



# ARIIA

## ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS



**MHRD**  
Ministry of Human  
Resource Development  
Government of India

### Submitted Institute Data for Atal Ranking of Institutions on Innovation Achievements (ARIIA) - 2019-20

Institute Name: Muthayammal College of Arts & Science [ARI-C-9490]

#### Pre-Qualifier (Basic Data Requirement For Financial Year (2018-19))

Name of the Institute/ University/ Group of Institutions and any Autonomous Body ( Incubation Unit/Research Park etc.) located within same campus	Total Annual Expenditure of Institute/ University/ Group of Institutions/ any Autonomous Body ( Incubation Unit/ Research Park etc.) located within same campus (Rupees in Figure)	Total Annual Income of Institute/ University/ Group of Institutions/ any Autonomous Body (Incubation Unit/ Research Park etc.) located within same campus (Rupees in Figure)	Balance Sheet, Income & Expenditure (or) Payment & Receipt Account for FY 2018-19 (Only PDF)
Muthayammal College of Arts and Science, Rasipuram	297135359.00	309268470.00	Document Uploaded in ARIIA DSP
Total (Rupees in Figure)	297135359.00	309268470.00	

**Institute Type : Colleges/Institutes (Private / Self Financed)**

**Total Student Base ( Enrolled Full Time) for all the Academic Programs Offered by Institute/University (Academic Year 2018-19) := 5313**

**Total Faculty Base ( Full Time) Engaged in Teaching and Research at Institute/University (Academic Year 2018-19) := 244**

#### Program Conducted by Institute Related to IPR, Entrepreneurship / Start-ups & Innovation

Name of Program (Full Name)	Program Theme	Program Type	Program Category	Organizing Department / Centre / Student Body Name	Program Start Date	Program End Date	Program Duration(in Days)	Program Location	Internal Participants (Student)	Internal Participants (Faculty)	External Participants (Student)	External Participants (Faculty)	Total Number of Participants	Had institute spent expenses either from own resource/ received fund to organise the program/activity/event?	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)
Personal Branding	Entrepreneurship/Startup	Motivational Speak	Student Lead Activity	CII	25-07-2018 00:00:00	25-07-2018 00:00:00	1	Outside Campus	0	0	0	1	1	No	---
Regional Summit	Entrepreneurship/Startup	Seminar	Student Lead Activity	CII	02-08-2018 00:00:00	02-08-2018 00:00:00	1	Outside Campus	1	1	0	0	2	No	---
Young India	Entrepreneurship/Startup	Motivational Speak	Student Lead Activity	CII	13-10-2018 00:00:00	13-10-2018 00:00:00	1	Outside Campus	1	1	0	0	2	No	---
EDC Induction Programme	Entrepreneurship/Startup	Orientation Programme	Student Lead Activity	EDC CELL	06-09-2018 00:00:00	10-09-2018 00:00:00	5	Within Campus	140	4	0	0	144	No	---
E-Cell Leader Workshop	Entrepreneurship/Startup	Workshop	Student Lead Activity	Anna University , EDII Chennai , SONA COLLEGE OF TECH	11-10-2018 00:00:00	12-10-2018 00:00:00	2	Outside Campus	1	0	0	0	1	No	---

