

**MUTHAYAMMAL COLLEGE OF ARTS & SCIENCE, RASIPURAM**  
**( A UNIT OF VANETRA GROUP)**

Approved by AICTE, New Delhi & Affiliated to Periyar University, Salem | Accredited by NAAC with 'A' grade |  
Recognized by UGC Under Section 2(f) & 12(B)

**IQAC –ACTION TAKEN REPORT**  
**2017-18**

With the guidance of the Management, the Chair person Principal, IQAC Coordinator, Heads of the departments and the stake holders chalked out a plan of action towards quality enhancement at the beginning of the academic year and to arrive at the desire outcomes at the end of the year.

<b>Plan of Action</b>	<b>Achievements</b>
<b>Curriculum Enhancement</b>	<ul style="list-style-type: none"> <li>• Periyar University, Tamilnadu introduced revised CBCS syllabus for the academic year 2017-18. That was implemented in our institutions.</li> <li>• During the academic year 2017-18, totally 1838 students of UG/PG appeared for the final year Periyar University examinations. 1456 had passed to become and eligible for graduation.</li> <li>• 28 Technical and Skill oriented Value added courses were conducted. 1228 had been benefitted in odd semester and 1143 students were benefitted in the even semester.</li> </ul>
<b>Teaching &amp; Learning Resources</b>	<ul style="list-style-type: none"> <li>• E-Resources were created for staff and students to access the study materials online.</li> <li>• e- attendance was created for students</li> <li>• Library gate entry system for the students and staff was introduced.</li> </ul>

	<ul style="list-style-type: none"> <li>• 7 Staff members had registered Ph.D and <u>3</u> were awarded</li> <li>• Staff members had applied for NET/SET and <u>3</u> had cleared the eligibility norms.</li> <li>• Teaching learning kit was provided to the students for preparing for the Examinations.</li> <li>• Google Apps was developed by students</li> <li>• Online quiz/Test was conducted</li> <li>• Online Conferences had been organized</li> </ul>
<p><b>Research Expertise Sharing</b></p>	<ul style="list-style-type: none"> <li>• It is in our sketch that we shall organize one National conference on behalf of each department exclusively or in association with a society.</li> <li>• Conducting free workshops for self help and resource fully poor are on our schedule and will continue to do so contingent on outreach funding.</li> <li>• Faculty development programmes have been conducted now and then as on requirements.</li> <li>• Summer training/industrial visits for students are organized.</li> <li>• We plan to motivate students to participate in journal club to gain cutting-edge knowledge and we encourage one student volunteer to lead the journal club.</li> <li>• We have affirmed to organize science exhibitions, which might lay a platform for students to prepare &amp; exhibit their creativity.</li> <li>• We extend our support to other educational institutions to conceive the concept and motto of DBT-STAR/ FIST Scheme and help them to apply for the scheme.</li> </ul>

<p><b>Infrastructure Resources</b></p>	<ul style="list-style-type: none"> <li>• During the Academic year 2017-18 the management of our institution had allocated budget for 18 Departments lab facilities and Cells &amp; Clubs Activities.</li> <li>• The management sanctioned fund sufficient to the book purchasing committee based on the requirements.</li> <li>• ERP system was developed</li> </ul>
<p><b>Skill Enhancement - Communication Skill</b></p>	<p style="text-align: center;"><b>FOR STUDENTS</b></p> <ul style="list-style-type: none"> <li>• Remedial classes aim at equipping the students who have scored low marks in the exit level test to enhance their language skills and to assist the students with the Basic English grammar</li> <li>• "Appreciation Certificate from Cambridge Assessment English – Chennai for student volunteers" appreciation certificates for the Students those who have contributed their service in the conduct of BEC (Business English Certificate) Preliminary Level.</li> <li>• 'News Paper Corner' has been installed at the first floor of 'C' block to facilitate the students to improve their reading skills.</li> </ul> <p style="text-align: center;"><b>FOR STAFF</b></p> <ul style="list-style-type: none"> <li>• Faculty Development Programme (FDP) aims at equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career. 33 students had been participated</li> <li>• <b>UK Trip- South Asian Preparation Centre Round Table Conference</b></li> </ul>

Cambridge English is delighted to announce Long standing partner who has been supporting Cambridge English by encouraging students to take the Cambridge English exams year on year. We are glad to invite you for the South Asian Preparation Centre Round Table Conference, Cambridge university London on 26<sup>th</sup> Nov to 28<sup>th</sup> Nov 2017.

