBMS.

20. Explain about the functions of financial management.

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