**Program Conducted by Institute Related to IPR, Entrepreneurship / Start-ups & Innovation**

TNSI-Awareness Camp	Entrepreneurship/Startup	Awareness Programme	Student Lead Activity	EDII, Chennai	12-10-2018 00:00:00	12-10-2018 00:00:00	1	Outside Campus	17	0	0	0	17	No	---
Formal Meeting with SPC	Entrepreneurship/Startup	MENTORING SESSION	Institute Lead Activity	SALEM PRODUCTIVITY COUNCIL	12-10-2018 00:00:00	12-10-2018 00:00:00	1	Outside Campus	0	1	0	0	1	No	---
Export Opportunities	Entrepreneurship/Startup	Workshop	Institute Lead Activity	Salem Productivity Council	16-02-2019 00:00:00	16-02-2019 00:00:00	1	Outside Campus	9	1	0	0	10	No	---
MSME Day Celebration	Entrepreneurship/Startup	Celebration Day-MSME	Student Lead Activity	Periyar University, Salem	27-06-2018 00:00:00	27-06-2018 00:00:00	1	Outside Campus	3	1	0	0	4	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	Student Lead Activity	DST, MCAS	16-08-2018 00:00:00	18-08-2018 00:00:00	3	Outside Campus	79	1	0	0	80	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	Student Lead Activity	DST, MCAS	03-09-2018 00:00:00	05-09-2018 00:00:00	3	Outside Campus	82	1	0	0	83	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	Student Lead Activity	DST, MCAS	24-09-2018 00:00:00	26-09-2018 00:00:00	3	Within Campus	79	1	0	0	80	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	Student Lead Activity	DST, MCAS	02-01-2019 00:00:00	04-01-2019 00:00:00	3	Within Campus	86	1	0	0	87	No	---
Guest Lecture	Entrepreneurship/Startup	Self Employment Opportunities	Student Lead Activity	Muthayammal College of Arts and Science	14-02-2019 00:00:00	14-02-2019 00:00:00	1	Within Campus	160	7	0	0	167	No	---
FDP	Entrepreneurship/Startup	Master Training Program	Institute Lead Activity	ICT ACADEMY CHENNAI	29-11-2018 00:00:00	01-12-2018 00:00:00	3	Within Campus	0	1	0	0	1	No	---

**Participation / Representation of Students and (or) Faculties in Events / Programs related to IPR, entrepreneurship / Start-ups & Innovation organized by reputed external institutions or agencies at national or international level**

Name of Program (Full Name)	Program Theme	Program Type	Organizing Agency / Institute Name	Organizing Agency Type	Program Start Date	Program End Date	Program Duration(in Days)	Participants (Students)	Participants (Faculty)	Total Number of Participants	Awards/Recognitions/Achievements	Award / Position / Recognition Secured	Title of Innovation / Start-up Secured the Award / Recognition	Had institute spent expenses either from own resource/received fund towards sending delegation to participate/represent the program/activity/event?	Total Expense Amount Incurred by Institute? (In Rupees)
Personal Branding	Entrepreneurship/Startup	Motivational Speak	Confederation of Indian Industry	Non-Govt. Agencies	25-07-2018 00:00:00	25-07-2018 00:00:00	1	0	1	1	No	---	---	No	---

**Participation / Representation of Students and (or) Faculties in Events / Programs related to IPR, entrepreneurship / Start-ups & Innovation organized by reputed external institutions or agencies at national or international level**

Regional Summit	Entrepreneurship/Startup	Seminar	CII	Non-Govt. Agencies	02-08-2018 00:00:00	02-08-2018 00:00:00	1	0	1	1	No	---	---	No	---
Young India	Entrepreneurship/Startup	Motivational Speak	CII	Non-Govt. Agencies	13-10-2018 00:00:00	13-10-2018 00:00:00	1	0	1	1	No	---	---	No	---
EDC Induction Programme	Entrepreneurship/Startup	Orientation Programme	Muthayamal College of Arts and Science	Educational Institute	06-09-2018 00:00:00	10-09-2018 00:00:00	5	140	4	144	No	---	---	No	---
E-Cell Leader Workshop	Entrepreneurship/Startup	Workshop	Workshop	Govt. Agency (State)	11-10-2018 00:00:00	12-10-2018 00:00:00	2	3	0	3	No	---	---	No	---
TNSI-Awareness Camp	Entrepreneurship/Startup	Awareness Programme	EDII CHENNAI	Govt. Agency (State)	12-10-2018 00:00:00	12-10-2018 00:00:00	1	17	0	17	No	---	---	No	---
Formal Meeting with SPC	Entrepreneurship/Startup	Mentoring Session	Salem Productivity Council	Govt. Agency (State)	10-12-2018 00:00:00	10-12-2018 00:00:00	1	0	1	1	No	---	---	No	---
Export Opportunities	Entrepreneurship/Startup	Workshop	Salem Productivity Council	Govt. Agency (State)	16-02-2019 00:00:00	16-02-2019 00:00:00	1	8	1	9	No	---	---	No	---
MSME Day Celebration	Entrepreneurship/Startup	Celebration Day-MSME	EDII, Chennai	Govt. Agency (State)	27-06-2018 00:00:00	27-06-2018 00:00:00	1	3	1	4	No	---	---	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	MUTHAYAMAL COLLEGE OF ARTS AND SCIENCE, DST	Educational Institute	16-08-2018 00:00:00	16-08-2018 00:00:00	1	78	1	79	No	---	---	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	MUTHAYAMAL COLLEGE OF ARTS AND SCIENCE	Educational Institute	03-09-2018 00:00:00	03-09-2018 00:00:00	1	81	1	82	No	---	---	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	MUTHAYAMAL COLLEGE OF ARTS AND SCIENCE	Educational Institute	24-09-2018 00:00:00	26-09-2018 00:00:00	3	78	1	79	No	---	---	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	MUTHAYAMAL COLLEGE OF ARTS AND SCIENCE, DST	Govt. Agency (Central)	22-10-2018 00:00:00	24-10-2018 00:00:00	3	82	1	83	No	---	---	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	MUTHAYAMAL COLLEGE OF ARTS AND SCIENCE, DST	Govt. Agency (Central)	02-01-2019 00:00:00	04-01-2019 00:00:00	3	85	1	86	No	---	---	No	---