Participant : Dr. R. Selvakumaran, Principal

- **Cambridge university South Asian Top 25 Preparation Centres Award**
- South Asia Best 25 Preparation Centres Award shows that our institution has been all set to support student's career. This award provides a platform to interact with experts and peers to learn and share ideas for how to enrich the language and communicative skills to be an active in the business world. It motivates us to fill our campus with English environment and to create everything more interesting, meaningful and valuable in communicative world.
- We have received an award for **Best Academic Support to Students** from Cambridge English Language Assessment authorized to honour **South Asia Best Top 25 Preparation Centre Awards for Higher Education Exam (2017)**.
- **Staff Business English Certificate B1 (Preliminary) Training Programme**
- This training course equips staff's four basic skills (Listening, Speaking, Reading and Writing). Staff can build vocabulary

	<p>and grammar essential for an English-language working environment.</p> <ul style="list-style-type: none"> <li>• <b>BEC Workshop (TSP)Teacher Support Programme</b></li> <li>• The Teacher Support Programme is meant only for the purpose of faculty development. The primary objective is to orient the faculty members engaged in preparing students to take the Business English Certificates Tests, offered by the Cambridge English.</li> </ul> <p>Chief Guest: <b>Mr.Dudyala Saikiran</b>  <b>Senior Manager – Operations, ELT Exam</b>  <b>CAMBRIDGE UNIVERSITY PRESS, INDIA</b></p>
<p><b>EXTRACURRICULAR ACTIVITIES</b></p>	<p style="text-align: center;"><b>YRC</b></p> <ul style="list-style-type: none"> <li>• During the academic 2017-18 year. <b>18</b> activities had been carried out by the units of YRC &amp; RRC of our college.</li> <li>• six blood donation – cum-blood grouping camps had been organized and <b>341</b> units of blood were donated</li> </ul> <p style="text-align: center;"><b>NSS</b></p> <p>During the academic year 2017-18. <b>33</b> activities had been formulated, executed and dedicated to the community by NSS unit of our college.</p> <ul style="list-style-type: none"> <li>• To Create an Awareness about Yoga, a programme highlighting the World Yoga Day had been organized on 21.06.2017, The Yoga masters had demonstrated different asanas and more than 4000 students had been exposed to the importance of yoga.</li> </ul>

- In Commemoration of the celebrations of Valvil Ori Festival, a camp was conducted on by 27.07.2017 by the NSS unit of our college to keep the main junctions of Kolli-Hills clean. Namakkal District Collector Mrs M.ASIAM MARIAM had initiated the ‘clean kolli hills’ camp.
- 25.01.2018 was marked as the National voters ‘Day. A rally was organized from Rasipuram Tahsildar’s office to New bus stand to create awareness on the importance of exercising our votes among as many as 3500 publics. Rasipuram Deputy Tahsildar flagged off the rally.150 NSS volunteers of our college led by programme officer K.Thangavelu and K.Bakiyaraj took part in the rally
- The NSS unit of our college had organized a special camp from 04.02.2018 to 10.02.2018 at Saalakkadu Perappancholai. The camp was inaugurated by Thiru K.P.Ramasamy, chairman, Muthayammal educational institutions in the presence of Dr.R.Selvakumaran , principal Muthayammal college of Arts and science, 300 NSS volunteers discharged a tremendous service to the residence of saalakkadu, perappancholai, periyakombai, puthiya maavaaru, and pudhur , palapatti. Mr. M.Ramamoorthy, Mr. K.Bakiyaraj, Mr.P.Gowrisankar, Mr. V.Arputharaj, Mr.T.Sabareesan, Ms.R.Megala, Mrs.P.Indirani had played a vital role in systematizing all the NSS activities on all those seven Days of the camp.

### **SPORTS**

- During the academic year 2017-18, we won **218** gold medals,

	<p><b>106</b> silver medals and <b>118</b> bronze medals at National Level, South Zone Level and State Level Championship held at various places in India. Totally <b>442</b> medals had been bagged.</p> <ul style="list-style-type: none"> <li>• Best Physique(Men) 2<sup>nd</sup> Consecutive -winner</li> <li>• Boxing(Men)-7<sup>th</sup> Consecutive Years winners</li> <li>• Foot Ball(Men)-2<sup>nd</sup> Consecutive Years</li> <li>• Hockey(Men)-3<sup>rd</sup> Consecutive Years</li> <li>• Judo(Women)- 4<sup>th</sup> years winners</li> <li>• Power Lifting(Women)-10<sup>th</sup> Consecutive Years winner</li> <li>• The University Power lifting Championship(Mem)for the 9 Year</li> <li>• Table Tennis(Men)- 5 years winners</li> <li>• Taek Won Do(Men)- 1st year</li> <li>• Taek Won Do(Women) - 5<sup>th</sup> Consecutive Years</li> <li>• Weight Lifting(Men)-11<sup>th</sup> Consecutive Years</li> <li>• Weight lifting(Women)-10<sup>th</sup> Consecutive Years</li> <li>• The University Handball Championship (Men)for the 8 Year</li> <li>• The University Table tennis championship (Women) for the 4Year</li> </ul>
<p><b>Strengthening Career Guidance and Placement Cell</b></p>	<ul style="list-style-type: none"> <li>• During the academic year 2017-18, <b>571</b> students had been placed in various companies.</li> <li>• TCS- Initial Learning Program for students</li> <li>• TCS free Employability Training program for SC/ST students</li> <li>• Infosys Field Visits</li> <li>• Career Guidance program for I UG students.</li> <li>• Skill Development Program for final year students</li> </ul>
<p style="text-align: center;"><b>Support services</b></p>	

**Strengthen the  
Entrepreneurship  
Development Cell**

- An **Entrepreneurship awareness program** was conducted with cooperation of MSME Namakkal on 27.09.2017. The resource persons

- Mr.K.Raju .BE.MBA  
GM,DIC Namakkal
- Mr. N. Elango. B.Sc., LLB  
President, MSME, Namakkal
- Mr. P.Shanmugam,  
Secretary, NADISTIA,Namakkal
- Dr.E.Raju .BVSc, MBA  
Director, Indian Bank Rural Self Employment  
Training Institute, Namakkal

Had created awareness about schemes for entrepreneurship and about **148** students members in EDP Cell had participated.

- A three day entrepreneurship awareness camp in association with **Department of Science & Technology (DST)**, from **26.10.2017 to 28.10.2017** were organized and certificate were distributed to the participant's at the end of the awareness program.
- The **Wadhvani Foundation - NEN** has framed a curriculum & Practicum with 4 Courses on Entrepreneurship. The EDC cell of our college organized **WFNEN 100 Course** on : 18.12.2017 to 21.12.2017.
- The Entrepreneurship Development Cell organised a Guest lecture program on 08.12.2018. Chief Guest.Mr.Rajkaal K.Prabu, Managing Director, Ranjith Enterprises were given the tips of e marketing to the students.
- **"BUSINESS MODEL & BUSINESS PLAN TRAINING PROGRAMME"** was organized together with Entrepreneurship



Development And Innovation Institute (EDII) Govt of Tamilnadu on 06.03.2018.