**Participation / Representation of Students and (or) Faculties in Events / Programs related to IPR, entrepreneurship / Start-ups & Innovation organized by reputed external institutions or agencies at national or international level**

Guest Lecture	Entrepreneurship/Startup	Guest Lecture	MUTHAYAMMAL COLLEGE OF ARTS AND SCIENCE	Educational Institute	14-02-2019 00:00:00	14-02-2019 00:00:00	1	160	7	167	No	---	---	No	---
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**Courses on Innovation, IPR and Entrepreneurship Development Offered During the Academic Period 2018-19**

Title of Course/Subject Offered	Program Theme	Type of Course	Level of Course	Program Start Date	Program End Date	Program Duration(in Days)	Mode of Delivery	Total Enrolment Number	Total Number of Students Completed	Total Numbers of Contact Hours of Course
Online NATIONAL ENTREPRENEURSHIP NETWORK Course	Entrepreneurship/Startup	Short term Certificate	Bachelor	15-03-2019 00:00:00	10-09-2019 00:00:00	180	Online	12	1	40

**Innovation, Pre-Incubation & Incubation Centre/Facilities exists in campus**

Name of Centre	Type of Facility	Year of Facility Creation	Facility Location / Address	Facility Incharge	Carpet Area of Facility	Had institute spent expenses either from own resource/received fund towards Establishment/Operation of Pre-Incubation & Incubation Centre/Facilities?	Had institute Generated Income either from Services Offered by Pre-Incubation & Incubation Centre/Facilities?												
Muthayammal College of Arts and Science,Rasipuram	Pre-Incubation Centre	2018	KAKKAVERI	<table border="1"> <tr> <td>Facility Incharge Name</td> <td>Dr.N.Sudagar</td> </tr> <tr> <td>Facility Incharge Email</td> <td>rdcell@muthayammal.in</td> </tr> <tr> <td>Facility Incharge Phone</td> <td>7305056836</td> </tr> </table>	Facility Incharge Name	Dr.N.Sudagar	Facility Incharge Email	rdcell@muthayammal.in	Facility Incharge Phone	7305056836	5000 Sq. Ft.	<table border="1"> <tr> <td colspan="2">Yes</td> </tr> <tr> <td>Annual Capital Expenditure (In Rupees)</td> <td>0</td> </tr> <tr> <td>Annual Operational Expenditure (In Rupees)</td> <td>0</td> </tr> </table>	Yes		Annual Capital Expenditure (In Rupees)	0	Annual Operational Expenditure (In Rupees)	0	No
Facility Incharge Name	Dr.N.Sudagar																		
Facility Incharge Email	rdcell@muthayammal.in																		
Facility Incharge Phone	7305056836																		
Yes																			
Annual Capital Expenditure (In Rupees)	0																		
Annual Operational Expenditure (In Rupees)	0																		
Muthayammal College of Arts and Science, Rasipuram, Namakkal, Tamilnadu, India	Incubation Unit	2018	Muthayammal College of Arts and Science, Rasipuram, Namakkal, Tamilnadu, India	<table border="1"> <tr> <td>Facility Incharge Name</td> <td>Mr. Karthigai selvam</td> </tr> <tr> <td>Facility Incharge Email</td> <td>edc@mut hayamma l.in</td> </tr> <tr> <td>Facility Incharge Phone</td> <td>9952457276</td> </tr> </table>	Facility Incharge Name	Mr. Karthigai selvam	Facility Incharge Email	edc@mut hayamma l.in	Facility Incharge Phone	9952457276	10800 Sq. Ft.	<table border="1"> <tr> <td colspan="2">Yes</td> </tr> <tr> <td>Annual Capital Expenditure (In Rupees)</td> <td>0</td> </tr> <tr> <td>Annual Operational Expenditure (In Rupees)</td> <td>0</td> </tr> </table>	Yes		Annual Capital Expenditure (In Rupees)	0	Annual Operational Expenditure (In Rupees)	0	No