- The chief guest
  - Shri. K. Sivaramaprasad  
AD,MSME-DI-Chennai
  - Mr. P. Shanmugam  
Secretary ,MSME Namakkal District Association
  - Dr. E. Arun  
MSME, Namakkal District Association
  - Mr. S. Jaisankar. M.Com. M.Phil. MRM  
Entrepreneurship trainee

had given the training on various business models, methodologies, marketing, branding, e-commerce process and execution to the EDP Cell students. At the end of the training program certificates were distributed to the participants

- Muthayammal community college and Tamilnadu Corporation for development of women Ltd (Mahalir Thittam), Namakkal District Supply & Marketing Society (DSMS) Jointly Organized A Three- Day College Bazaar-2017(sales-cum exhibition) for the benefit of Students a Self Help Groups. The college bazaar was declared open at 10.15am On 16.08.2017. **Dr R.Mani, Joint Director, Supply And Marketing Society, Namakkal** Set in Motion the Exhibition. **Thiru Muthuvel Ramasamy, Secretary Muthayammal Institution** had initiated the transaction of Sales and gave the goods that he brought to the **Principal Dr. R.Selvakumaran**. Over 6000 participants registered their attendance.

<p><b>Engaging the Students in Community Services</b></p>	<ul style="list-style-type: none"> <li>• Namakkal District Collector Mrs M.ASIAM MARIAM had initiated the ‘<b>CLEAN KOLLI HILLS</b>’ camp.53 NSS volunteers took part and disposed the plastic wastes.</li> <li>• On Thanthai Periyar’s Birthday celebrations, our students took a pledge “one student – one tree” 150 saplings would be planted in the premises of our college, at some schools and at the notable public places</li> <li>• ‘A Free Medical Camp’ for two days (on 23.09.2017 and 24.09.2017) had been organized by Ramachandra Memorial Hospital, Chennai, at Poovayammal marriage hall in Rasipuram. 30 NSS women-volunteers of our college had rendered service to more than 500 beneficiaries</li> <li>• 60 NSS volunteers had been entrusted with the work of brushing out the thorny bushes in the campus of Government Panchayat Union primary school</li> <li>• 200 NSS volunteers, to create an awareness about Dengue, issued on pamphlets Prevention of Dengue, spray anti-mosquito insecticides and kept the public places clean in 60 villages from 08-12-2017 to 29-01-2017.</li> <li>• National voters’ Day, a rally was organized to create awareness on the importance of exercising our votes among as many as 3500 publics</li> </ul>
<p><b>To sensitize students to ecological and environmental issues</b></p>	<ul style="list-style-type: none"> <li>• <b>Mrs. S. Suganya</b>, Branch Manager, Bank of Baroda, Rasipuram Planted some Saplings to preserve our environment on the eve of Founders Day on 20.07.17. Principal of MPTI Er.M.Balasubramaniam, Head for Social Activities Mr. M.Ramamoorthy, Eco Club Co-Ordinator Dr. G. S. Prabin, Staff members and students participated in this program</li> <li>• Eco club plays an important role in creating environmental</li> </ul>

	<p>awareness among students . An orientation Program for Eco Club members (107 FROM 15 DEPARTMENTS) was conducted.</p> <ul style="list-style-type: none"><li>• An ozone day awareness rally was organized by Eco club on 18.09.17 at Namagiripet. 122 students and a few staff took part in the rally.</li><li>• Since SWACHHTA HI SEWA Cleanliness is Godliness” it has been one of the prime slogans of the Government of India, Eco club of our college undertook the job of cleaning the college campus and particularly the Green House and its surroundings. 10 Student members from Eco club daily participated in this process. Daily reports been sent to <a href="mailto:dharmapurird705@gmail.com">dharmapurird705@gmail.com</a> for Govt. reference.</li><li>• GREEN AUDIT 2017-18 was conducted in the campus</li></ul>
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**8. Plans of institution for next year**

- Autonomy
- Implementing OBE Curriculum
- Smart Classes
- Technology Incubation Centre
- Increase no of Ph.D./SET/NET qualified staff
- Implementing College ERP System

Name S. Santhosh.

  
29/12/18

Signature of the Coordinator, IQAC

Name Dr. R. Selvakumar

  
29/12/18

Signature of the Chairperson, IQAC

**PRINCIPAL,**  
**WUTHAYANMAL COLLEGE OF ARTS & SCIENCE,**  
**MANIPALAM - 607 406,**  
**Memorandum**

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