Facility Incharge Name	Mr. Karthigai selvam																		
Facility Incharge Email	edc@mut hayamma l.in																		
Facility Incharge Phone	9952457276																		
Yes																			
Annual Capital Expenditure (In Rupees)	0																		
Annual Operational Expenditure (In Rupees)	0																		

**Grants / Funds Received by Pre-Incubation & Incubation Centre / Facilities exists in Campus**

Name of Centre	Source of Grant / Fund	Agency Name	Agency Type	Had Received Grants / Funds by Pre-Incubation & Incubation Centre / Facilities exists in Campus?	Total Grants / Funds Received by Pre-Incubation & Incubation Centre / Facilities exists in Campus (In Rupees)
Muthayammal College of Arts and Science,Rasipuram	Institute's Own Fund / Resource	---	---	No	---

**Idea / Prototype / Innovation have received Grant / funding from Pre-Incubation / Incubation Centre / Facilities**

No Data Filled!

**Start-ups have received Grant / funding from Pre-Incubation / Incubation Centre / Facilities**

No Data Filled!

**Co-Incubation Partnership**

Type of Partnership	Partnership Institute Name	Type of Support Offered	No. of Student Projects/ Ideas / Innovation / Startups Supported	Date of MOU / Agreement Signed on
Incubation Services/Support Extended to Other Institute	DON BOSCO COLLEGE MANIPUR	Pre-incubation	1	04-10-2019

**Technology Commercialization / Transfer**

No Data Filled!

## Declaration

To,  
The ARIIA Committee  
MHRD's Innovation Cell  
New Delhi


### Joint Declaration by the Head of the Institute and Nodal Officer

Dear Sir,

Herewith, myself Mr. Dr.R.SELVAKUMARAN (Head of Institute) and Mr. Dr.S.P.VIJEIKUMAR (Nodal Officer) jointly declaring on behalf of our institute is that all the information submitted are true and correct to best of our knowledge.

Thank you

The Head of Institute



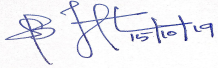
Dr. R. Selvakumaran  
Principal  
Muthayammal College of Arts & Science  
Rasipuram-637 408, Namakkal Dt.

Scanned with CamScanner

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Mr. Dr.R.SELVAKUMARAN  
Head of the Institution,  
Muthayammal College of Arts & Science,  
Namakkal, Tamil Nadu

Nodal officer



Dr. S. P. VIJEIKUMAR, M.Sc., Ph.D.,  
Dean Academics  
Muthayammal College of Arts & Science  
Rasipuram-637 408, Namakkal Dt.

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Mr. Dr.S.P.VIJEIKUMAR  
Nodal Officer,  
Muthayammal College of Arts & Science,  
Namakkal, Tamil Nadu

Responsibility for accuracy and authenticity of data lies with the concerned institution.